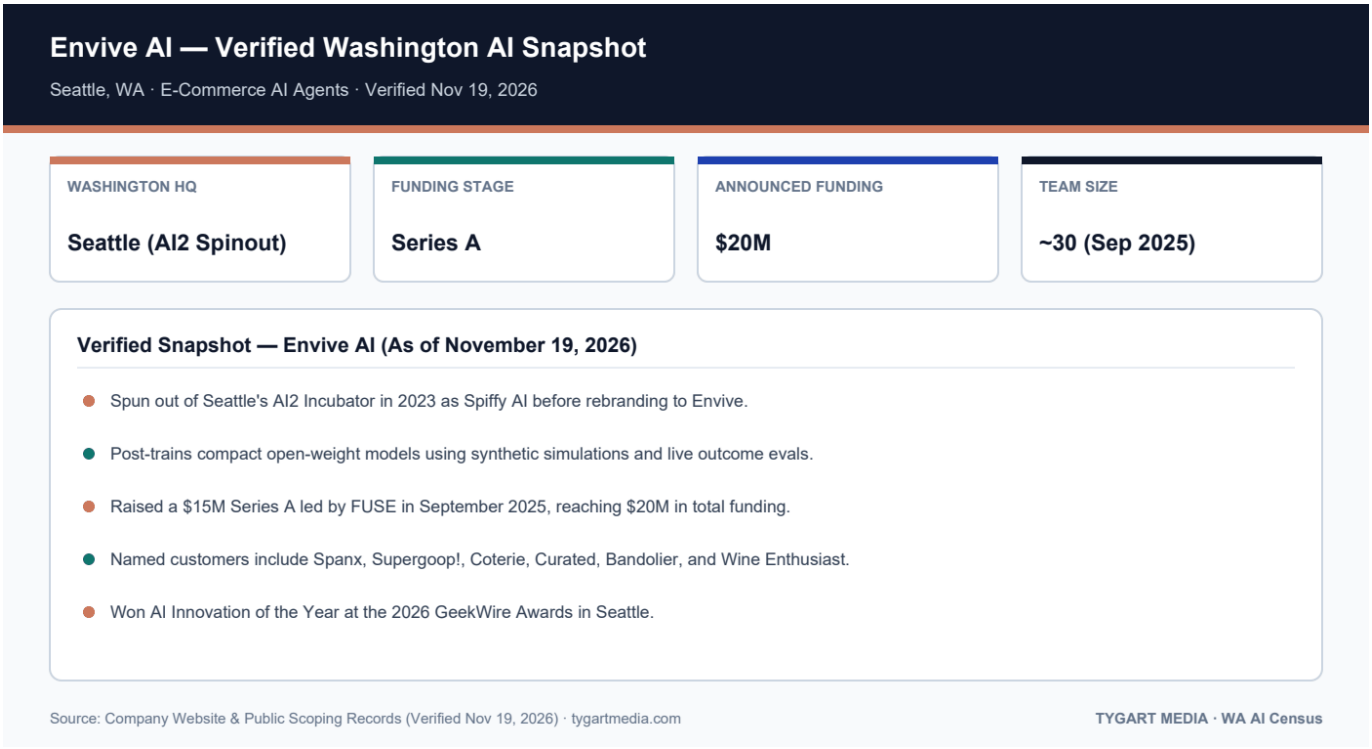
# Envive AI: Seattle AI Profile — Product, Footprint & Verified Record

Verified: November 19, 2026 · Canonical URL: https://tygartmedia.com/envive-ai-seattle-wa-ai-profile/

**Verified Record Summary:** As of November 19, 2026, Envive AI operates as an active, independent Seattle startup spun out of the AI2 Incubator and listed as an unacquired portfolio company on AI House's directory. Its platform post-trains compact, dedicated open-weight AI models graded on live enterprise and e-commerce business outcomes. Following a $15M Series A led by FUSE in September 2025, total disclosed capital raised stands at $20M, with roughly 30 employees reported at the time of the round.




| Field | Verified Record (As of Nov 19, 2026) |
|---|---|
| **Company** | Envive AI |
| **Official Website** | https://www.envive.ai/ |
| **Washington HQ** | Seattle, WA (600 1st Avenue, Suite 330, PMB 75783, Seattle, WA 98104) |
| **Other WA Footprint** | Spun out of Seattle's AI2 Incubator (AI House) with founding research leadership from the Allen Institute for AI (AI2); backed by Seattle-area investors FUSE and Ascend VC |
| **Founded** | 2023 |
| **Founders / Leadership** | Aniket Deosthali (Co-founder & CEO), Iz Beltagy (Co-founder & Chief Scientist), Matthew Peters (Co-founder & Chief Architect), Sameer Singh (Co-founder & CTO) |
| **Stage** | Series A |
| **Announced Funding** | $20M ($15M Series A in Sep 2025; Dealroom/Tracxn note $20M–$21M with Dec 2023 Seed) |
| **Team Size** | ~30 (GeekWire, Sep 2025) |
| **Primary Ecosystem Ties** | AI2 Incubator (AI House) spinout, Allen Institute for AI (AI2) research alumni, FUSE and Ascend VC (investors), 2026 GeekWire Awards AI Innovation of the Year winner |

## What Envive AI Builds

Envive AI builds an end-to-end model post-training platform that turns open-weight language models into compact, dedicated models tailored to individual businesses. According to the Envive AI official website, its pipeline combines synthetic customer simulations, source-grounded evaluations, preference optimization, and reinforcement learning tied directly to live business outcomes before each release.

The company initially emerged from Seattle's AI2 Incubator under the name Spiffy AI with an agentic commerce focus covering online retail conversion, search, sales, and customer support. By November 2026, its product framing broadened from retail storefronts to dedicated outcome-graded models spanning conversion, support resolution, retention, regulatory claim compliance, engagement, and education.

## Washington Footprint and Leadership

Envive AI is rooted in Seattle's open-model research community. PitchBook records its corporate mailing address at 600 1st Avenue, Suite 330, PMB 75783 in Seattle, and the live AI House / AI2 Incubator portfolio continues to list Envive among its active, unacquired spinouts. GeekWire reported the company had roughly 30 employees at the time of its September 2025 Series A, with hiring and team background detailed on the Envive About page and Envive Careers page.

Its four co-founders pair enterprise retail product execution with deep Allen Institute for AI (AI2) research credentials. CEO Aniket Deosthali previously led generative AI work at Walmart, where he helped build Walmart's generative AI shopping assistant. He is joined by Chief Scientist Iz Beltagy (former AI2 lead researcher on the OLMo open-weight language model), Chief Architect Matthew Peters (former AI2 NLP research leader and inventor of ELMo), and CTO Sameer Singh (AI2 Fellow and UC Irvine associate professor specializing in NLP and reinforcement learning).

## Products, Users, and Public Traction

Envive AI serves consumer e-commerce and retail brands—including regulated product categories where inaccurate claims create legal or brand risk—as well as broader enterprises deploying specialized agents for support, retention, and engagement. The Envive AI official website highlights named customer relationships with Supergoop!, Spanx, Coterie, Curated (quoting Chief Digital Officer Kelly Goldston), and Bandolier, while GeekWire and Envive also identify Wine Enthusiast as a customer.

On its site, Envive reports that its dedicated compact open-weight models operate at roughly 1/13th the inference cost of a rented frontier model at equivalent quality, and cites customer case stories reporting +11.5% conversion lift and zero compliance violations in regulated categories. As company-reported figures, those benchmarks reflect Envive's published case materials rather than audited third-party trials.

## Funding, Stage, and Place in Washington's AI Landscape

In September 2025, Envive announced a $15M Series A led by Seattle-area venture firm FUSE, with participation from Point72 Ventures, AI2 Incubator, and Seattle-based Ascend VC. That round brought total disclosed capital raised to $20M following Envive's initial December 2023 Seed financing (third-party trackers Dealroom and Tracxn list cumulative totals between $20M and $21M, reflecting a roughly $6M seed estimate).

Envive exemplifies Seattle's open-weight applied AI pipeline: researchers behind landmark AI2 models such as ELMo and OLMo pairing with large-scale e-commerce product operators and local venture backers to commercialize specialized post-training. Winning AI Innovation of the Year at the 2026 GeekWire Awards reinforced its profile among Pacific Northwest startups turning open-model engineering into vertical enterprise software.

## Verified Primary Sources & Official References

- Envive AI Official Website: https://www.envive.ai/
- Envive About Page: https://www.envive.ai/about
- Envive Careers Page: https://www.envive.ai/careers
- AI House / AI2 Incubator Portfolio: https://aihouse.vc/incubator/companies
- 2026 GeekWire Awards Winners Recap: https://www.geekwire.com/2026/2026-geekwire-awards-revealed-big-winners-and-big-love-for-seattle-at-annual-tech-celebration/
- GeekWire 200: https://www.geekwire.com/geekwire-200/

*Companion Markdown twin: https://tygartmedia.com/wp-content/uploads/2026/11/envive-ai-seattle-wa-ai-profile.md (also mirrored at https://tygartmedia.com/envive-ai-seattle-wa-ai-profile.md). Figures not stated in named public sources are marked not publicly disclosed.*