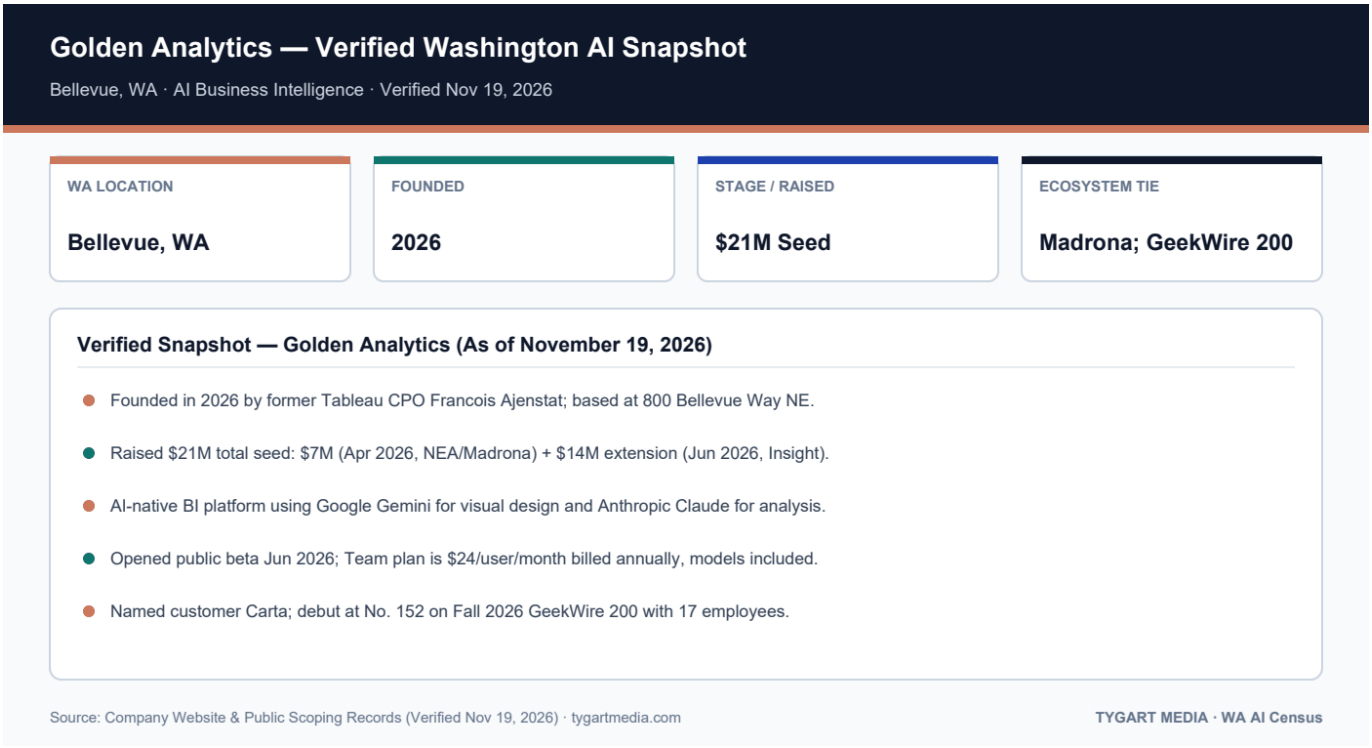
Golden Analytics: Bellevue AI Profile — Product, Footprint & Verified Record

Verified: November 19, 2026 · Canonical URL: https://tygartmedia.com/golden-analytics-bellevue-wa-ai-profile/

Verified Record Summary: As of November 19, 2026, Golden Analytics is an independent, venture-backed Bellevue company in public beta at goldenanalytics.com after raising $21M in total seed capital. It debuted at No. 152 on the Fall 2026 GeekWire 200 with 17 employees and continues shipping data-stack integrations such as MotherDuck.



Field	Verified Record (As of Nov 19, 2026)
Company	Golden Analytics
Official Website	https://goldenanalytics.com/
Washington HQ	Bellevue, WA (800 Bellevue Way NE, Suite 500, Bellevue, WA 98004)
Other WA Footprint	In-person engineering team based in the Seattle area (GeekWire, June 2026)
Founded	2026
Founders / Leadership	Francois Ajenstat (Founder & CEO; former CPO at Tableau and Amplitude)
Stage	Seed
Announced Funding	$21M ($7M initial seed, Apr 2026; $14M seed extension, Jun 2026) — Insight Partners, NEA, Madrona Venture Group
Team Size	17 (Fall 2026 GeekWire 200, Sep 30, 2026; up from 4 in Apr and 7 in Jun 2026)
Primary Ecosystem Ties	GeekWire 200 (Fall 2026, No. 152); Madrona Venture Group; Tableau / Microsoft / Snowflake alumni engineering team

What Golden Analytics Builds

Golden Analytics builds an AI-native business intelligence platform designed to unify data preparation, multi-table modeling, analysis, visualization, and collaboration in a single workspace. On its official website, the product is organized around six core workflow stages: **Connect, Discover, Prepare, Analyze, Communicate, and Collaborate**. Once connected to cloud data warehouses—including an official MotherDuck integration announced on LinkedIn in November 2026—or uploaded files, the platform automatically profiles datasets, surfaces notable patterns, and generates charts, dashboards, and written summaries.

Users can query data in plain language or construct visualizations directly. As founder and CEO Francois Ajenstat explained to GeekWire in June 2026, a control he calls a "slider of autonomy" lets analysts decide how much of the analytical and dashboard-building work the software automates versus leaves under manual control.

Washington Footprint and Leadership

Golden Analytics is headquartered in **Bellevue, Washington**, listing its primary office address at 800 Bellevue Way NE, Suite 500, Bellevue, WA 98004 on LinkedIn and appearing as a Bellevue company on the Fall 2026 GeekWire 200. While GeekWire's initial April 2026 stealth-emergence story referred to it generally as Seattle-based, GeekWire's June 2026 update confirmed its Bellevue listing and noted that all of its engineers work in person in the Seattle area while sales hires are positioned closer to customers.

The company was founded in 2026 by solo founder and CEO **Francois Ajenstat**, who spent 13 years at Seattle-based Tableau—including more than seven years as Chief Product Officer—following earlier work at Cognos and a subsequent stint as Chief Product Officer at Amplitude. According to GeekWire, Ajenstat recruited Golden's early engineering team from Tableau, Snowflake, and Microsoft. Following the June 2026 seed extension, Insight Partners Managing Director **Ganesh Bell** joined Golden Analytics' board, and Insight Managing Director **George Mathew** (former president of Alteryx) also works with the company.

Products, Users, and Public Traction

Golden Analytics emerged from stealth on April 7, 2026 and opened its platform to **public beta on June 9, 2026**. Ahead of public beta, Ajenstat told GeekWire that the product had drawn early-access requests from roughly **1,000 companies**, including approximately one in six from the Fortune 500. Equity-management platform **Carta** is publicly named as an early customer, with Carta insights director Ashley Neville stating in the June announcement that Golden gave the firm "the confidence to move on from legacy contracts."

Alongside public beta, Golden Analytics disclosed transparent pricing: a **Team plan at $24 per user per month** (billed annually) and a custom-priced **Enterprise plan**. Notably, Ajenstat stated that underlying AI model costs are bundled into seat pricing rather than billed separately on a per-token basis. Headcount expanded rapidly in its first six months—from 4 people at its April 2026 launch to 7 by June 9, 2026, and **17 employees** on the Fall 2026 GeekWire 200 published September 30, 2026 (with LinkedIn followers growing from 3,377 at index release to 4,251 by November 19, 2026).

Funding, Stage, and Place in Washington's AI Landscape

Golden Analytics has raised **$21 million in total seed funding** across two rapid tranches in 2026. It debuted in April 2026 with a **$7 million initial seed round** co-led by New Enterprise Associates (NEA) and Seattle-based Madrona Venture Group, then added a **$14 million seed extension** two months later on June 9, 2026 led by Insight Partners with NEA and Madrona participating again.

In the Pacific Northwest enterprise software ecosystem, Golden Analytics directly extends Seattle's long BI heritage—anchored for two decades by Tableau—into an AI-native architecture. Debuting as a new entry at **No. 152** on the Fall 2026 GeekWire 200, it sits alongside other 2026 Eastside enterprise AI launches backed by Madrona and led by veteran Seattle-area software executives.

Verified Primary Sources & Official References

• Golden Analytics Official Website: https://goldenanalytics.com/

• GeekWire — Launch & $7M Seed (Apr 7, 2026): https://www.geekwire.com/2026/former-tableau-product-chief-launches-golden-analytics-using-ai-to-challenge-the-bi-old-guard/

• GeekWire — $14M Seed Extension & Public Beta (Jun 9, 2026): https://www.geekwire.com/2026/golden-analytics-lands-14m-seed-extension-and-opens-ai-platform-to-public-beta/

• GeekWire 200 Index (Fall 2026): https://www.geekwire.com/geekwire-200/

• GeekWire — Fall 2026 GeekWire 200 Report (Sep 30, 2026): https://www.geekwire.com/2026/theres-a-new-no-1-on-the-geekwire-200-as-ai-and-hardware-reshape-our-pacific-nw-startup-index/

• Golden Analytics LinkedIn: https://www.linkedin.com/company/goldenanalytics/

Companion Markdown twin: https://tygartmedia.com/wp-content/uploads/2026/11/golden-analytics-bellevue-wa-ai-profile.md (also mirrored at https://tygartmedia.com/golden-analytics-bellevue-wa-ai-profile.md). Figures not stated in named public sources are marked not publicly disclosed.