TYGART MEDIA FIELD SHEET · CLAUDE SERIES

Restoration CRM Prompt Library — a Tygart Media field sheet

Nine copy-paste restoration CRM email prompts designed to run on Claude Free ($0) and up.

Verified 2026-11-13 against Anthropic official docs · Guide: tygartmedia.com/restoration-crm-prompt-library-claude-skill/ · Official Anthropic: claude.com/product/overview

DIRECT ANSWER · VERIFIED 2026-11-13

Restoration CRM Prompt Library — Claude Skill ($19 packaged Square skill or free prompt copy) handles recruiting, specialty sub outreach, seasonal freeze checks, storm check-ins, and batch CSV personalization. **Claude Free ($0/mo, up to 5 Projects)** covers a full annual touch calendar with zero API setup. Guide: **tygartmedia.com/claude-ai-pricing/** · Official: **claude.com/product/overview**.

1. Nine Restoration Email Blueprints

- **1–3 (Network Hiring & Subs):** Homeowner referral (<150w), insurance adjuster peer note (<120w), trade-sub search.
- **4–6 (Relationship Touches):** Regional winter-freeze guide (<200w), post-storm check-in (<120w), company milestone (<175w).
- **7–9 (Voice & Scale):** Two-email brand-voice matcher, 8 non-clickbait subject lines, batch CSV openings (up to 20 rows).

2. Prompt Hygiene That Stops Generic AI Copy

- Explicitly ban clichés: *"I hope this finds you well," "touch base," "circle back," "leverage."*
- Feed 2 real company context sentences (city, years in business, crew count, specialty) and iterate in one thread.

Verified Claude Plan & Pricing Snapshot (Verified 2026-11-13)

Option	Price (Verified 2026-11-13)	CRM Output	Best For
Free Prompt Copy	$0 (companion article)	Manual paste of Prompts 1–9	Owner testing one seasonal email
CRM Skill Install	$19 one-time (Square)	Installed skill delivered via email	Eliminates re-pasting prompt library
Claude Free	$0/mo	Up to **5 Projects**, Sonnet/Haiku 5.5	Full annual CRM calendar (no Pro needed)
Claude Pro / Team	$20/$17 ann · $20/$25 Team	Larger files + Team shared workspaces	Multi-office coordinators & CRM ops

Verified 2026-11-13 against claude.com/pricing. Always edit drafts for accurate company facts before sending.

Next Steps & Implementation Checklist

- ■ Confirm Claude Free ($0) workspace and ban corporate AI filler phrases
- ■ Store filled company context inside Notion or a dedicated Project
- ■ Fact-check every client name, job date, and phone number before send

CANONICAL LINKS & PRICING HUB

Full Interactive Guide: https://tygartmedia.com/restoration-crm-prompt-library-claude-skill/ | **Pricing Hub:** tygartmedia.com/claude-ai-pricing/ | **Anthropic Official:** https://claude.com/product/overview