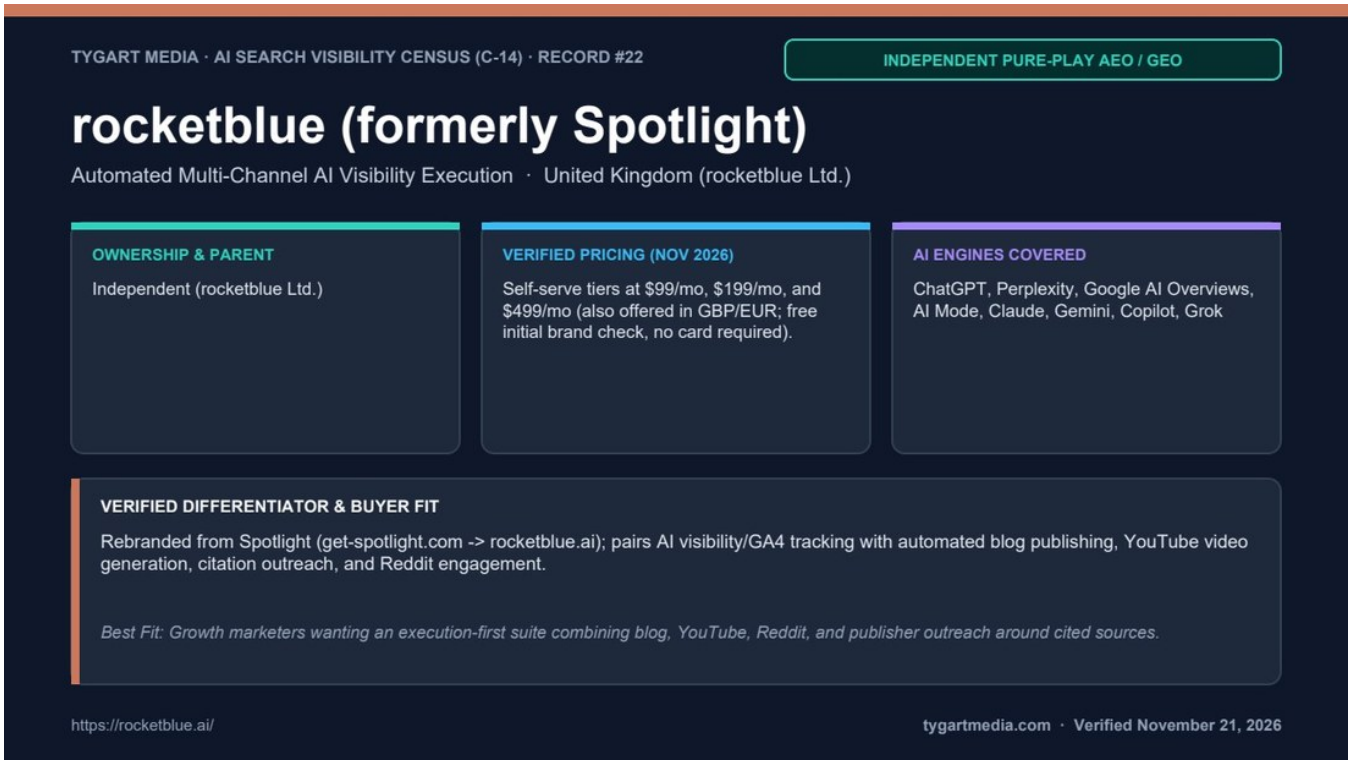
rocketblue (formerly Spotlight) — Verified AEO / GEO Platform Profile

Automated Multi-Channel AI Visibility Execution | United Kingdom (rocketblue Ltd.) | Primary-Source Baseline Verified November 21, 2026



1. Verified Platform Record & Pricing Snapshot

Field	Verified Primary-Source Detail
Legal / Operating Entity	rocketblue Ltd.
Ownership Status	Independent pure-play SaaS (rocketblue Ltd.)
Headquarters	United Kingdom (rocketblue Ltd.)
Published Pricing (Nov 2026)	Self-serve tiers at $99/mo, $199/mo, and $499/mo (also offered in GBP/EUR; free initial brand check, no card required).
Tracked AI Search Engines	ChatGPT, Perplexity, Google AI Overviews, AI Mode, Claude, Gemini, Copilot, Grok
Official Website	https://rocketblue.ai/

2. Core Capabilities & Technical Differentiation

Rebranded from Spotlight (get-spotlight.com -> rocketblue.ai); pairs AI visibility/GA4 tracking with automated blog publishing, YouTube video generation, citation outreach, and Reddit engagement.

- Multi-engine AI visibility, brand perception, and citation tracking paired with GA4 AI referral analytics
- Automated content production publishing citation-targeted articles directly to customer blogs
- Automated YouTube research video production and offsite publisher outreach targeting cited listicles
- Reddit engagement discovery identifying the exact community threads AI engines quote for target prompts

3. Buyer Fit & Ownership Context

Ideal Buyer Fit: Growth marketers wanting an execution-first suite combining blog, YouTube, Reddit, and publisher outreach around cited sources.

Corporate & Ownership Verification: Independent private company (rocketblue Ltd.); rebranded from Spotlight (get-spotlight.com 301-redirects to rocketblue.ai).

4. Frequently Asked Questions

Q: What does rocketblue (formerly Spotlight) measure and optimize?

Rebranded from Spotlight (get-spotlight.com -> rocketblue.ai); pairs AI visibility/GA4 tracking with automated blog publishing, YouTube video generation, citation outreach, and Reddit engagement.

Q: What is rocketblue (formerly Spotlight)'s published pricing as of November 21, 2026?

Self-serve tiers at $99/mo, $199/mo, and $499/mo (also offered in GBP/EUR; free initial brand check, no card required).

Q: Is rocketblue (formerly Spotlight) an independent company or part of a larger suite?

Independent private company (rocketblue Ltd.); rebranded from Spotlight (get-spotlight.com 301-redirects to rocketblue.ai).

5. Primary Verification Sources & Companion Links

Reference	Verified URL
Official Platform	https://rocketblue.ai/
Pricing / Product Reference	https://rocketblue.ai/#pricing
Additional Primary Record	https://rocketblue.ai/features/reddit-engagement/
Live Web Profile	https://tygartmedia.com/rocketblue-spotlight-aeo-geo-platform-profile/
Markdown Twin (.md)	https://tygartmedia.com/wp-content/uploads/2026/11/rocketblue-spotlight-aeo-geo-platform-profile.md
C-14 Census Index	https://tygartmedia.com/ai-search-visibility-census/

Published by Tygart Media (https://tygartmedia.com) under Option B Census Governance (zero paid placements; verified live November 21, 2026). For custom AI visibility audits, see https://tygartmedia.com/ai-citation-service/.