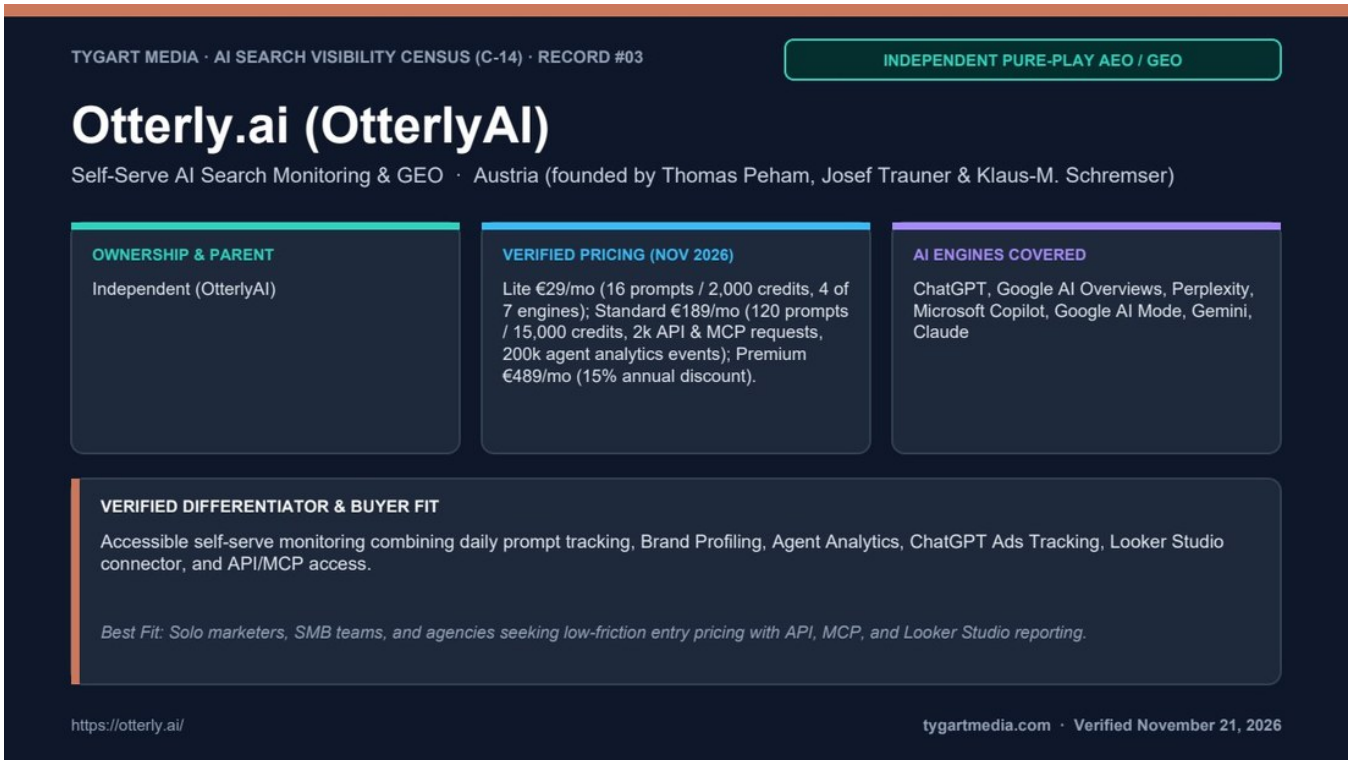
Otterly.ai (OtterlyAI) — Verified AEO / GEO Platform Profile

Self-Serve AI Search Monitoring & GEO | Austria (founded by Thomas Peham, Josef Trauner & Klaus-M. Schremser) | Primary-Source Baseline Verified November 21, 2026



1. Verified Platform Record & Pricing Snapshot

Field	Verified Primary-Source Detail
Legal / Operating Entity	OtterlyAI
Ownership Status	Independent pure-play SaaS (OtterlyAI)
Headquarters	Austria (founded by Thomas Peham, Josef Trauner & Klaus-M. Schremser)
Published Pricing (Nov 2026)	Lite €29/mo (16 prompts / 2,000 credits, 4 of 7 engines); Standard €189/mo (120 prompts / 15,000 credits, 2k API & MCP requests, 200k agent analytics events); Premium €489/mo (15% annual discount).
Tracked AI Search Engines	ChatGPT, Google AI Overviews, Perplexity, Microsoft Copilot, Google AI Mode, Gemini, Claude
Official Website	https://otterly.ai/

2. Core Capabilities & Technical Differentiation

Accessible self-serve monitoring combining daily prompt tracking, Brand Profiling, Agent Analytics, ChatGPT Ads Tracking, Looker Studio connector, and API/MCP access.

- Daily brand mention, sentiment, and link-citation monitoring across up to 7 AI search surfaces
- Brand Profiling showing how answer engines summarize brand attributes plus ChatGPT Ads tracking
- Agent Analytics (up to 200,000 events/month on Standard) alongside Prompt Research and GEO site optimization
- REST API, MCP server requests, and Looker Studio connector available directly in self-serve plans

3. Buyer Fit & Ownership Context

Ideal Buyer Fit: Solo marketers, SMB teams, and agencies seeking low-friction entry pricing with API, MCP, and Looker Studio reporting.

Corporate & Ownership Verification: Independent Austrian SaaS company co-founded in 2024 by Thomas Peham, Josef Trauner, and Klaus-M. Schremser.

4. Frequently Asked Questions

Q: What does Otterly.ai (OtterlyAI) measure and optimize?

Accessible self-serve monitoring combining daily prompt tracking, Brand Profiling, Agent Analytics, ChatGPT Ads Tracking, Looker Studio connector, and API/MCP access.

Q: What is Otterly.ai (OtterlyAI)'s published pricing as of November 21, 2026?

Lite €29/mo (16 prompts / 2,000 credits, 4 of 7 engines); Standard €189/mo (120 prompts / 15,000 credits, 2k API & MCP requests, 200k agent analytics events); Premium €489/mo (15% annual discount).

Q: Is Otterly.ai (OtterlyAI) an independent company or part of a larger suite?

Independent Austrian SaaS company co-founded in 2024 by Thomas Peham, Josef Trauner, and Klaus-M. Schremser.

5. Primary Verification Sources & Companion Links

Reference	Verified URL
Official Platform	https://otterly.ai/
Pricing / Product Reference	https://otterly.ai/pricing/
Additional Primary Record	https://otterly.ai/about/
Live Web Profile	https://tygartmedia.com/otterly-ai-aeo-geo-platform-profile/
Markdown Twin (.md)	https://tygartmedia.com/wp-content/uploads/2026/11/otterly-ai-aeo-geo-platform-profile.md
C-14 Census Index	https://tygartmedia.com/ai-search-visibility-census/

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