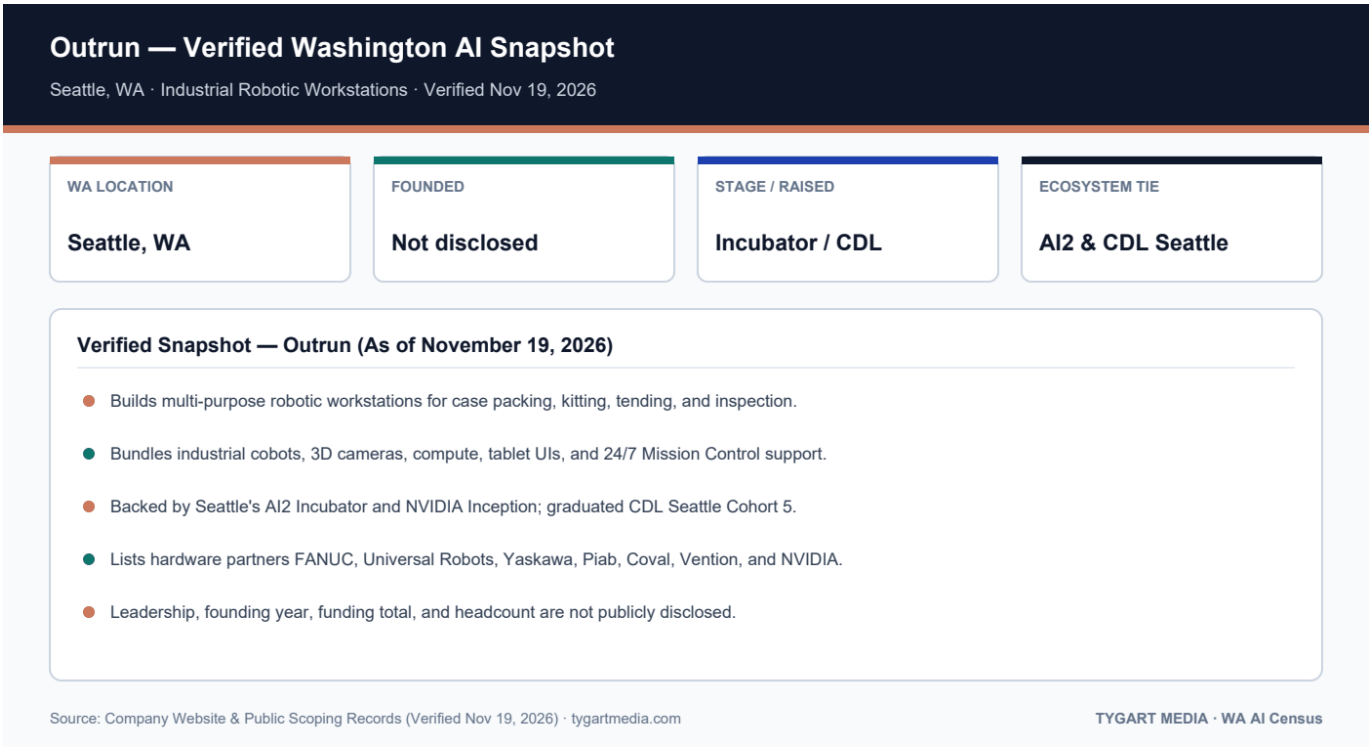
Outrun: Seattle AI Profile — Product, Footprint & Verified Record

Verified: November 19, 2026 · Canonical URL: https://tygartmedia.com/outrun-seattle-wa-ai-profile/

Verified Record Summary: As of November 19, 2026, Outrun (Outrun Robotics) is an active, independent Seattle industrial robotics startup backed by AI2 Incubator and NVIDIA Inception, having graduated from Creative Destruction Lab (CDL) Seattle's fifth cohort in July 2026. Founding team details, founding year, headcount, and institutional funding amounts are not publicly disclosed.



Field	Verified Record (As of Nov 19, 2026)
Company	Outrun (Outrun Robotics)
Official Website	https://outrun.bot/
Washington HQ	Seattle, WA
Other WA Footprint	AI2 Incubator / AI House (Seattle); Creative Destruction Lab Seattle at UW Foster School of Business
Founded	Not publicly disclosed
Founders / Leadership	Not publicly disclosed
Stage	Incubator / Accelerator (AI2 Incubator; CDL Seattle Cohort 5)
Announced Funding	Not publicly disclosed (backed by AI2 Incubator; non-equity CDL Seattle graduate)
Team Size	Not publicly disclosed
Primary Ecosystem Ties	AI2 Incubator / AI House; Creative Destruction Lab Seattle (Cohort 5, July 2026); NVIDIA Inception

What Outrun Builds

Outrun (operating as **Outrun Robotics**) builds multi-purpose robotic workstations designed to bring industrial automation to small- and medium-scale production lines. On outrun.bot, the company targets stationary, repetitive factory tasks—specifically **case packing, kitting, machine tending, and inspection**—where conventional custom-engineered robotic cells are often too slow or expensive to justify.

The product combines a packaged **Hardware Platform** with a managed **Software Platform**. On the factory floor, each workstation bundles industrial collaborative robots (cobots), 3D cameras, compute hardware, a tablet user interface, and secure networking. Behind the hardware sits **Mission Control**, Outrun's 24/7 remote engineering and teaching workforce: when a factory introduces a new SKU or needs to adjust robot behavior, Outrun's remote engineers update the software and deliver tailored tablet interfaces so on-site floor operators can switch recipes or make routine adjustments without writing code.

Washington Footprint and Leadership

Outrun's Washington footprint is anchored by two prominent Seattle startup institutions. The company is listed as an active, non-acquired portfolio company on the AI House / AI2 Incubator directory and displays 'Backed by AI2 Incubator & NVIDIA Inception' in the footer of outrun.bot. In July 2026, GeekWire reported that Outrun Robotics graduated in the fifth cohort of **Creative Destruction Lab (CDL) Seattle**, a nine-month, non-equity nonprofit accelerator hosted at the University of Washington's Foster School of Business and backed by founding members including UW and Microsoft.

Public executive disclosure is notably sparse compared to peer startups in the region. Neither outrun.bot, the AI House directory, nor GeekWire's CDL Seattle cohort announcement publishes founder names, leadership biographies, a founding year, or total employee headcount. One minor site-maintenance signal is also visible: outrun.bot still displays a 'Copyright Outrun Robotics 2025' footer and placeholder '#' links for its Terms of Service and Privacy Policy, though its July 2026 CDL Seattle graduation confirms active operations in 2026.

Products, Users, and Public Traction

Outrun builds for small- and mid-sized manufacturing operators running high-mix or medium-volume lines that struggle to amortize traditional systems-integrator fees every time packaging or part SKUs change. Rather than selling bare robot arms and leaving programming to plant engineers, Outrun's hybrid model pairs off-the-shelf industrial hardware with ongoing remote engineering support.

While Outrun has not publicly named paying manufacturing customers or disclosed installed workstation counts, outrun.bot lists an established roster of industrial hardware, gripper, framing, and compute partners integrated into its workstations: **FANUC, Universal Robots (UR), Yaskawa, Piab, Coval, Vention, 80-20, and NVIDIA**. Pricing, leasing versus capital-purchase terms, and customer pilot metrics are not publicly disclosed; prospective buyers engage via an on-site intake form and email contact (info@outrun.bot).

Funding, Stage, and Place in Washington's AI Landscape

Outrun's publicly verified backing consists of **AI2 Incubator** support, membership in **NVIDIA Inception**, and graduation from the non-equity **CDL Seattle** advanced manufacturing track in July 2026. No institutional venture funding dollar figure, lead VC firm, or headcount milestone has been publicly announced through November 2026.

Within Washington's emerging physical-AI and industrial robotics cluster, Outrun offers an instructive contrast in technical strategy. Whereas Seattle peer Reflection Robotics focuses on training robot foundation models to learn sub-millimeter tasks from a single demonstration in software, Outrun pairs standard industrial cobots and 3D cameras with a 24/7 remote engineering workforce (Mission Control) to solve the SKU-changeover and uptime gap pragmatically for smaller factories.

Verified Primary Sources & Official References

• Outrun Robotics Official Website: https://outrun.bot/

• AI House / AI2 Incubator Portfolio Directory: https://aihouse.vc/incubator/companies

• GeekWire — Creative Destruction Lab Seattle Cohort 5 (July 2, 2026): https://www.geekwire.com/2026/meet-the-17-startups-that-took-part-in-creative-destruction-labs-latest-seattle-accelerator/

Companion Markdown twin: https://tygartmedia.com/wp-content/uploads/2026/11/outrun-seattle-wa-ai-profile.md (also mirrored at https://tygartmedia.com/outrun-seattle-wa-ai-profile.md). Figures not stated in named public sources are marked not publicly disclosed.