TYGART MEDIA · CANONICAL RATE SHEET

Tygart Media Pricing: Scans, AI Citation Packages & Claude Setup

Every published rate, free diagnostic, and project scope across tygartmedia.com — verified November 17, 2026. No bloated retainers, no invented tiers.

What Tygart Media charges: Start free with a **1-question mini-check** (1 business day), a **Free AI-citation check** (Copilot & Bing AI), a **Free AI Visibility Scorecard**, or a **30–45 minute Claude setup conversation**. Fixed-price AI citation offers run **$97** (AI Citation Quick-Scan, 7-day report, credits toward an upgrade within 30 days), **$450** per service line (AI Search Visibility Package), **$497** (5-day multi-model AI Visibility Audit), and **$2,250** (Complete Bundle for all 8 service lines — $3,600 separately, save $1,350). Custom AI Citation Service rebuilds are **quoted per project**; **Claude Implementation for Teams** runs **$2,500 – $8,000** (5–10 business days).

Complete Published Rate Sheet

Offer	Price	Scope & Terms	Source Page
Free Mini-Check	**Free ($0)**	1 homeowner question for your company, city, and main service run on the same rig as the $97 scan; 1 email within 1 business day with verbatim excerpt.	AI Citation Quick-Scan (/ai-citation-quick-scan/)
Free AI-Citation Check (Citation Audit)	**Free ($0)**	Shows where your business stands in Copilot and Bing AI, who gets cited instead, and the gaps. Email will@tygartmedia.com; no obligation.	AI Citation Service (/ai-citation-service/)
Free AI Visibility Scorecard	**Free ($0)**	Check your brand's AI search presence across conversational engines.	AI Citation Service (/ai-citation-service/) -> Scorecard
AI Citation Quick-Scan	**$97 (one time)**	10 real homeowner prompts for 1 service line & 1 market area across major AI answer engines accessible at scan time. Kickoff in 2 business days; scored report within 7 days. Full refund before work starts; $97 credits toward an upgrade within 30 days.	Homepage (/) & Quick-Scan (/ai-citation-quick-scan/)
AI Search Visibility Package	**$450 (per service line)**	10 deliverables rebuilding AI presence for 1 service line (e.g., Water Damage or Fire & Smoke). Tested against major AI answer engines accessible at scan time; tested systems disclosed. $97 scan credit applies within 30 days.	Homepage (/) & Quick-Scan (/ai-citation-quick-scan/)
AI Visibility Audit	**$497**	Separate 5-day multi-model audit and competitor AI citation benchmark across your full brand footprint — not required to start.	AI Citation Service (/ai-citation-service/) -> Audit
Complete Bundle	**$2,250**	All 8 service lines in 1 market; 160 prompts; 8 service-page rewrites; ~1 hour intake; delivery within 30 days. ($3,600 separately — save $1,350.)	Homepage (/)

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AI Citation Service (Custom Fix)	**Quoted per project**	Quoted after the free AI-citation check based on how much rebuilding your site needs. Content rebuild in citable format, Schema.org JSON-LD foundation, and monthly Bing Webmaster Tools AI Performance reporting.	AI Citation Service (/ai-citation-service/)
Claude Implementation for Teams	**$2,500 – $8,000**	Depending on scope and team size. Discovery & workflow audit, plan/model selection, system prompt architecture, integrations & MCP setup, Claude Code / Desktop config (CLAUDE.md), team onboarding & docs. Most complete in 5–10 business days.	Claude Implementation (/ai-setup/)
Developer / Team Setup Conversation	**Free (no pitch)**	30–45 minute call for developers who tried Claude Code and it half-worked (empty CLAUDE.md, drifting sessions) or teams unsure where to start. Scoping within 24 hours if needed; or email will@tygartmedia.com.	Claude Implementation (/ai-setup/)

How We Work: The Smokejumper Stance

You do not need a six-month retainer to find out where AI leaves you out. Start with the **Free Mini-Check** or **Free AI-Citation Check** (`will@tygartmedia.com`), or run the **$97 AI Citation Quick-Scan** to see 10 real prompts across major AI answer engines within 7 days (with a full **$97 credit** toward an upgrade within 30 days).

Just a developer or small team needing a little help with Claude? If you installed Claude Code, ran a session or two, and your `CLAUDE.md` is empty or your sessions drift, you do not have to buy an $8,000 rollout on faith. Book a **30–45 minute conversation** (no pitch) or email `will@tygartmedia.com` via `tygartmedia.com/ai-setup/` — we will tell you honestly whether we can help and scope only what you need (team implementations run **$2,500 – $8,000** in 5–10 business days).