TYGART MEDIA · FIELD REPORT · RECEIPTS NO. 6

The 17-Day Wonder

Restoration Intel earned 111 AI citations in 128 days — every one of them inside a single 17-day burst, July 22 to August 7, 2026. In the fresh 90-day window it earned zero. Not a decline: a disappearance, counted honestly. Receipts included.

111

AI citations earned by restorationintel.com — all of them inside 17 days

63.6%

held by one page — the fire-damage restoration guide, 70 of the 110 page-view citations

0

citations in the fresh 90-day window (Aug 8–Nov 5, 2026) — not one nonzero day

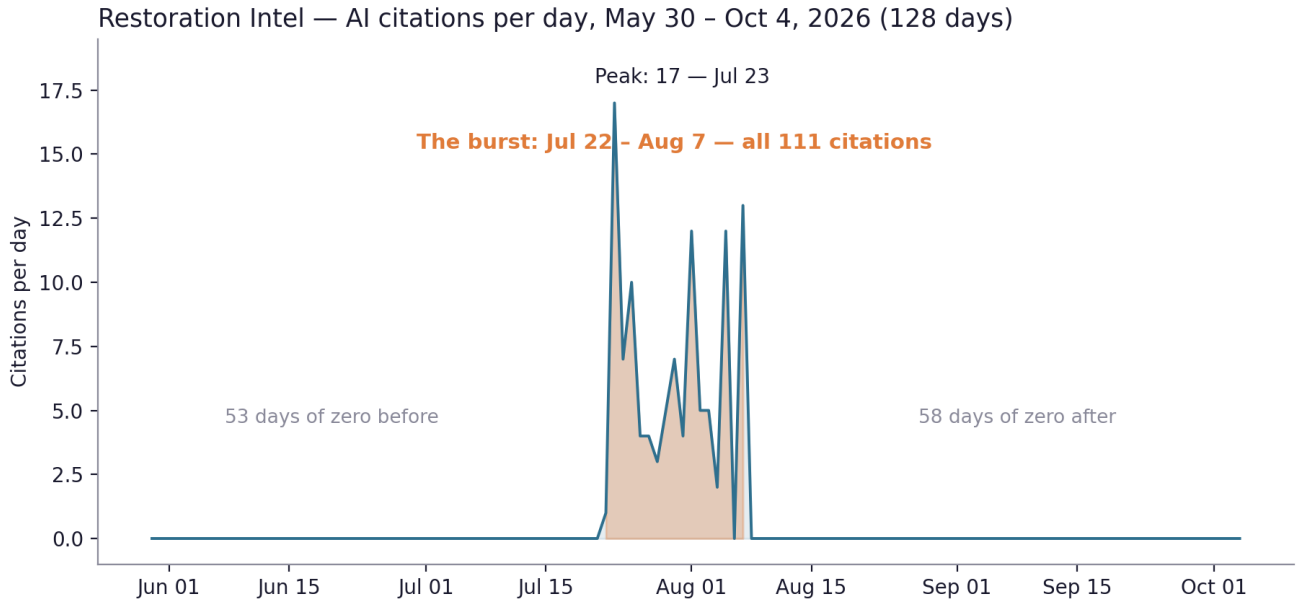
Current version — November 8, 2026.

Update history: tygartmedia.com/the-17-day-wonder

Data: Bing Webmaster Tools AI Performance, restorationintel.com.

1 · The burst

May 30 to October 4, 2026 — 128 days, exported October 6. Daily view sums to 111; page view to 110 (0.9% apart — at this size Bing's two views nearly agree). 112 of the 128 days read zero. The sixteen that don't all sit between July 22 and August 7, peak 17 on July 23: 1, 17, 7, 10, 4, 4, 3, 5, 7, 4, 12, 5, 5, 2, 12, 0, 13. Then the line stops.

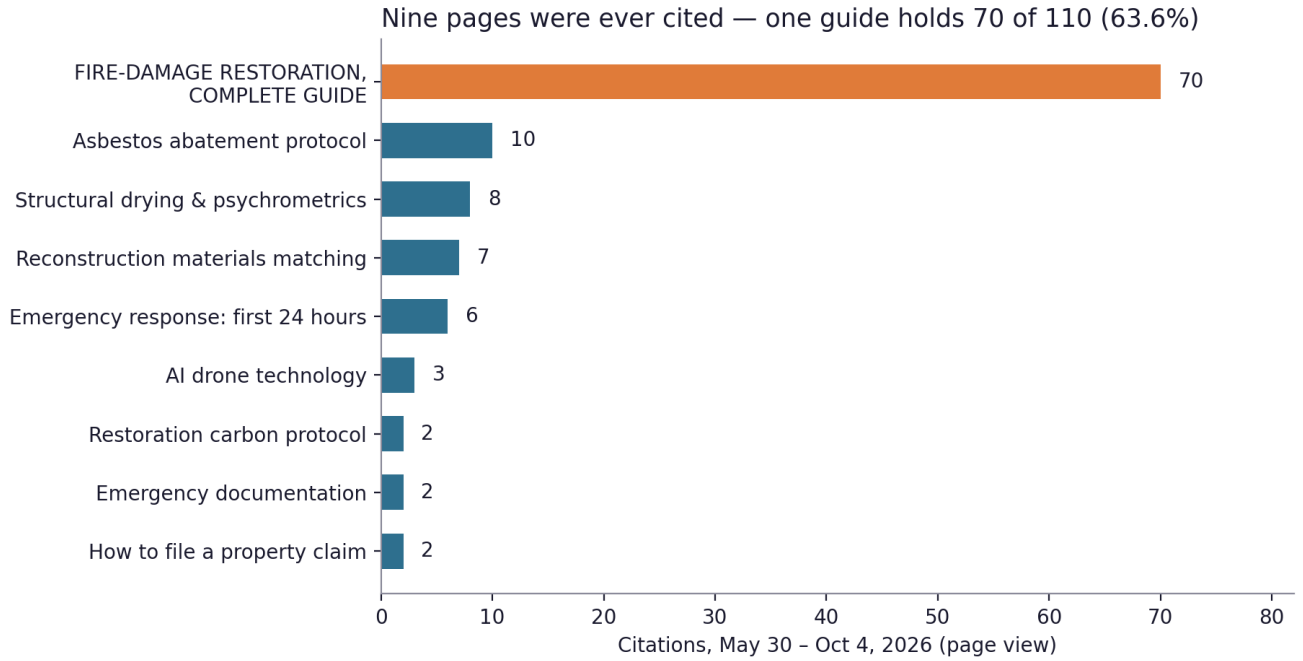


Daily citations, May 30–Oct 4, 2026 — 53 days of zero before the burst, 58 after. Source: Bing Webmaster Tools AI Performance, daily view.

2 · The guide

Page	Citations
Fire-damage restoration, complete professional guide	**70**
Asbestos abatement protocol	**10**
Structural drying systems & psychrometrics	**8**
Reconstruction materials matching	**7**
Emergency response: the first 24 hours	**6**
AI drone technology in restoration	**3**
Restoration carbon protocol	**2**
Emergency documentation	**2**
How to file a property insurance claim	**2**

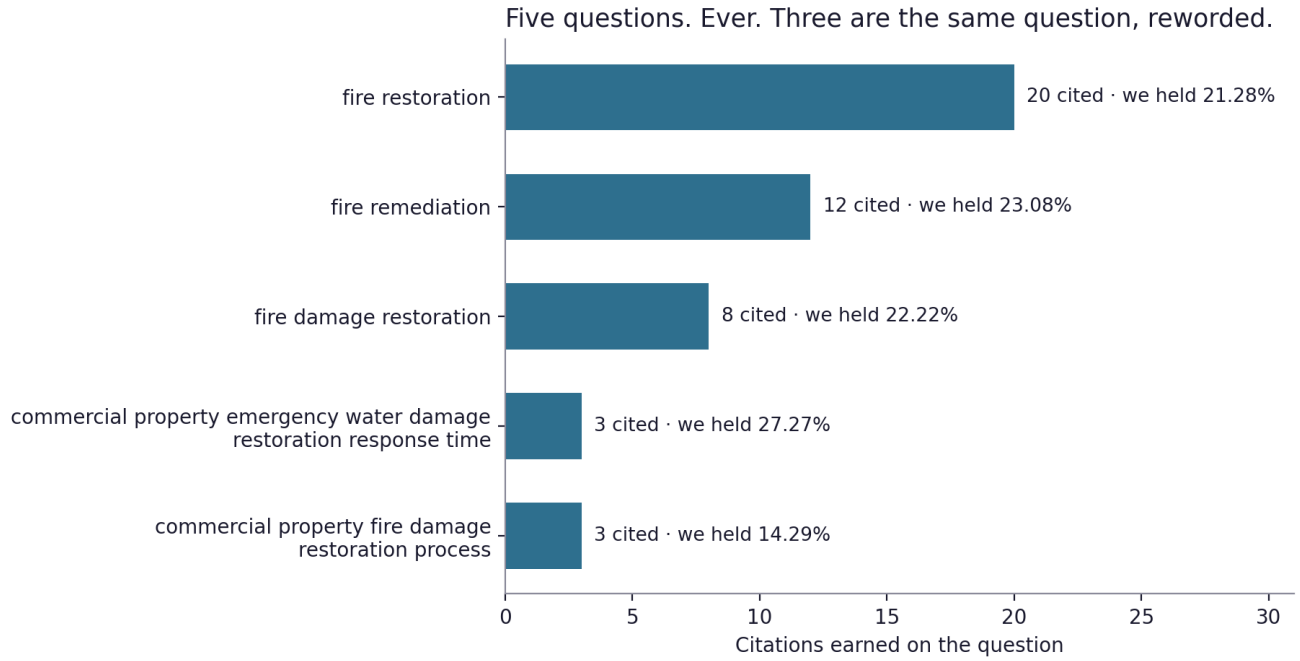
Nine pages were ever cited. The fire guide holds 63.6% of the page-sum — more concentrated than Receipt No. 3's star (30.8%) by double, on a site a fraction of the size. The rest is the library being a library: abatement protocol, drying science, materials matching, cited in single digits during the same seventeen days.



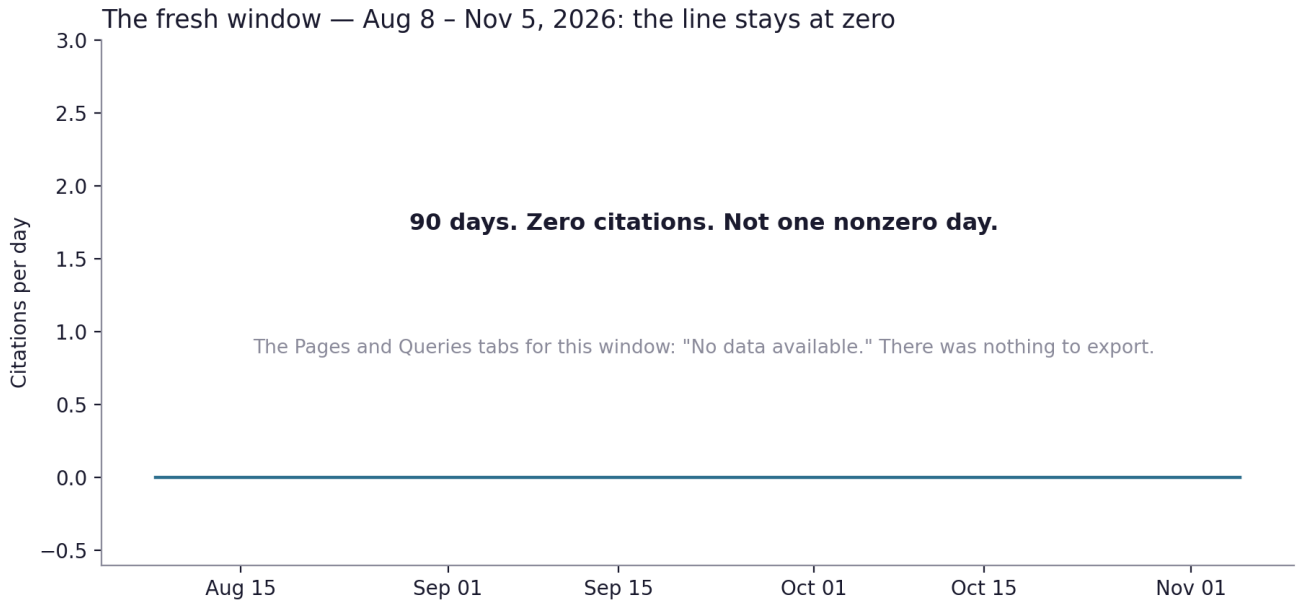
All nine cited pages. Source: Bing Webmaster Tools AI Performance, page view.

3 · The questions — and the silence

The query view holds exactly five questions, ever. "Fire restoration" — 20 citations at a 21.28% share. "Fire remediation" — 12 at 23.08%. "Fire damage restoration" — 8 at 22.22%. Two long commercial-property questions at 3 each. Three of the five are the same question reworded; the query view sums to 46 against the daily view's 111 — the views don't reconcile at this scale, and we don't force them. Then the fresh window, August 8 to November 5: **zero citations in ninety days**, and the Pages and Queries tabs reading "No data available" — nothing to export. The site has been silent for 148 consecutive measured days.



The only five questions that ever cited the site, and our share of each. Source: Bing Webmaster Tools AI Performance, query view.



Daily citations, Aug 8–Nov 5, 2026. The flat line is the finding. Source: Bing Webmaster Tools AI Performance, daily view.

4 · The operating response

1. **Keep publishing the library** — Restoration Intel is a working reference for restoration professionals; it earns its keep cited or not.
2. **Re-measure on the next sweep** — same instrument, same windows, with the rest of the fleet.
3. **Don't chase the ghost** — no rewriting a guide to summon a burst nobody understands.
4. **Publish the receipts** — including the zero. Especially the zero.

What we can't claim: we don't know why the burst started or why it stopped; the report records counts, not causes. The burst predates the export that captured it, and the report's own coverage of the site may be part of the mystery. Nothing we published is established as a cause in either direction. And 111 is small — one engine, one report — published because it's ours and it's strange, not because it's big.

Your Webmaster account is already holding your version of this report.

Every site's AI Performance report shows its own shape — star, bench, anchor, or ghost. We pull it, count it, and build what it asks for. Book a call with Will Tygart — calendar.app.google/He743TpF2vQoC8Tt8

Method note. All figures are from Bing Webmaster Tools AI Performance exports for restorationintel.com. Older window: May 30–October 4, 2026 (128 days), pulled October 6, 2026 — daily view 111, page view 110 (0.9% apart), query view 46. Fresh window: August 8–November 5, 2026 (90 days), pulled November 8, 2026 — daily view 0; the Pages and Grounding Queries tabs showed "No data available," so no page or query export exists for that window. Citation counts are Microsoft Copilot and partner citations as Bing reports them; citation shares are Bing's per-query figures. Page names are shortened from the pages' own titles. Bing notes totals may differ across views; each figure names its view. One site, one engine's report, two windows — one of them empty. © 2026 Tygart Media. This report may be shared in full; please keep the method note attached — it's part of the findings.