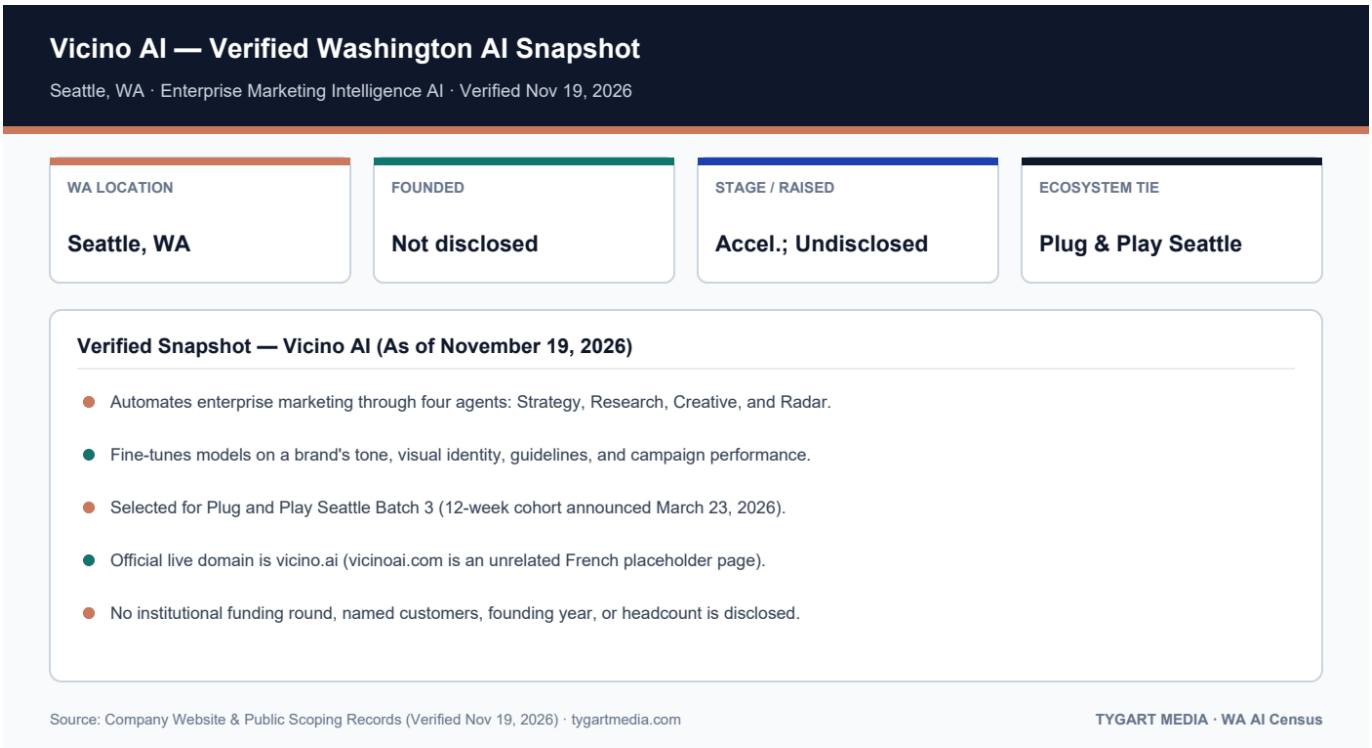
Vicino AI: Seattle AI Profile — Product, Footprint & Verified Record

Verified: November 19, 2026 · Canonical URL: https://tygartmedia.com/vicino-ai-seattle-wa-ai-profile/

Verified Record Summary: As of November 19, 2026, Vicino AI operates an active product website at vicino.ai with waitlist and free-signup flows for its four-agent enterprise marketing platform. The Seattle startup completed Plug and Play Seattle's third accelerator cohort in mid-2026 and has not publicly announced an institutional funding round or acquisition.



Field	Verified Record (As of Nov 19, 2026)
Company	Vicino AI
Official Website	https://vicino.ai/
Washington HQ	Seattle, WA (Plug and Play Seattle Batch 3 listing; street address not publicly disclosed)
Other WA Footprint	Cohort access to Plug and Play Seattle inside UW CoMotion Labs (Seattle, WA) and SNBL Global Gateway (Everett, WA)
Founded	Not publicly disclosed
Founders / Leadership	Victoria Yang (Founder & CEO)
Stage	Accelerator
Announced Funding	Not publicly disclosed
Team Size	Not publicly disclosed
Primary Ecosystem Ties	Plug and Play Seattle (Batch 3, Mar-Jun 2026); UW CoMotion Labs; NVIDIA Inception Program

What Vicino AI Builds

Vicino AI builds an end-to-end enterprise AI marketing platform that links market intelligence, campaign strategy, on-brand content generation, and performance analytics into a closed operational loop. In GeekWire's March 23, 2026 cohort report, Plug and Play Seattle summarized Vicino AI as automating the entire enterprise content pipeline—spanning business intelligence, market monitoring, campaign strategy, and on-brand creative generation.

Rather than relying on generic prompt templates, vicino.ai describes fine-tuning models on a company's **Brand DNA**—including visual identity, tone of voice, content pillars, cadence, KPIs, approved copy history, competitor positioning, and top-performing past assets. That proprietary brand context feeds four specialized marketing agents engineered to keep campaigns aligned with live market signals and post-publication performance data.

Washington Footprint and Leadership

Vicino AI is headquartered in Seattle, Washington. In GeekWire's March 23, 2026 coverage of Plug and Play Seattle's third accelerator cohort, Vicino AI was explicitly identified as one of nine Seattle-based startups in the 10-company cohort. Participants received access to Plug and Play's Seattle office inside the University of Washington's CoMotion Labs and additional space at SNBL Global Gateway in Everett ahead of the June 5, 2026 Expo at UW's Kane Hall. No street-level corporate address is published on vicino.ai.

The startup is led by Founder & CEO **Victoria Yang**, who has represented Vicino AI in Seattle startup pitch forums and Plug and Play cohort profiles via Plug and Play Tech Center. Neither vicino.ai nor Plug and Play disclosures publish a founding year, full executive team bio list, or employee headcount. Readers verifying the company's web presence should note that vicinoai.com is an unrelated French under-construction placeholder page; the Seattle company's active website is vicino.ai.

Products, Users, and Public Traction

Vicino AI targets enterprise marketing teams and brands managing multi-channel content pipelines across social platforms such as LinkedIn and Instagram. On vicino.ai, the company positions its four-agent workflow against traditional multi-week agency and review cycles, claiming it can compress campaign execution from 3–4 weeks down to 45 minutes from initial signal to publication.

As of November 19, 2026, vicino.ai offers **Join the waitlist**, free signup, and login entry points, along with legal and enterprise terms links in its site footer (Terms of Use, Privacy Policy, Data Processing, and Enterprise Terms). The company also highlights participation in the **NVIDIA Inception Program**, while named enterprise customers, active user numbers, revenue, and public pricing tiers are not publicly disclosed.

Funding, Stage, and Place in Washington's AI Landscape

Vicino AI is at the accelerator stage, anchored by its selection into Plug and Play Seattle's Batch 3 cohort (March through mid-June 2026). Through November 2026, Vicino AI has not publicly announced an institutional venture capital round, total funding amount, investor list, or acquisition.

Within Washington's enterprise and commerce AI cluster, Vicino AI occupies the upstream brand-intelligence and campaign-orchestration layer—connecting competitor monitoring directly to brand-tuned creative production. That complements Greater Seattle peers focused on downstream e-commerce storefront conversion, retail merchandising automation, and AI business intelligence.

Verified Primary Sources & Official References

• Vicino AI Official Website: https://vicino.ai/

• GeekWire — Plug and Play Seattle Batch 3 (Mar 23, 2026): https://www.geekwire.com/2026/10-startups-chosen-for-plug-and-plays-third-seattle-area-accelerator-cohort/

• Plug and Play Tech Center: https://www.plugandplaytechcenter.com/

Companion Markdown twin: https://tygartmedia.com/wp-content/uploads/2026/11/vicino-ai-seattle-wa-ai-profile.md (also mirrored at https://tygartmedia.com/vicino-ai-seattle-wa-ai-profile.md). Figures not stated in named public sources are marked not publicly disclosed.