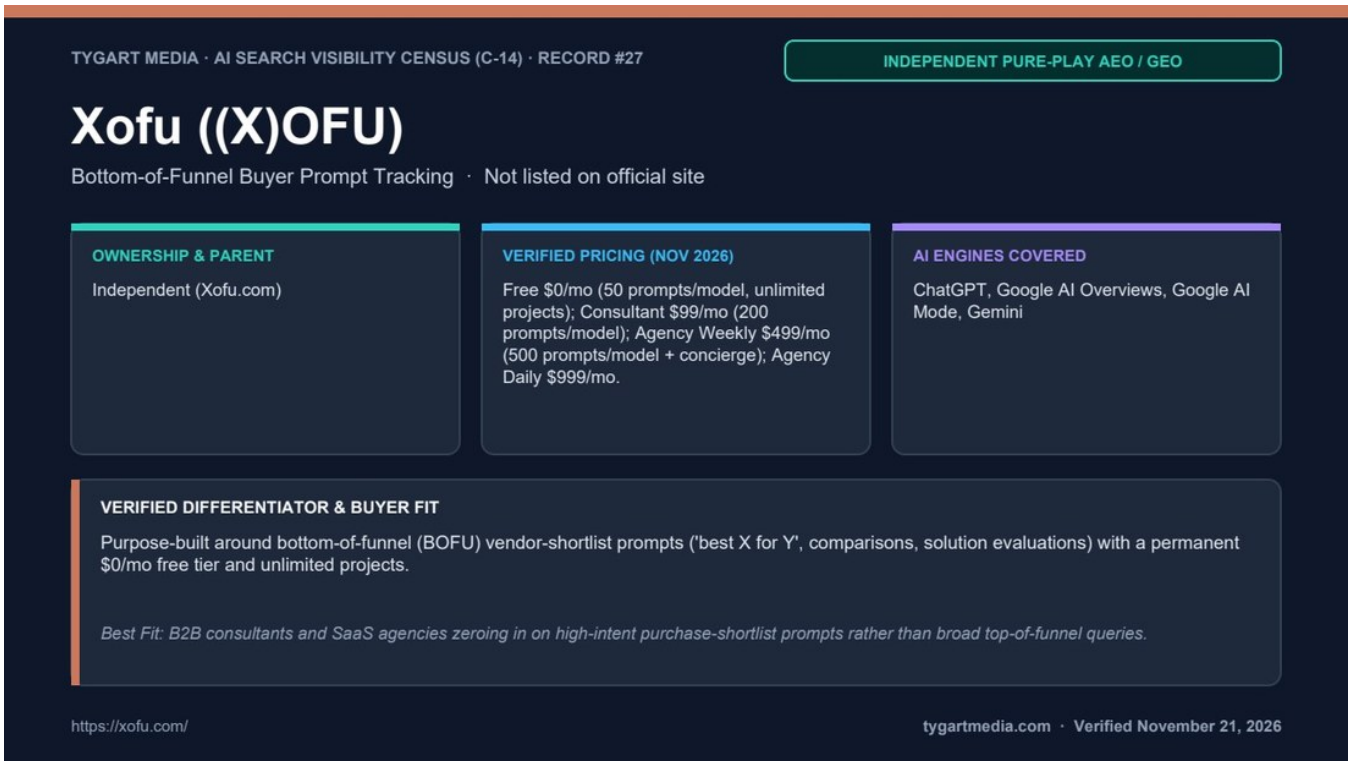
Xofu ((X)OFU) — Verified AEO / GEO Platform Profile

Bottom-of-Funnel Buyer Prompt Tracking | Not listed on official site | Primary-Source Baseline Verified November 21, 2026



1. Verified Platform Record & Pricing Snapshot

Field	Verified Primary-Source Detail
Legal / Operating Entity	Xofu.com
Ownership Status	Independent pure-play SaaS (Xofu.com)
Headquarters	Not listed on official site
Published Pricing (Nov 2026)	Free $0/mo (50 prompts/model, unlimited projects); Consultant $99/mo (200 prompts/model); Agency Weekly $499/mo (500 prompts/model + concierge); Agency Daily $999/mo.
Tracked AI Search Engines	ChatGPT, Google AI Overviews, Google AI Mode, Gemini
Official Website	https://xofu.com/

2. Core Capabilities & Technical Differentiation

Purpose-built around bottom-of-funnel (BOFU) vendor-shortlist prompts ('best X for Y', comparisons, solution evaluations) with a permanent $0/mo free tier and unlimited projects.

- Bottom-of-funnel buyer-prompt tracking focused on high-intent vendor shortlisting and head-to-head comparisons
- Generous $0/mo Free tier (50 prompts per model, unlimited projects, weekly report sharing, no credit card)
- Consultant ($99/mo) and Agency ($499/mo weekly, $999/mo daily) tiers with concierge setup on agency plans
- Competitive benchmarking across ChatGPT, Google AI Overviews, Google AI Mode, and Gemini

3. Buyer Fit & Ownership Context

Ideal Buyer Fit: B2B consultants and SaaS agencies zeroing in on high-intent purchase-shortlist prompts rather than broad top-of-funnel queries.

Corporate & Ownership Verification: Independent privately operated SaaS platform (Xofu.com).

4. Frequently Asked Questions

Q: What does Xofu ((X)OFU) measure and optimize?

Purpose-built around bottom-of-funnel (BOFU) vendor-shortlist prompts ('best X for Y', comparisons, solution evaluations) with a permanent $0/mo free tier and unlimited projects.

Q: What is Xofu ((X)OFU)'s published pricing as of November 21, 2026?

Free $0/mo (50 prompts/model, unlimited projects); Consultant $99/mo (200 prompts/model); Agency Weekly $499/mo (500 prompts/model + concierge); Agency Daily $999/mo.

Q: Is Xofu ((X)OFU) an independent company or part of a larger suite?

Independent privately operated SaaS platform (Xofu.com).

5. Primary Verification Sources & Companion Links

Reference	Verified URL
Official Platform	https://xofu.com/
Pricing / Product Reference	https://xofu.com/pricing
Additional Primary Record	https://xofu.com/contact
Live Web Profile	https://tygartmedia.com/xofu-aeo-geo-platform-profile/
Markdown Twin (.md)	https://tygartmedia.com/wp-content/uploads/2026/11/xofu-aeo-geo-platform-profile.md
C-14 Census Index	https://tygartmedia.com/ai-search-visibility-census/

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