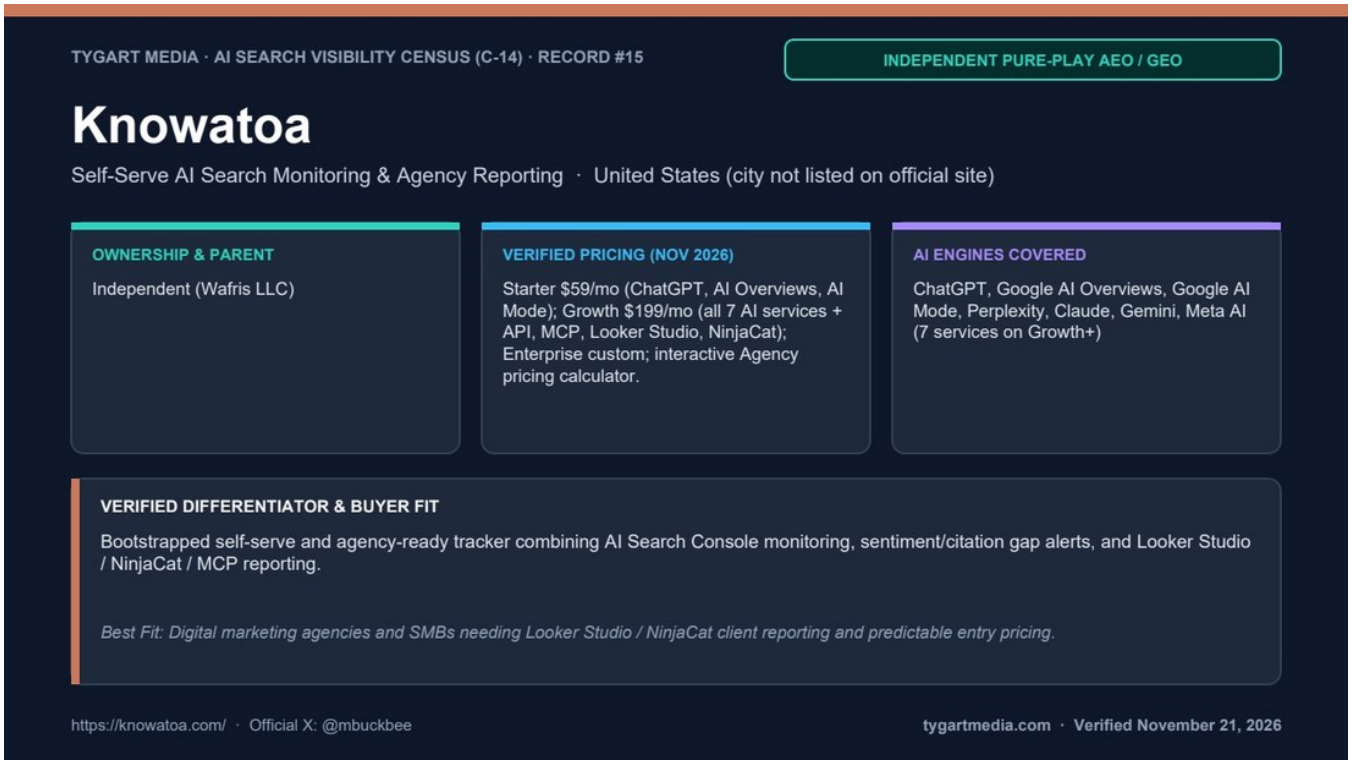
Knowatoa — Verified AEO / GEO Platform Profile

Self-Serve AI Search Monitoring & Agency Reporting | United States (city not listed on official site) | Primary-Source Baseline Verified November 21, 2026



1. Verified Platform Record & Pricing Snapshot

Field	Verified Primary-Source Detail
Legal / Operating Entity	Wafris LLC
Ownership Status	Independent pure-play SaaS (Wafris LLC)
Headquarters	United States (city not listed on official site)
Published Pricing (Nov 2026)	Starter $59/mo (ChatGPT, AI Overviews, AI Mode); Growth $199/mo (all 7 AI services + API, MCP, Looker Studio, NinjaCat); Enterprise custom; interactive Agency pricing calculator.
Tracked AI Search Engines	ChatGPT, Google AI Overviews, Google AI Mode, Perplexity, Claude, Gemini, Meta AI (7 services on Growth+)
Official Website	https://knowatoa.com/
Verified Official X Handle	@mbuckbee (https://x.com/mbuckbee)

2. Core Capabilities & Technical Differentiation

Bootstrapped self-serve and agency-ready tracker combining AI Search Console monitoring, sentiment/citation gap alerts, and Looker Studio / NinjaCat / MCP reporting.

- Missing-answer and competitor visibility gap detection across up to 7 AI search services
- Citation trust mapping and brand sentiment alerts across tracked languages and geographic markets
- Agency-ready reporting stack on Growth+ including REST API, MCP server, Looker Studio, and NinjaCat
- Dedicated interactive Agency Pricing Calculator for multi-client budget forecasting

3. Buyer Fit & Ownership Context

Ideal Buyer Fit: Digital marketing agencies and SMBs needing Looker Studio / NinjaCat client reporting and predictable entry pricing.

Corporate & Ownership Verification: Independent privately held US software company (Wafris LLC).

4. Frequently Asked Questions

Q: What does Knowatoa measure and optimize?

Bootstrapped self-serve and agency-ready tracker combining AI Search Console monitoring, sentiment/citation gap alerts, and Looker Studio / NinjaCat / MCP reporting.

Q: What is Knowatoa's published pricing as of November 21, 2026?

Starter $59/mo (ChatGPT, AI Overviews, AI Mode); Growth $199/mo (all 7 AI services + API, MCP, Looker Studio, NinjaCat); Enterprise custom; interactive Agency pricing calculator.

Q: Is Knowatoa an independent company or part of a larger suite?

Independent privately held US software company (Wafris LLC).

5. Primary Verification Sources & Companion Links

Reference	Verified URL
Official Platform	https://knowatoa.com/
Pricing / Product Reference	https://knowatoa.com/pricing
Additional Primary Record	https://knowatoa.com/pricing/agency
Live Web Profile	https://tygartmedia.com/knowatoa-aeo-geo-platform-profile/
Markdown Twin (.md)	https://tygartmedia.com/wp-content/uploads/2026/11/knowatoa-aeo-geo-platform-profile.md
C-14 Census Index	https://tygartmedia.com/ai-search-visibility-census/

Published by Tygart Media (https://tygartmedia.com) under Option B Census Governance (zero paid placements; verified live November 21, 2026). For custom AI visibility audits, see https://tygartmedia.com/ai-citation-service/.