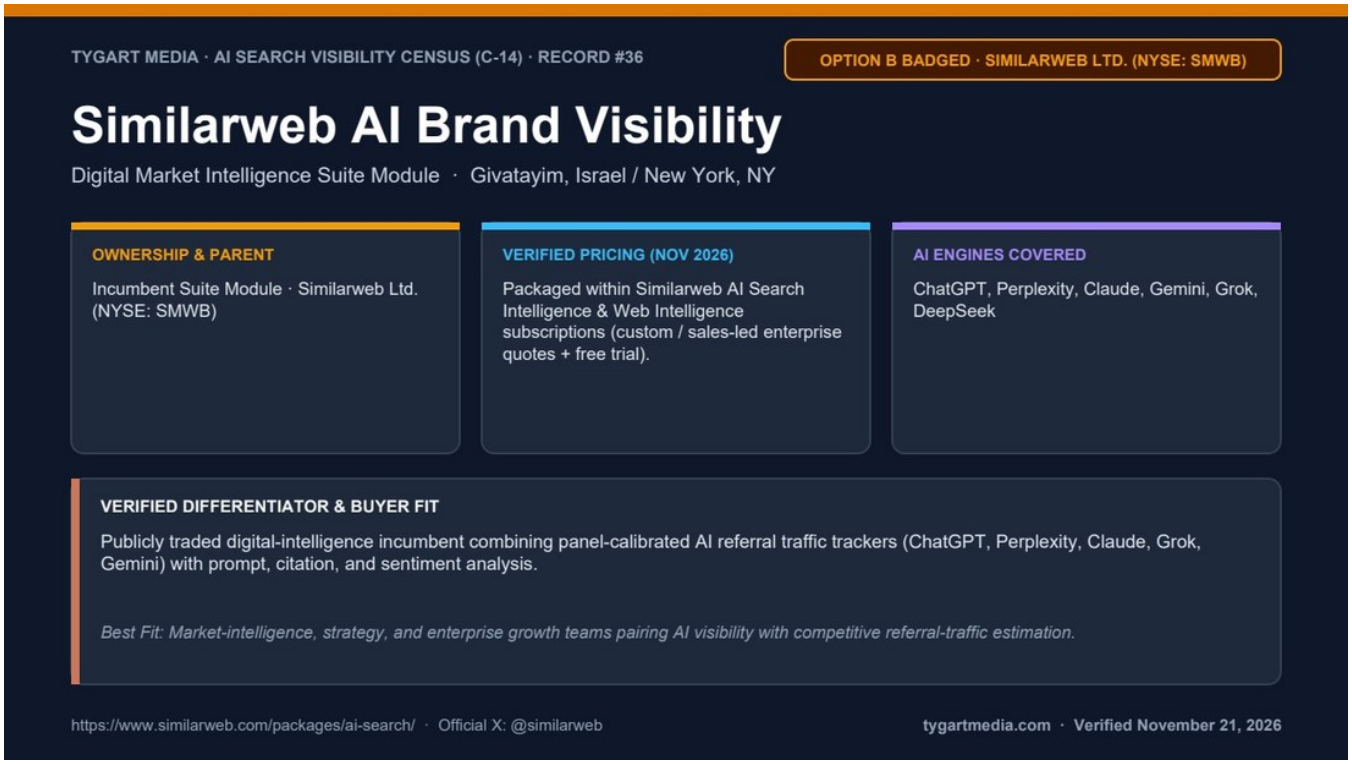
Similarweb AI Brand Visibility — Verified AEO / GEO Platform Profile

Digital Market Intelligence Suite Module | Givatayim, Israel / New York, NY | Primary-Source Baseline Verified November 21, 2026

OPTION B OWNERSHIP BADGE: Incumbent Suite Module · Similarweb Ltd. (NYSE: SMWB) — Product suite within publicly traded Similarweb Ltd. (NYSE: SMWB).



1. Verified Platform Record & Pricing Snapshot

Field	Verified Primary-Source Detail
Legal / Operating Entity	Similarweb Ltd.
Ownership Status	Incumbent Suite Module · Similarweb Ltd. (NYSE: SMWB)
Headquarters	Givatayim, Israel / New York, NY
Published Pricing (Nov 2026)	Packaged within Similarweb AI Search Intelligence & Web Intelligence subscriptions (custom / sales-led enterprise quotes + free trial).
Tracked AI Search Engines	ChatGPT, Perplexity, Claude, Gemini, Grok, DeepSeek
Official Website	https://www.similarweb.com/packages/ai-search/
Verified Official X Handle	@similarweb (https://x.com/similarweb)

2. Core Capabilities & Technical Differentiation

Publicly traded digital-intelligence incumbent combining panel-calibrated AI referral traffic trackers (ChatGPT, Perplexity, Claude, Grok, Gemini) with prompt, citation, and sentiment analysis.

- AI Citation Analysis, AI Prompt Analysis, and AI Sentiment Analysis inside Similarweb AI Search Intelligence
- Dedicated market-wide AI referral traffic trackers for ChatGPT, Perplexity, Claude, Grok, and Gemini
- Competitive benchmarking backed by Similarweb's global clickstream panel and Web Intelligence traffic models
- Public AI Leaderboard and SERP Seismograph benchmarks for executive competitive intelligence

3. Buyer Fit & Ownership Context

Ideal Buyer Fit: Market-intelligence, strategy, and enterprise growth teams pairing AI visibility with competitive referral-traffic estimation.

Corporate & Ownership Verification: Product suite within publicly traded Similarweb Ltd. (NYSE: SMWB).

4. Frequently Asked Questions

Q: What does Similarweb AI Brand Visibility measure and optimize?

Publicly traded digital-intelligence incumbent combining panel-calibrated AI referral traffic trackers (ChatGPT, Perplexity, Claude, Grok, Gemini) with prompt, citation, and sentiment analysis.

Q: What is Similarweb AI Brand Visibility's published pricing as of November 21, 2026?

Packaged within Similarweb AI Search Intelligence & Web Intelligence subscriptions (custom / sales-led enterprise quotes + free trial).

Q: Is Similarweb AI Brand Visibility an independent company or part of a larger suite?

Product suite within publicly traded Similarweb Ltd. (NYSE: SMWB).

5. Primary Verification Sources & Companion Links

Reference	Verified URL
Official Platform	https://www.similarweb.com/packages/ai-search/
Pricing / Product Reference	https://www.similarweb.com/packages/web/
Additional Primary Record	https://www.similarweb.com/
Live Web Profile	https://tygartmedia.com/similarweb-ai-brand-visibility-aeo-geo-platform-profile/
Markdown Twin (.md)	https://tygartmedia.com/wp-content/uploads/2026/11/similarweb-ai-brand-visibility-aeo-geo-platform-profile.md
C-14 Census Index	https://tygartmedia.com/ai-search-visibility-census/

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