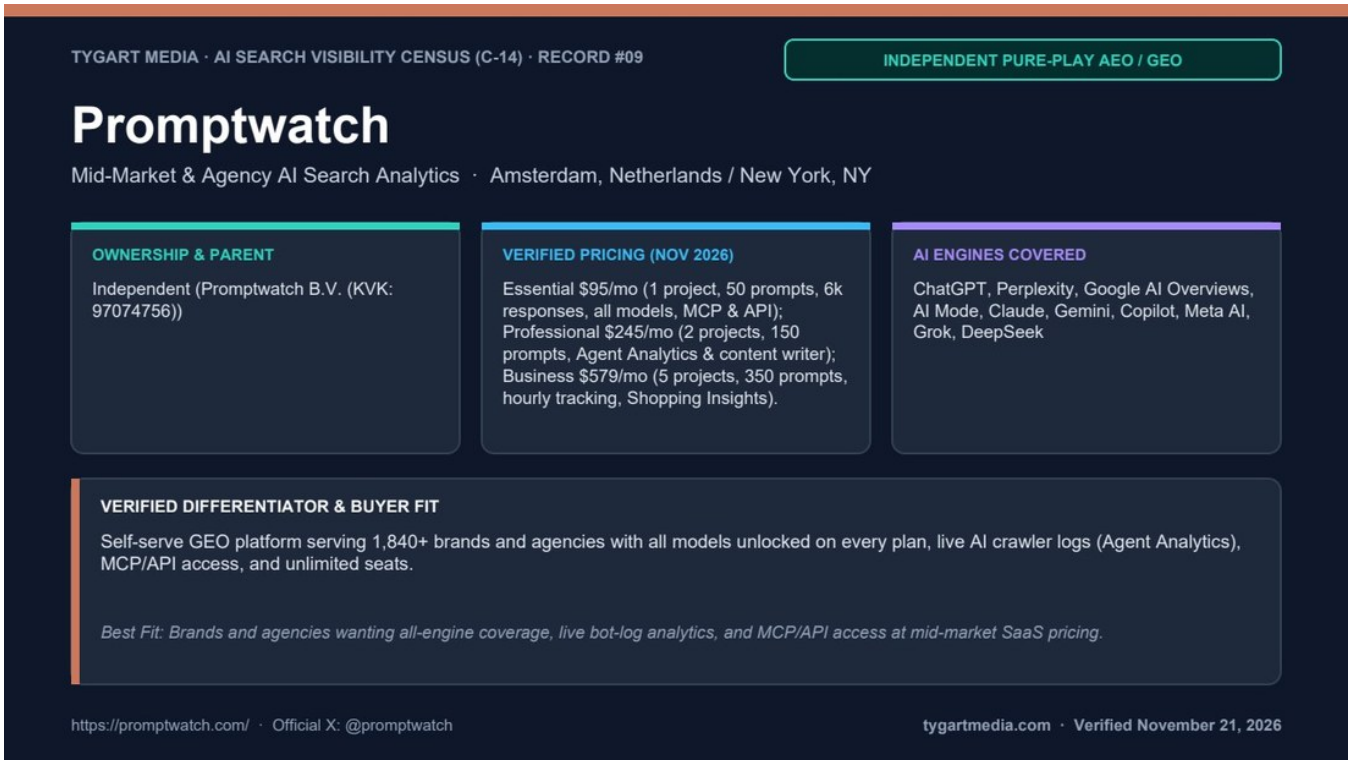
Promptwatch — Verified AEO / GEO Platform Profile

Mid-Market & Agency AI Search Analytics | Amsterdam, Netherlands / New York, NY | Primary-Source Baseline Verified November 21, 2026



1. Verified Platform Record & Pricing Snapshot

Field	Verified Primary-Source Detail
Legal / Operating Entity	Promptwatch B.V. (KVK: 97074756)
Ownership Status	Independent pure-play SaaS (Promptwatch B.V. (KVK: 97074756))
Headquarters	Amsterdam, Netherlands / New York, NY
Published Pricing (Nov 2026)	Essential $95/mo (1 project, 50 prompts, 6k responses, all models, MCP & API); Professional $245/mo (2 projects, 150 prompts, Agent Analytics & content writer); Business $579/mo (5 projects, 350 prompts, hourly tracking, Shopping Insights).
Tracked AI Search Engines	ChatGPT, Perplexity, Google AI Overviews, AI Mode, Claude, Gemini, Copilot, Meta AI, Grok, DeepSeek
Official Website	https://promptwatch.com/
Verified Official X Handle	@promptwatch (https://x.com/promptwatch)

2. Core Capabilities & Technical Differentiation

Self-serve GEO platform serving 1,840+ brands and agencies with all models unlocked on every plan, live AI crawler logs (Agent Analytics), MCP/API access, and unlimited seats.

- All major AI models included from the $95/mo Essential tier with country, state, and city-level tracking on Business
- Agent Analytics capturing live AI crawler logs to show which pages ChatGPT, Claude, and Perplexity bots fetch
- Built-in Agent Chat, knowledge-base-grounded content writing/refresh, and Shopping Insights
- Unlimited user seats, REST API, and MCP server connectivity included across all self-serve tiers

3. Buyer Fit & Ownership Context

Ideal Buyer Fit: Brands and agencies wanting all-engine coverage, live bot-log analytics, and MCP/API access at mid-market SaaS pricing.

Corporate & Ownership Verification: Independent Dutch private company (Promptwatch B.V., KVK 97074756) operating from Amsterdam and New York.

4. Frequently Asked Questions

Q: What does Promptwatch measure and optimize?

Self-serve GEO platform serving 1,840+ brands and agencies with all models unlocked on every plan, live AI crawler logs (Agent Analytics), MCP/API access, and unlimited seats.

Q: What is Promptwatch's published pricing as of November 21, 2026?

Essential $95/mo (1 project, 50 prompts, 6k responses, all models, MCP & API); Professional $245/mo (2 projects, 150 prompts, Agent Analytics & content writer); Business $579/mo (5 projects, 350 prompts, hourly tracking, Shopping Insights).

Q: Is Promptwatch an independent company or part of a larger suite?

Independent Dutch private company (Promptwatch B.V., KVK 97074756) operating from Amsterdam and New York.

5. Primary Verification Sources & Companion Links

Reference	Verified URL
Official Platform	https://promptwatch.com/
Pricing / Product Reference	https://promptwatch.com/pricing
Additional Primary Record	https://promptwatch.com/features/agent-analytics
Live Web Profile	https://tygartmedia.com/promptwatch-aeo-geo-platform-profile/
Markdown Twin (.md)	https://tygartmedia.com/wp-content/uploads/2026/11/promptwatch-aeo-geo-platform-profile.md
C-14 Census Index	https://tygartmedia.com/ai-search-visibility-census/

Published by Tygart Media (https://tygartmedia.com) under Option B Census Governance (zero paid placements; verified live November 21, 2026). For custom AI visibility audits, see https://tygartmedia.com/ai-citation-service/.