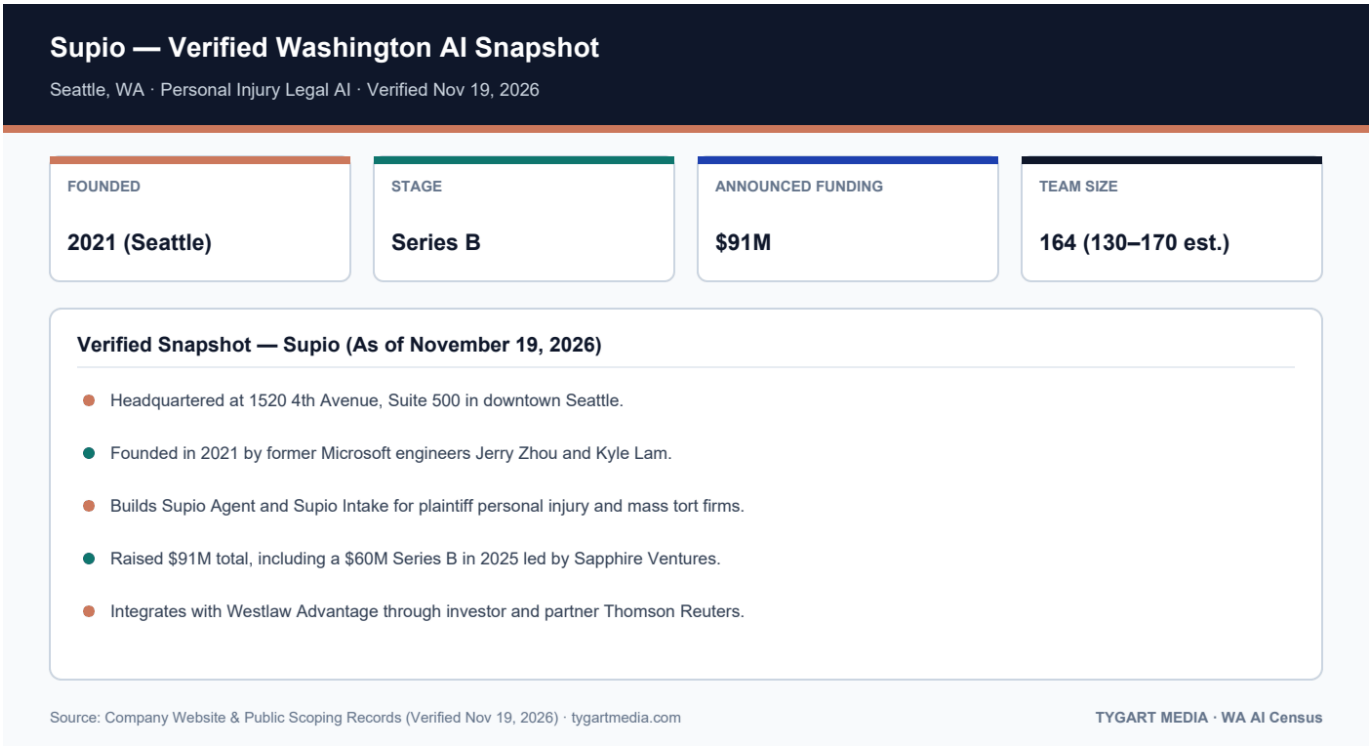
Supio: Seattle AI Profile — Product, Footprint & Verified Record

Verified: November 19, 2026 · Canonical URL: https://tygartmedia.com/supio-seattle-wa-ai-profile/

Verified Record Summary: As of November 19, 2026, Supio operates independently from downtown Seattle with a live commercial platform at supio.com and 164 employees listed on the Fall 2026 GeekWire 200 (consistent with 130–170 headcount estimates in PitchBook and BuiltIn trackers). Founded in 2021 by former Microsoft engineers Jerry Zhou and Kyle Lam, the company builds vertical legal AI software for plaintiff personal injury and mass tort law firms. Supio has raised $91M in total venture funding through its $60M Series B in spring 2025, backed by Sapphire Ventures, Mayfield, Thomson Reuters Ventures, Bonfire Ventures, and Foothill Ventures.



Field	Verified Record (As of Nov 19, 2026)
Company	Supio
Official Website	https://www.supio.com/
Washington HQ	Seattle, WA (1520 4th Avenue, Suite 500, Seattle, WA 98101)
Other WA Footprint	Corporate headquarters in downtown Seattle; no additional Washington satellite offices publicly disclosed.
Founded	2021
Founders / Leadership	Jerry Zhou (Co-founder), Kyle Lam (Co-founder), Jay Deubler (Sales Leadership), Gwen Sheridan (Customer Success Leadership), Jim Sinai (Marketing Leadership)
Stage	Series B
Announced Funding	$91M (includes $25M Series A in Aug 2024 and $60M Series B in Apr/May 2025)
Team Size	164 (Fall 2026 GeekWire 200; PitchBook and BuiltIn trackers report 130–170)
Primary Ecosystem Ties	Microsoft engineering alumni founders, Seattle SaaS executive leadership from Avalara and Highspot, GeekWire 200 (Fall 2026)

What Supio Builds

Supio builds a vertical legal AI platform designed specifically for plaintiff personal injury and mass tort law firms. According to the Supio official website, its software centers on Supio Agent, Supio Intake, and Case Communications, ingesting unstructured medical records, billing statements, depositions, and insurance logs into structured case intelligence.

Rather than offering a general-purpose legal chatbot, Supio targets the document-heavy litigation workflows common to injury practices: generating medical chronologies, demand letters, litigation drafts, case economics analyses, and cross-case firm intelligence. The platform also integrates with Thomson Reuters' Westlaw Advantage, connecting internal case records with legal research workflows.

Washington Footprint and Leadership

Supio was founded in Seattle in 2021 by former Microsoft engineers Jerry Zhou and Kyle Lam, as detailed in GeekWire's August 2024 Series A coverage, and maintains its corporate headquarters at 1520 4th Avenue, Suite 500, Seattle, WA 98101.

As the company expanded its go-to-market team, it drew heavily from the Seattle and enterprise SaaS executive bench, hiring Jay Deubler (formerly at Avalara and Yooz) in sales leadership, Gwen Sheridan (formerly at Highspot) in customer success leadership, and Jim Sinai (formerly at Salesforce, Procore, and Vanilla) in marketing leadership. GeekWire Tech Moves reporting in 2026 noted continued C-suite additions, while the Fall 2026 GeekWire 200 lists 164 employees, aligning with PitchBook and BuiltIn tracker estimates of 130–170.

Products, Users, and Public Traction

Supio builds for attorneys, paralegals, intake staff, and managing partners at plaintiff personal injury and mass tort firms. Its live homepage names law firm customers GLP, Hughes and Coleman, and Phillips Law Group, publishes a case study featuring TorHoerman Law, and hosts on-demand sessions from its SupioSphere 2026 event.

When Supio announced its Series B in spring 2025, GeekWire reported that the company had grown annual recurring revenue 4x since emerging from stealth in August 2024. On data security, Supio states on its website that it holds SOC 2 Type II certification, complies with HIPAA, PHIPA, and GDPR, operates data centers across the U.S., UK, and Canada, and does not train foundation models on client data.

Funding, Stage, and Place in Washington's AI Landscape

Supio has raised $91M in total venture funding. After operating in stealth following its 2021 founding, the company announced a $25M Series A in August 2024 led by Sapphire Ventures (bringing cumulative funding to $33M at that point), followed by a $60M Series B in April/May 2025 led by Sapphire Ventures with Mayfield and Thomson Reuters Ventures participating. Additional institutional backers listed across Supio's press page and GeekWire reporting include Bonfire Ventures and Foothill Ventures.

Within Seattle's legal and vertical AI cluster, Supio represents a well-capitalized growth-stage specialist focused on medical-legal evidence synthesis rather than horizontal document review. In 2026, GeekWire profiled Supio in its 'Agents of Transformation' vertical AI feature, placing it among Washington startups building domain-specific agent workflows.

Verified Primary Sources & Official References

- Supio Official Website: https://www.supio.com/
- Supio Press & News: https://www.supio.com/press
- GeekWire: Supio Vertical AI Agents Feature (2026): https://www.geekwire.com/2026/the-rise-of-vertical-ai-agents-and-the-startups-racing-to-build-them/
- GeekWire: Supio Lands $60M Series B (2025): https://www.geekwire.com/2025/seattle-legal-tech-startup-supio-lands-60m-to-help-lawyers-streamline-data-analysis/
- GeekWire: Ex-Microsoft Engineers Raise $25M for Supio (2024): https://www.geekwire.com/2024/ex-microsoft-engineers-raise-25m-for-legal-tech-startup-that-uses-ai-to-help-lawyers-analyze-data/
- GeekWire 200: https://www.geekwire.com/geekwire-200/

Companion Markdown twin: https://tygartmedia.com/wp-content/uploads/2026/11/supio-seattle-wa-ai-profile.md (also mirrored at https://tygartmedia.com/supio-seattle-wa-ai-profile.md). Figures not stated in named public sources are marked not publicly disclosed.