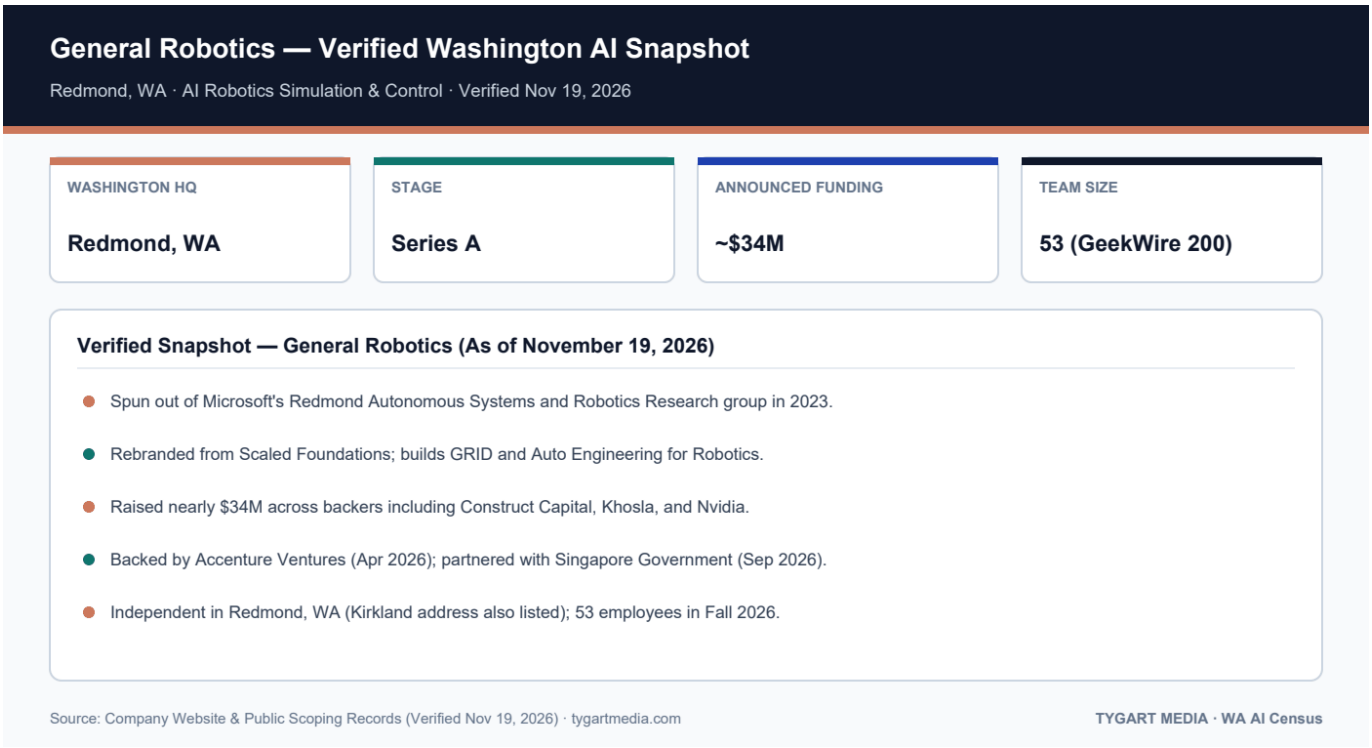
General Robotics: Redmond AI Profile — Product, Footprint & Verified Record

Verified: November 19, 2026 · Canonical URL: https://tygartmedia.com/general-robotics-seattle-wa-ai-profile/

Verified Record Summary: As of November 19, 2026, General Robotics operates as an independent, privately held startup on the Eastside of Lake Washington with 53 employees listed on the Fall 2026 GeekWire 200. Founded in 2023 by Microsoft Autonomous Systems and Robotics Research alumni and formerly named Scaled Foundations, the company builds the GRID physical AI platform and Auto Engineering for Robotics. It has raised nearly $34M in total funding across investors including Construct Capital, Khosla Ventures, Accenture Ventures, Nvidia, Valo Ventures, and The E14 Fund.



Field	Verified Record (As of Nov 19, 2026)
Company	General Robotics (formerly Scaled Foundations)
Official Website	https://www.generalrobotics.company/
Washington HQ	Redmond, WA (adjacent Eastside address also recorded in Kirkland, WA)
Other WA Footprint	Spin-out from Microsoft's Redmond Autonomous Systems and Robotics Research group; PitchBook and Tracxn record 215 10th Avenue, Kirkland, WA 98033-5521
Founded	2023 (GeekWire 200, Fall 2026)
Founders / Leadership	Ashish Kapoor (Co-founder and CEO); Sai Vemprala (Co-founder and CTO); Shuhang Chen (Co-founder)
Stage	Series A
Announced Funding	~$34M total (including an April 2026 round led by Construct Capital, pegged at $25M by PitchBook)
Team Size	53 (GeekWire 200, Fall 2026)
Primary Ecosystem Ties	Microsoft Redmond robotics alumni spin-out; Fall 2026 GeekWire 200 company; Redmond and Kirkland Eastside footprint

What General Robotics Builds

General Robotics builds GRID, an intelligence grid for physical AI designed to supply modular, adaptable software intelligence across different robot form factors, tasks, and underlying AI models. Rather than tying customers to a single piece of hardware or a bespoke one-off integration, the company positions GRID as a reusable layer for programming, simulating, and controlling industrial and field robots.

In September 2026, the company introduced Auto Engineering for Robotics, an approach aimed at automating the engineering steps required to move robotic systems through development, testing, and deployment. On its official website and in GeekWire coverage, General Robotics states that its platform is intended to compress industrial robot setup from a month down to hours and help operators advance from pilot deployments to production in weeks.

Washington Footprint and Leadership

General Robotics traces directly to Microsoft's Redmond-based Autonomous Systems and Robotics Research group. Co-founder and CEO Ashish Kapoor spent 17 years at Microsoft, most recently serving as general manager of that group, where he created the open-source drone simulator AirSim and co-authored the paper ChatGPT for Robotics, according to GeekWire reporting. Co-founders Sai Vemprala (CTO) and Shuhang Chen worked alongside Kapoor in the same Redmond research organization on robotic simulation and intelligence.

Public records show a consistent Eastside Puget Sound footprint spanning two neighboring cities. The Fall 2026 GeekWire 200 index and regional tech coverage list Redmond, WA as the startup's headquarters with 53 employees, while private-market trackers PitchBook and Tracxn record a Kirkland street address at 215 10th Avenue, Kirkland, WA 98033-5521.

Products, Users, and Public Traction

General Robotics focuses on enterprise and public-sector robotics operators managing asset-intensive environments across warehousing, logistics, manufacturing, energy, and public safety. Its software targets organizations that need to deploy diverse robotic hardware without maintaining large bespoke integration teams for every site or workflow.

Two named commercial and public-sector relationships mark its 2026 traction. On April 15, 2026, Accenture announced a strategic investment through Accenture Ventures paired with an enterprise partnership to advance physical AI robotics in manufacturing and logistics. On September 30, 2026, General Robotics announced on its website a collaboration with the Singapore Government to develop next-generation public safety robotics.

Funding, Stage, and Place in Washington's AI Landscape

According to GeekWire and PitchBook reporting, General Robotics has raised nearly $34M in total venture funding through Series A. That cumulative figure includes an April 2026 financing round led by Construct Capital, pegged at $25M by PitchBook, with participation from Khosla Ventures, Accenture Ventures, Nvidia, Valo Ventures, and The E14 Fund. When Accenture announced its investment on April 15, 2026, it did not disclose its individual check size.

Within Washington's AI sector, General Robotics sits inside a growing Eastside cluster of physical AI and robotics software companies spun out of Microsoft and regional research labs. Ranked on the Fall 2026 GeekWire 200 and unacquired as of November 2026, it represents the simulation-and-control software layer alongside Washington hardware-focused robotics companies in logistics, construction, and defense.

Verified Primary Sources & Official References

• General Robotics Official Website: https://www.generalrobotics.company/

• General Robotics GRID Platform: https://www.generalrobotics.company/grid

• General Robotics — Introducing Auto Engineering for Robotics (Sep 9, 2026): https://www.generalrobotics.company/post/introducing-auto-engineering-for-robotics

• General Robotics — The Intelligence Grid for Physical AI (Apr 15, 2026): https://www.generalrobotics.company/post/intelligence-grid

• Accenture Ventures Investment Press Release (Apr 15, 2026): https://newsroom.accenture.com/news/2026/accenture-invests-in-general-robotics-to-advance-physical-ai-powered-robotics-in-manufacturing-and-logistics

• GeekWire Coverage of General Robotics (2026): https://www.geekwire.com/2026/general-robotics-led-by-microsoft-vets-says-its-ai-has-cut-robot-setup-from-a-month-to-hours/

Companion Markdown twin: https://tygartmedia.com/wp-content/uploads/2026/11/general-robotics-seattle-wa-ai-profile.md (also mirrored at https://tygartmedia.com/general-robotics-seattle-wa-ai-profile.md). Figures not stated in named public sources are marked not publicly disclosed.