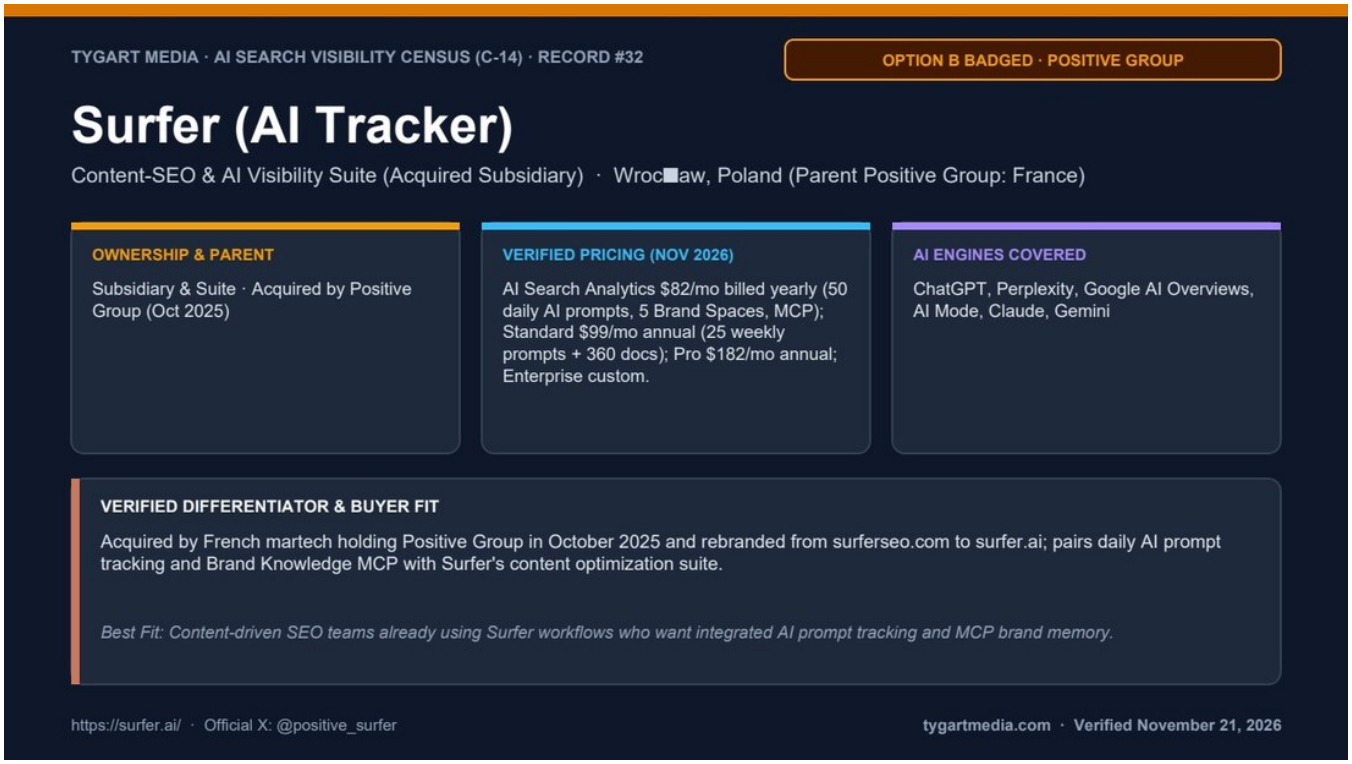
Surfer (AI Tracker) — Verified AEO / GEO Platform Profile

Content-SEO & AI Visibility Suite (Acquired Subsidiary) | Wroc■aw, Poland (Parent Positive Group: France) | Primary-Source Baseline Verified November 21, 2026

OPTION B OWNERSHIP BADGE: Subsidiary & Suite · Acquired by Positive Group (Oct 2025) — Acquired by Positive Group (France) in October 2025; legacy surferseo.com 301-redirects to surfer.ai ('Positive Surfer').



1. Verified Platform Record & Pricing Snapshot

Field	Verified Primary-Source Detail
Legal / Operating Entity	Surfer (Positive Group)
Ownership Status	Subsidiary & Suite · Acquired by Positive Group (Oct 2025)
Headquarters	Wroc■aw, Poland (Parent Positive Group: France)
Published Pricing (Nov 2026)	AI Search Analytics $82/mo billed yearly (50 daily AI prompts, 5 Brand Spaces, MCP); Standard $99/mo annual (25 weekly prompts + 360 docs); Pro $182/mo annual; Enterprise custom.
Tracked AI Search Engines	ChatGPT, Perplexity, Google AI Overviews, AI Mode, Claude, Gemini
Official Website	https://surfer.ai/
Verified Official X Handle	@positive_surfer (https://x.com/positive_surfer)

2. Core Capabilities & Technical Differentiation

Acquired by French martech holding Positive Group in October 2025 and rebranded from surferseo.com to surfer.ai; pairs daily AI prompt tracking and Brand Knowledge MCP with Surfer's content optimization suite.

- Dedicated AI Search Analytics plan ($82/mo annual) tracking 50 daily prompts, Mention Gaps, and Brand Sentiment
- Unified Standard ($99/mo annual) and Pro ($182/mo annual) plans combining document optimization with AI rank tracking
- 5 Brand Spaces and Brand Knowledge MCP connecting brand messaging guidelines into content workflows
- 1-click content optimization, plagiarism detection, and rank-drop alerts inside the Positive Group ecosystem

3. Buyer Fit & Ownership Context

Ideal Buyer Fit: Content-driven SEO teams already using Surfer workflows who want integrated AI prompt tracking and MCP brand memory.

Corporate & Ownership Verification: Acquired by Positive Group (France) in October 2025; legacy surferseo.com 301-redirects to surfer.ai ('Positive Surfer').

4. Frequently Asked Questions

Q: What does Surfer (AI Tracker) measure and optimize?

Acquired by French martech holding Positive Group in October 2025 and rebranded from surferseo.com to surfer.ai; pairs daily AI prompt tracking and Brand Knowledge MCP with Surfer's content optimization suite.

Q: What is Surfer (AI Tracker)'s published pricing as of November 21, 2026?

AI Search Analytics $82/mo billed yearly (50 daily AI prompts, 5 Brand Spaces, MCP); Standard $99/mo annual (25 weekly prompts + 360 docs); Pro $182/mo annual; Enterprise custom.

Q: Is Surfer (AI Tracker) an independent company or part of a larger suite?

Acquired by Positive Group (France) in October 2025; legacy surferseo.com 301-redirects to surfer.ai ('Positive Surfer').

5. Primary Verification Sources & Companion Links

Reference	Verified URL
Official Platform	https://surfer.ai/
Pricing / Product Reference	https://surfer.ai/pricing/
Additional Primary Record	https://www.searchenginejournal.com/surfer-seo-acquired-by-positive-group/558918/
Live Web Profile	https://tygartmedia.com/surfer-ai-tracker-aeo-geo-platform-profile/
Markdown Twin (.md)	https://tygartmedia.com/wp-content/uploads/2026/11/surfer-ai-tracker-aeo-geo-platform-profile.md
C-14 Census Index	https://tygartmedia.com/ai-search-visibility-census/

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