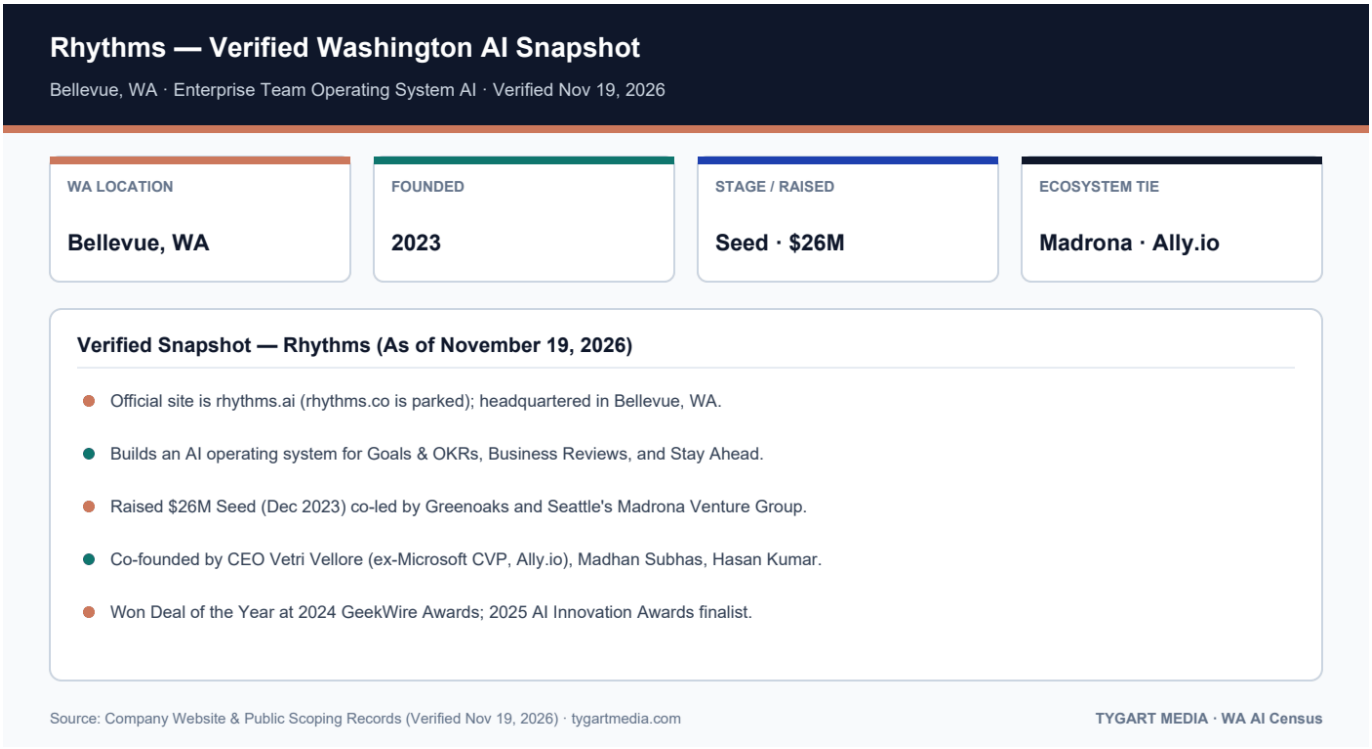
Rhythms: Bellevue AI Profile — Product, Footprint & Verified Record

Verified: November 19, 2026 · Canonical URL: https://tygartmedia.com/rhythms-bellevue-wa-ai-profile/

Verified Record Summary: As of November 19, 2026, Rhythms operates as an independent, Seed-stage Bellevue enterprise AI company at rhythms.ai (distinct from parked domain rhythms.co). Founded in 2023 by former Microsoft Corporate Vice President and Ally.io creator Vetri Vellore alongside co-founders Madhan Subhas and Hasan Kumar, Rhythms builds an AI operating system for corporate goals, business reviews, and execution monitoring, backed by a $26M Seed round co-led by Greenoaks and Madrona Venture Group in December 2023.



Field	Verified Record (As of Nov 19, 2026)
Company	Rhythms
Official Website	https://www.rhythms.ai/
Washington HQ	Bellevue, WA (greater Seattle area; street address not publicly disclosed on rhythms.ai)
Other WA Footprint	Deep Eastside / Microsoft and Ally.io alumni leadership roots; additional team presence in San Francisco and India
Founded	2023 (GeekWire launch and awards coverage)
Founders / Leadership	Vetri Vellore (Co-Founder & CEO), Madhan Subhas (Co-Founder), Hasan Kumar (Co-Founder)
Stage	Seed
Announced Funding	$26M Seed round (Dec 2023; co-led by Greenoaks and Madrona Venture Group with Accel, Cercano Management, and Founders' Co-op)
Team Size	5 employees at December 2023 launch (GeekWire); current headcount not officially disclosed by the company
Primary Ecosystem Ties	Madrona Venture Group, Cercano Management & Founders' Co-op; Microsoft / Ally.io lineage; 2024 GeekWire Awards Deal of the Year winner

What Rhythms Builds

Rhythms builds an enterprise AI operating system—positioned on https://www.rhythms.ai/ as "AI That Helps Run the Company"—that automates the coordination overhead behind corporate goals, recurring business reviews, and cross-functional initiatives. Rather than acting as a standalone task tracker, the platform connects to existing enterprise systems, documents, and meeting cycles to analyze an organization's operating habits across monthly business reviews, quarterly retrospectives, and weekly leadership syncs (GeekWire, Mar 27, 2024).

Users searching for the company should note a domain distinction: the active platform operates exclusively at https://www.rhythms.ai/, whereas `rhythms.co` is a parked for-sale listing and `rhythms.com` does not resolve. On its live site, Rhythms structures its software around three core operational workflows designed to keep executive teams aligned between formal review meetings.

Washington Footprint and Leadership

Rhythms is headquartered in **Bellevue, Washington** in the greater Seattle area, as noted across GeekWire's Rhythms coverage and 2024 GeekWire Awards reporting (which describes Rhythms as a Seattle-area startup). No street address is publicly disclosed on `rhythms.ai`, and the company also maintains team presence in San Francisco and India.

The startup was founded in 2023 by Co-Founder and CEO **Vetri Vellore**—a former Microsoft Corporate Vice President who previously created and led Bellevue OKR software company **Ally.io**—together with co-founders **Madhan Subhas** and **Hasan Kumar**. Subhas accepted the **Deal of the Year** award on stage for Rhythms at the May 2024 GeekWire Awards in Seattle. Rhythms launched with roughly 5 employees in December 2023; current total headcount is not officially disclosed on its website (external 2025–2026 job listings estimate a team in the 11–50 range).

Products, Users, and Public Traction

Rhythms targets executive leadership teams, operating leaders, and cross-functional organizations at large enterprises managing complex review cadences. While company job postings reference deployments across large enterprise segments—including Fortune 100 enterprises, regional health systems, and global logistics operators—**named enterprise customers, active seat counts, and revenue metrics are not publicly disclosed** on rhythms.ai or in GeekWire reporting.

Regionally, Rhythms has earned consecutive Pacific Northwest tech honors: winning **Deal of the Year** at the 2024 GeekWire Awards following its $26M seed raise, and earning a finalist nomination for **AI Innovation of the Year** during the 2025 GeekWire Awards cycle.

Funding, Stage, and Place in Washington's AI Landscape

Rhythms is a Seed-stage company backed by a **$26M Seed round** announced in December 2023 (GeekWire Deal of the Year coverage). The financing was co-led by **Greenoaks** and Seattle's **Madrona Venture Group** (madrona.com), with participation from **Accel**, **Cercano Management** (formerly Vulcan), and Seattle-based **Founders' Co-op**. No subsequent venture round or acquisition has been publicly disclosed through November 2026.

Within the Eastside and greater Seattle enterprise AI cluster, Rhythms sits in a lineage of executive-workflow software companies built by former Microsoft and Bellevue SaaS leaders. Its substantial $26M seed capitalization—backed by three Pacific Northwest investment firms—positions it alongside Bellevue peers applying AI directly to leadership operating cadences, goal alignment, and enterprise performance reviews.

Verified Primary Sources & Official References

• Rhythms Official Website: https://www.rhythms.ai/

• GeekWire — 2024 Deal of the Year Finalists (Mar 27, 2024): https://www.geekwire.com/2024/vote-for-deal-of-the-year-four-startups-raise-cash-and-a-biotech-giant-acquires-a-uw-spinout/

• GeekWire — 2024 GeekWire Awards Winners (Deal of the Year): https://www.geekwire.com/2024/geekwire-awards-2024-revealed-winners-bask-in-momentum-of-ai-and-potential-of-region/

• GeekWire — 2025 GeekWire Awards Recap: https://www.geekwire.com/2025/geekwire-awards-2025-revealed-community-alive-and-well-at-annual-celebration-of-best-in-pnw-tech/

• GeekWire — Rhythms Coverage Archive: https://www.geekwire.com/tag/rhythms/

• Madrona Venture Group: https://www.madrona.com/

Companion Markdown twin: https://tygartmedia.com/wp-content/uploads/2026/11/rhythms-bellevue-wa-ai-profile.md (also mirrored at https://tygartmedia.com/rhythms-bellevue-wa-ai-profile.md). Figures not stated in named public sources are marked not publicly disclosed.