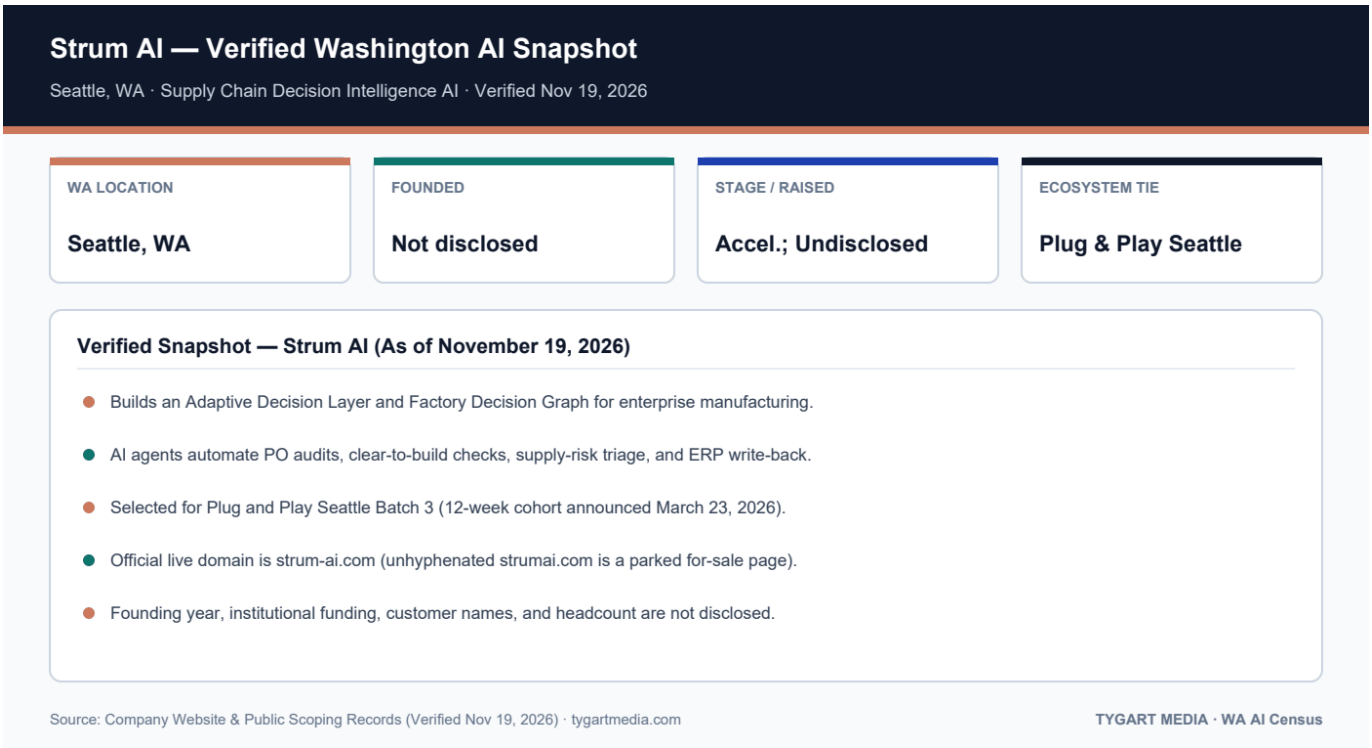
Strum AI: Seattle AI Profile — Product, Footprint & Verified Record

Verified: November 19, 2026 · Canonical URL: https://tygartmedia.com/strum-ai-seattle-wa-ai-profile/

Verified Record Summary: As of November 19, 2026, Strum AI operates an active enterprise website at strum-ai.com offering discovery calls for its autonomous supply chain and factory operations software. The Seattle company completed Plug and Play Seattle's third accelerator cohort in mid-2026 and has not publicly announced an institutional venture round or acquisition.



Field	Verified Record (As of Nov 19, 2026)
Company	Strum AI
Official Website	https://strum-ai.com/
Washington HQ	Seattle, WA (Plug and Play Seattle Batch 3 and Plug and Play Tech Center listings; street address not publicly disclosed)
Other WA Footprint	Cohort access to Plug and Play Seattle inside UW CoMotion Labs (Seattle, WA) and SNBL Global Gateway (Everett, WA)
Founded	Not publicly disclosed
Founders / Leadership	Kedar Kulkarni (primary discovery-call contact on strum-ai.com; exact title and full founding team not publicly disclosed)
Stage	Accelerator
Announced Funding	Not publicly disclosed
Team Size	Not publicly disclosed
Primary Ecosystem Ties	Plug and Play Seattle (Batch 3, Mar-Jun 2026); UW CoMotion Labs; UW Kane Hall Expo (Jun 5, 2026)

What Strum AI Builds

Strum AI builds an AI-native supply chain and factory operations platform aimed at replacing manual buyer triage in email and spreadsheets with automated operational decisions. In its March 23, 2026 cohort announcement, Plug and Play Seattle described Strum AI as building an AI-first platform designed to lower the barrier for enterprises to adopt algorithm-driven decision-making across supply chain operations.

On its official website, Strum AI organizes its architecture around an **Adaptive Decision Layer** and a live **Factory Decision Graph** that connects customer orders, shopfloor work orders, and component purchase orders across factory ERP and MRP systems alongside legacy supplier tools. AI agents join structured system records with context from human communications to resolve component shortages, prevent line-down stops, avoid expedite fees or excess-and-obsolescence write-offs, and write approved actions directly back into enterprise ERP systems.

Washington Footprint and Leadership

Strum AI is based in Seattle, Washington. In GeekWire's March 23, 2026 report on Plug and Play's third Seattle-area accelerator cohort, Strum AI was listed as one of nine Seattle-based startups in the 10-company class, and Plug and Play Tech Center similarly records Seattle, Washington as its headquarters city. During the 12-week spring 2026 cohort, participants had access to Plug and Play's Seattle office inside the University of Washington's CoMotion Labs as well as space at SNBL Global Gateway in Everett, concluding with an Expo at UW's Kane Hall on June 5, 2026. No street-level corporate office address is published on strum-ai.com.

Public leadership disclosures on primary sources remain minimal. The scheduling interface on strum-ai.com identifies **Kedar Kulkarni** as the primary contact for discovery calls, without listing an executive title, full founder directory, or company founding year. Readers searching for the company online should also note a domain lookalike: the unhyphenated domain strumai.com redirects to a parked for-sale listing, whereas the operating Seattle startup publishes at hyphenated strum-ai.com.

Products, Users, and Public Traction

Strum AI's site targets high-volume and high-mix manufacturing organizations—specifically original equipment manufacturers (OEMs), original design manufacturers (ODMs), electronics manufacturing services (EMS) and contract manufacturers, Tier 1 and Tier 2 suppliers, and maintenance, repair, and overhaul (MRO) providers. Industry positioning on strum-ai.com emphasizes aerospace, defense, semiconductor, and AI compute hardware supply chains where single-part delays can halt high-value builds.

As of November 19, 2026, Strum AI operates on an enterprise discovery-call sales motion rather than open self-serve signup, and does not publish pricing tiers, customer logos, case studies, or deployment counts on its website. Named customers, revenue, and employee headcount are not publicly disclosed across primary company or regional press sources.

Funding, Stage, and Place in Washington's AI Landscape

Strum AI is at the accelerator stage, with selection into Plug and Play Seattle's Batch 3 cohort (running March through mid-June 2026) as its primary verified milestone. Neither Strum AI nor regional reporting has publicly disclosed an institutional venture round, total capital raised, investor roster, or acquisition through November 2026.

Within Washington's industrial and enterprise AI ecosystem, Strum AI focuses on operational supply-chain execution—siting AI agents directly on top of ERP, MRP, and purchase-order workflows. That places it adjacent to Seattle-area peers tackling neighboring layers of manufacturing and supply operations, including supply chain regulatory compliance platforms, factory robotics models, and enterprise back-office automation startups drawing on the Puget Sound region's aerospace, hardware, and logistics talent base.

Verified Primary Sources & Official References

• Strum AI Official Website: https://strum-ai.com/

• GeekWire — Plug and Play Seattle Batch 3 (Mar 23, 2026): https://www.geekwire.com/2026/10-startups-chosen-for-plug-and-plays-third-seattle-area-accelerator-cohort/

• Plug and Play Tech Center: https://www.plugandplaytechcenter.com/

Companion Markdown twin: https://tygartmedia.com/wp-content/uploads/2026/11/strum-ai-seattle-wa-ai-profile.md (also mirrored at https://tygartmedia.com/strum-ai-seattle-wa-ai-profile.md). Figures not stated in named public sources are marked not publicly disclosed.