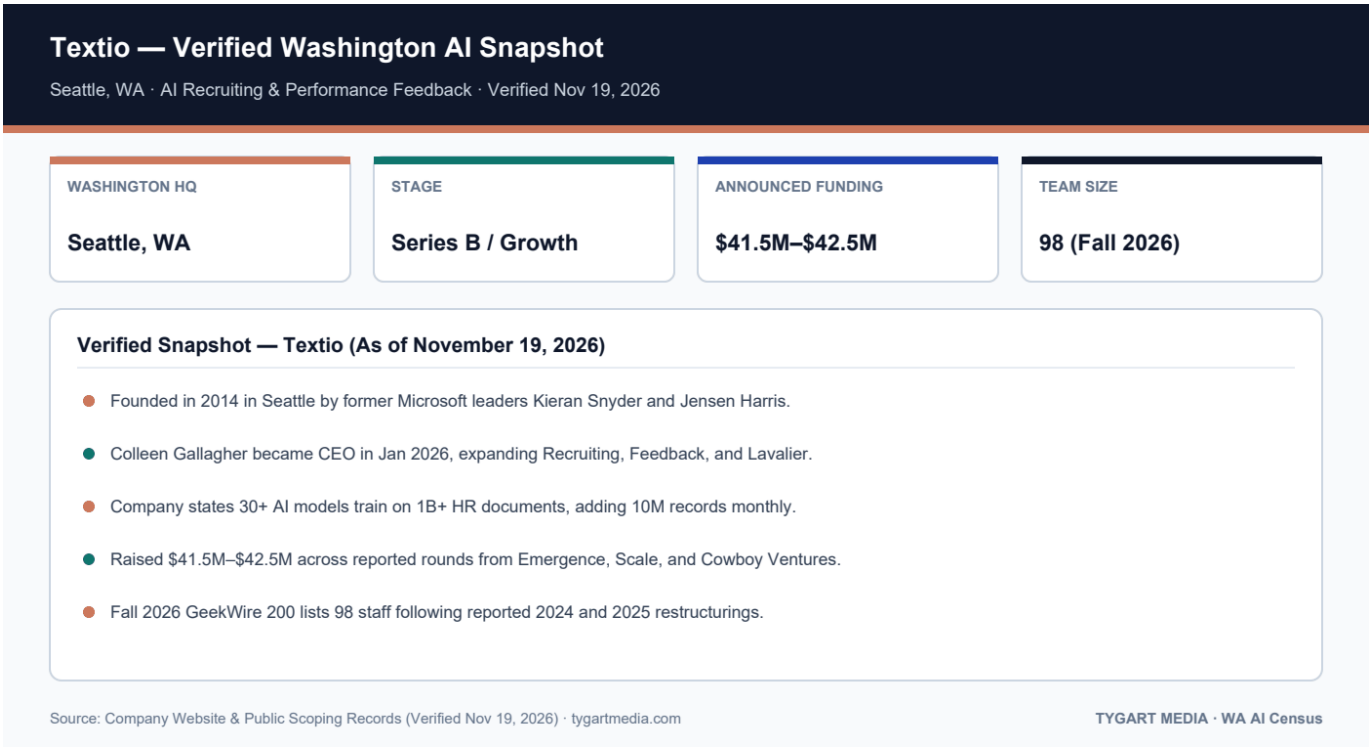
Textio: Seattle AI Profile — Product, Footprint & Verified Record

Verified: November 19, 2026 · Canonical URL: https://tygartmedia.com/textio-seattle-wa-ai-profile/

Verified Record Summary: As of November 19, 2026, Textio operates from its Pioneer Square headquarters in Seattle under CEO Colleen Gallagher, who took over in January 2026. The company has broadened beyond its original augmented-writing roots into a three-part enterprise AI suite—Textio Recruiting, Textio Feedback, and its natively built Lavalier interview intelligence platform—backed by $41.5M–$42.5M in reported funding and 98 employees listed on the Fall 2026 GeekWire 200.



Field	Verified Record (As of Nov 19, 2026)
Company	Textio
Official Website	textio.com
Washington HQ	600 1st Avenue, Suite 330, Seattle, WA 98104
Other WA Footprint	Pioneer Square headquarters; co-founded by ex-Microsoft leaders; serves Bellevue-headquartered enterprise customer T-Mobile
Founded	2014 (GeekWire 200, Fall 2026)
Founders / Leadership	Colleen Gallagher (CEO, since Jan 2026); Kieran Snyder (Co-Founder, CEO 2014–Jan 2024); Jensen Harris (Co-Founder, CEO Jan 2024–Jan 2026)
Stage	Series B / Growth
Announced Funding	$41.5M–$42.5M (GeekWire reports ~$42.5M total; Tracxn/PitchBook report $41.5M–$42.5M)
Team Size	98 (GeekWire 200, Fall 2026; follows reported layoffs of 14 staff in 2024 and 15 staff in 2025)
Primary Ecosystem Ties	Seattle HQ; Microsoft alumni founders; Fall 2026 GeekWire 200; 2023 GeekWire Awards UX Design finalist; Bellevue customer T-Mobile

What Textio Builds

Textio develops purpose-built AI software for enterprise recruiting, structured interviewing, and manager performance feedback, as presented on textio.com and detailed in its AI data privacy documentation. Rather than relying solely on generic general-purpose prompts, the company states its platform runs on more than 30 specialized AI models trained on over 1 billion HR documents, with 10 million new records added monthly.

Its modular suite spans three core products: Textio Recruiting, which guides inclusive, on-brand job descriptions and candidate outreach; Textio Feedback, which provides in-the-moment performance review and goal-writing coaching for people managers; and Lavalier, Textio's natively built AI interview intelligence product.

Washington Footprint and Leadership

Textio is headquartered in Seattle's Pioneer Square at 600 1st Avenue, Suite 330, Seattle, WA 98104. The company was founded in 2014 by former Microsoft leaders Kieran Snyder and Jensen Harris—whose prior Microsoft tenure included over 15 years leading user interface design such as the Office Ribbon and Windows touch interfaces—as documented on Textio About and across GeekWire's coverage of workplace AI communication bias.

Leadership has transitioned across three CEOs in recent years. Co-founder Kieran Snyder stepped down as CEO in January 2024—later publishing research on workplace AI and joining Microsoft in 2025. Co-founder Jensen Harris served as CEO from January 2024 through January 2026, overseeing the launch of Lavalier before joining Rover in late 2026, when Colleen Gallagher stepped into the CEO role.

Products, Users, and Public Traction

Textio targets enterprise talent acquisition teams, people operations leaders, HR and workplace inclusion groups, and frontline managers at Fortune 500 and mid-to-large companies. On textio.com, the company claims its software has been used by 25% of Fortune 500 enterprises.

Named customer testimonials featured on Textio's homepage include Bellevue-headquartered T-Mobile, Micron (where the testimonial cites more than 2,700 employees using Textio), Zendesk, Velera, and Teachstone. Textio's site metadata also cites NASDAQ, Strava, and Upwork among enterprise customers.

Funding, Stage, and Place in Washington's AI Landscape

Textio is a Series B / Growth company with $41.5M–$42.5M in total disclosed venture capital across public sources—GeekWire reports approximately $42.5 million raised overall, while Tracxn and PitchBook record $41.5M–$42.5M across rounds including an $8 million Series A in December 2015 and Series B financings through January 2022.

Its institutional investors include Emergence Capital, Scale Venture Partners, Industry Ventures, Operator Collective, Cowboy Ventures, Bloomberg Beta, and Upside Partnership. Unlike newer 2024–2026 AI startups raising rapid mega-rounds, Textio has operated for over a decade as a capital-disciplined vertical SaaS and applied-NLP vendor.

Verified Primary Sources & Official References

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Companion Markdown twin: https://tygartmedia.com/wp-content/uploads/2026/11/textio-seattle-wa-ai-profile.md (also mirrored at https://tygartmedia.com/textio-seattle-wa-ai-profile.md). Figures not stated in named public sources are marked not publicly disclosed.