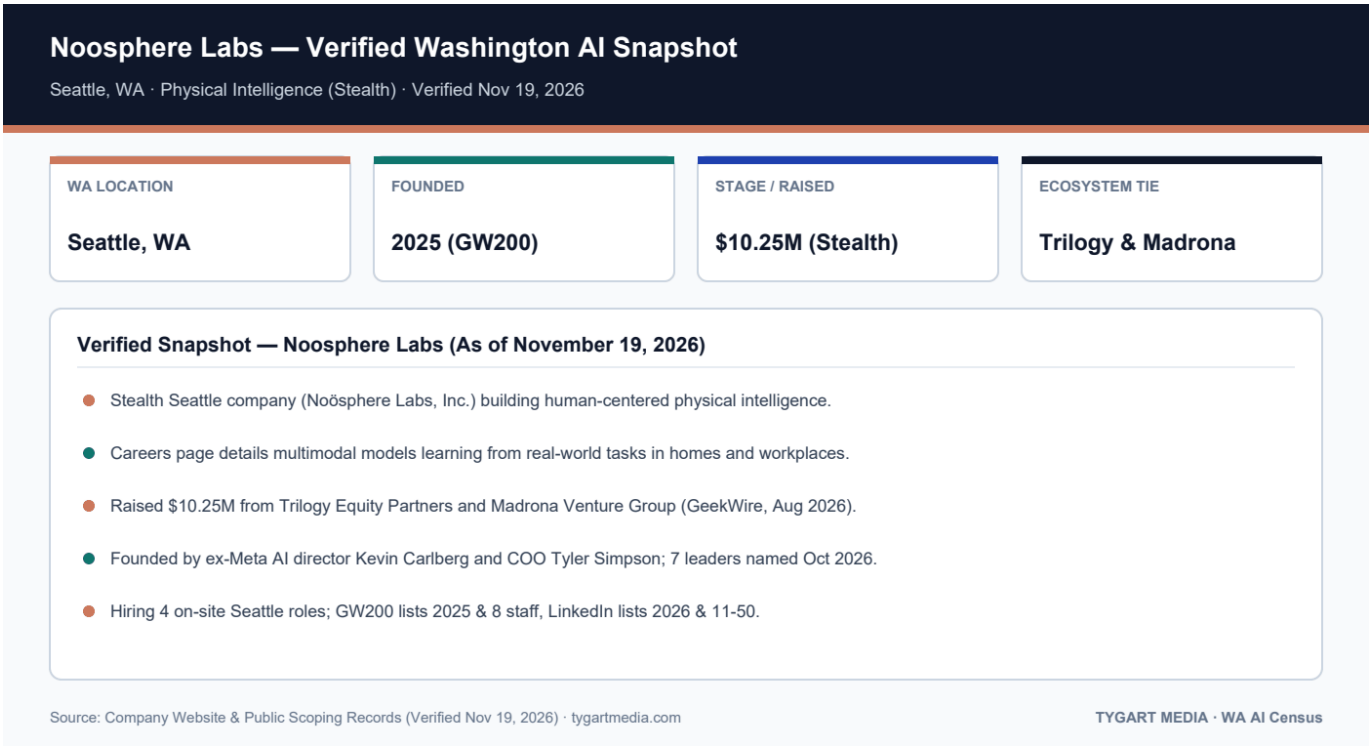
Noosphere Labs: Seattle AI Profile — Product, Footprint & Verified Record

Verified: November 19, 2026 · Canonical URL: https://tygartmedia.com/noosphere-labs-seattle-wa-ai-profile/

Verified Record Summary: As of November 19, 2026, Noosphere Labs (styled Noösphere Labs, Inc.) remains in stealth at noospherelabs.ai while actively hiring four on-site Seattle roles. Backed by $10.25M from Trilogy Equity Partners and Madrona Venture Group, the company named its founding leadership team in October 2026 and debuted at No. 180 on the Fall 2026 GeekWire 200.



Field	Verified Record (As of Nov 19, 2026)
Company	Noosphere Labs (Noösphere Labs, Inc. / Noösphere)
Official Website	https://noospherelabs.ai/
Washington HQ	Seattle, WA (LinkedIn lists Seattle, WA 98104)
Other WA Footprint	University of Washington (Founder & CEO Kevin Carlberg holds an affiliate associate professor appointment)
Founded	2025 (Fall 2026 GeekWire 200); company LinkedIn page lists 2026
Founders / Leadership	Kevin Carlberg (Founder & CEO), Tyler Simpson (Co-founder & COO), plus founding partners/leads from Meta, Microsoft, Google, HP, Valve, and Zillow
Stage	Seed / Early (Stealth)
Announced Funding	$10.25M (Aug 2026) — Trilogy Equity Partners and Madrona Venture Group
Team Size	8 (Fall 2026 GeekWire 200, Sep 30, 2026); LinkedIn displays 11-50 employees bracket
Primary Ecosystem Ties	Trilogy Equity Partners; Madrona Venture Group; GeekWire 200 (Fall 2026, No. 180); University of Washington

What Noosphere Labs Builds

Noosphere Labs—legally **Noösphere Labs, Inc.** and styled **Noösphere** on its stealth homepage—is building what it calls "human-centered physical intelligence." As summarized in GeekWire's October 6, 2026 Tech Moves report, the company is developing AI designed to help people interact with and make sense of the physical world beyond text and images on screens.

While the company has not revealed a commercial product or hardware form factor, its open roles page outlines its technical architecture in concrete terms. Its AI Research Scientist listing states that "human-centered physical intelligence starts with models that learn from how people actually do things in the real world," noting that its systems operate in **homes and workplaces** with people performing real tasks and return hours of continuous, time-synchronized multimodal data.

Washington Footprint and Leadership

Noosphere Labs is headquartered in **Seattle, Washington** (listing Seattle, WA 98104 on LinkedIn) and requires all four of its currently open full-time roles to be on-site in the Seattle area. Founder and CEO **Kevin Carlberg**—a former Meta AI research director—also holds an affiliate associate professor appointment at the University of Washington.

In October 2026, Noosphere Labs announced a seven-person founding leadership and technical bench with deep Pacific Northwest hardware, design, and AI systems credentials, documented by GeekWire Tech Moves:

Products, Users, and Public Traction

Noosphere Labs remains **in stealth** as of November 19, 2026. Its homepage displays only "Noösphere — Coming soon" alongside its tagline, "Human-centered physical intelligence. Built for the world we inhabit." Target customer segments, commercial pricing, product launch timelines, and named design partners or customers are not publicly disclosed.

Public activity is currently visible primarily through team expansion and hiring. On noospherelabs.ai/careers.html and LinkedIn, the company is actively recruiting four Seattle-area on-site roles spanning **AI Research, AI Engineering, Software Engineering, and User Experience Research**. Public records show a small discrepancy in early company metadata: the Fall 2026 GeekWire 200 (September 30, 2026) lists founding year **2025** and **8 employees** (269 LinkedIn followers), whereas Noosphere's LinkedIn page lists **Founded 2026**, an **11-50 employees** size bracket, and **391 followers** as of November 19, 2026.

Funding, Stage, and Place in Washington's AI Landscape

In August 2026, GeekWire reported that Noosphere Labs raised **$10.25 million** in early-stage funding from Pacific Northwest venture firms **Trilogy Equity Partners** and **Madrona Venture Group**. No subsequent financing round has been publicly announced, and the company's LinkedIn overview confirms it is privately held and backed by institutional investors.

Debuting as a new entry at **No. 180** on the Fall 2026 GeekWire 200, Noosphere Labs reflects a notable concentration of former Meta Reality Labs, Microsoft HoloLens, Valve, and cloud-AI talent choosing to build physical-world AI startups in Seattle rather than relocating to the Bay Area. Unlike local industrial-automation peers focused on factory workcells, Noosphere's public statements consistently emphasize human-centered multimodal intelligence operating alongside people in everyday homes and workplaces.

Verified Primary Sources & Official References

• Noosphere Labs Official Website (Stealth): https://noospherelabs.ai/
• Noosphere Labs Open Roles (Seattle On-Site): https://noospherelabs.ai/careers.html
• GeekWire Tech Moves — Noosphere Leadership Team (Oct 6, 2026): https://www.geekwire.com/2026/tech-moves-microsoft-cvp-retires-former-amazon-svp-to-lead-boston-dynamics-qualtrics-overland-ai-fred-hutch-name-execs/
• GeekWire Tag Archive — Noosphere Labs ($10.25M Report): https://www.geekwire.com/tag/noosphere-labs/
• GeekWire 200 Index (Fall 2026): https://www.geekwire.com/geekwire-200/
• Noosphere Labs LinkedIn: https://www.linkedin.com/company/noosphere-labs/

Companion Markdown twin: https://tygartmedia.com/wp-content/uploads/2026/11/noosphere-labs-seattle-wa-ai-profile.md (also mirrored at https://tygartmedia.com/noosphere-labs-seattle-wa-ai-profile.md). Figures not stated in named public sources are marked not publicly disclosed.