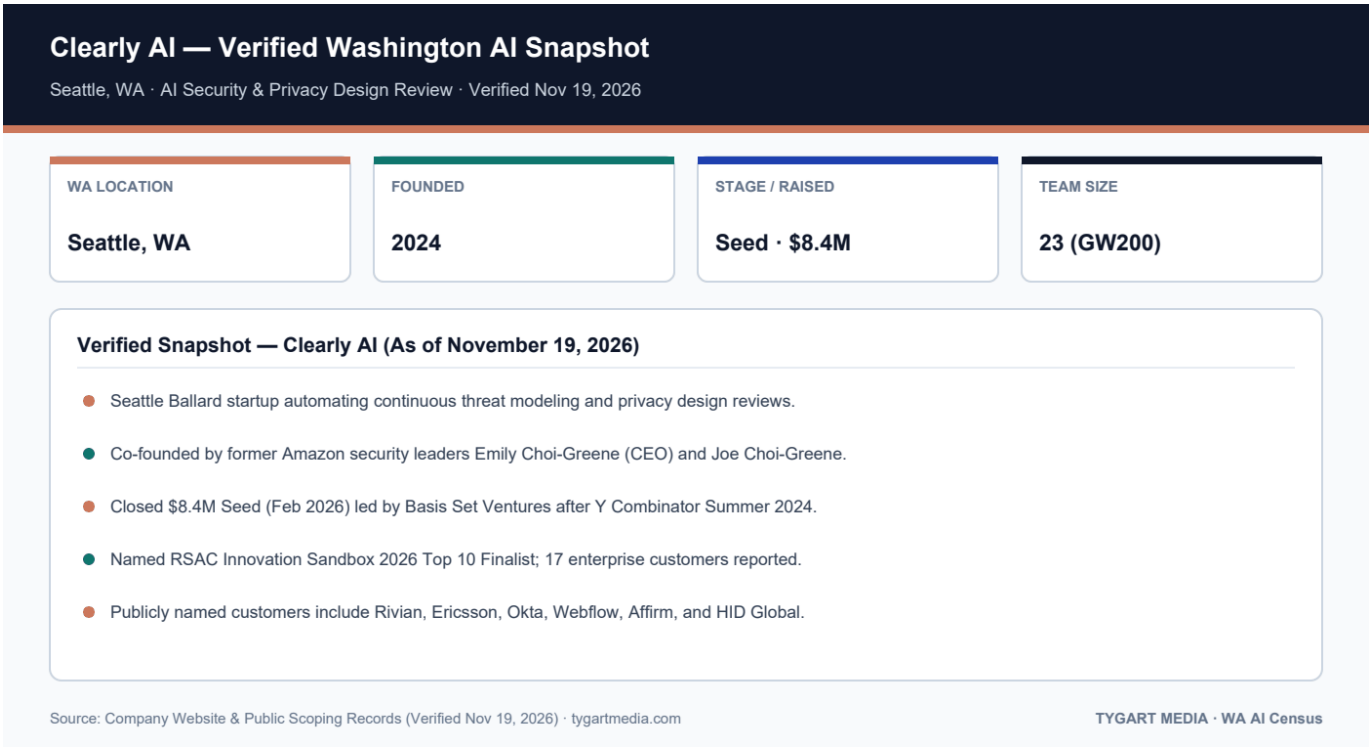
Clearly AI: Seattle AI Profile — Product, Footprint & Verified Record

Verified: November 19, 2026 · Canonical URL: https://tygartmedia.com/clearly-ai-seattle-wa-ai-profile/

Verified Record Summary: As of November 19, 2026, Clearly AI operates as an independent, Seed-stage Seattle company at clearly-ai.com automating continuous threat modeling, security architecture reviews, and privacy assessments before software ships. Founded in 2024 by married former Amazon security leaders Emily and Joe Choi-Greene out of Y Combinator Summer 2024, the company closed an $8.4M Seed round led by Basis Set Ventures in February 2026, earned Top 10 Finalist honors in the RSAC 2026 Innovation Sandbox, and lists 23 employees on the Fall 2026 GeekWire 200.



Field	Verified Record (As of Nov 19, 2026)
Company	Clearly AI
Official Website	https://clearly-ai.com/
Washington HQ	Seattle, WA (Ballard neighborhood per GeekWire, Feb 10, 2026)
Other WA Footprint	Founders met and held engineering and security leadership roles at Amazon in Seattle (Alexa AI Security, Project Kuiper / Leo)
Founded	2024 (Y Combinator Summer 2024 & Fall 2026 GeekWire 200)
Founders / Leadership	Emily Choi-Greene (Co-founder & CEO), Joe Choi-Greene (Co-founder & CTO)
Stage	Seed
Announced Funding	$8.4M Seed round (Feb 10, 2026; led by Basis Set Ventures with Crosspoint Capital Partners, Argon Ventures, Ritual Capital, and Y Combinator S24)
Team Size	23 employees (Fall 2026 GeekWire 200; up from 12 reported by GeekWire in Feb 2026)
Primary Ecosystem Ties	Y Combinator S24; GeekWire 200 (Fall 2026); 2026 GeekWire Awards Young Entrepreneur finalist; RSAC 2026 Innovation Sandbox Top 10 Finalist

What Clearly AI Builds

Clearly AI builds a continuous threat modeling and security and privacy design review platform for product security, application security, privacy, and governance/risk/compliance (GRC) teams. Rather than starting security reviews from blank whiteboards, manual spreadsheets, or kickoff interviews, Clearly AI points autonomous agents at existing engineering artifacts—Jira tickets, design documents, GitHub repositories, Slack threads, and vendor questionnaires—to construct an enterprise context graph and draft sourced risk assessments before features launch (clearly-ai.com).

On its official website, Clearly AI unifies five review workflows onto shared policies and versioned audit templates: continuous threat models, privacy impact assessments, third-party vendor risk reviews, AI and agentic governance evaluations, and compliance control checks (including EU Cyber Resilience Act coverage). Every generated finding cites the underlying ticket, document, or code reference so human security reviewers can challenge, refine, and sign off on audit-defensible outputs.

Washington Footprint and Leadership

Clearly AI is headquartered in Seattle's Ballard neighborhood, with its corporate site listing Seattle, USA headquarters and a verified canonical domain at clearly-ai.com (distinct from an unrelated parked non-hyphenated domain). Employee headcount has expanded steadily through 2026, growing from 12 employees at its February 2026 seed announcement (GeekWire, Feb 10, 2026) to 23 employees on the Fall 2026 GeekWire 200 index.

The company was founded in 2024 by married co-founders **Emily Choi-Greene** (CEO) and **Joe Choi-Greene** (CTO), who originally met while working at Amazon in Seattle (GeekWire, Feb 10, 2026; Y Combinator profile). Emily Choi-Greene worked on Alexa natural language understanding and Amazon device security before managing data security and privacy at Moveworks (acquired by ServiceNow in 2025) and was named a finalist for Young Entrepreneur of the Year at the 2026 GeekWire Awards. Joe Choi-Greene previously worked across Alexa Secure AI Foundations, LLM security, and Amazon's Project Kuiper (now Leo).

Products, Users, and Public Traction

Clearly AI serves enterprise security, privacy, and compliance teams operating alongside fast-moving software engineering groups. In GeekWire's February 10, 2026 report, Clearly AI disclosed **17 enterprise customers**, publicly naming **Rivian**, **Ericsson**, **Okta**, **Webflow**, **Affirm**, and **HID Global**. GeekWire noted that Rivian deploys Clearly AI to evaluate privacy and AI risks whenever a new vehicle feature is introduced, and clearly-ai.com maintains dedicated customer story entries for HID Global, Ericsson, and Rivian.

Beyond customer logos, Clearly AI earned national cybersecurity visibility as an official **Top 10 Finalist** in the **RSAC 2026 Innovation Sandbox Contest**, highlighted prominently on clearly-ai.com and in GeekWire coverage. Annual recurring revenue and contract pricing are not publicly disclosed; enterprise prospects engage through direct sales intake on the company's website.

Funding, Stage, and Place in Washington's AI Landscape

Clearly AI is a Seed-stage company that closed an **$8.4M Seed round** announced on February 10, 2026 (GeekWire). The round was led by **Basis Set Ventures**, with participation from **Crosspoint Capital Partners**, **Argon Ventures**, **Ritual Capital**, and **Y Combinator**, building on the founders' earlier Y Combinator Summer 2024 batch participation. No Series A financing or acquisition has been publicly disclosed through November 2026.

Within Washington's AI security ecosystem, Clearly AI occupies the pre-release design and architecture review layer—complementing Seattle security peers focused on SOC triage, container patching, cloud access governance, and runtime agent controls. As AI coding assistants accelerate feature velocity across enterprise engineering teams, Clearly AI addresses the upstream design-review bottleneck where manual threat modeling and privacy assessments struggle to keep pace with shipping cadence.

Verified Primary Sources & Official References

• Clearly AI Official Website: https://clearly-ai.com/
• GeekWire — Clearly AI $8.4M Seed & RSAC Finalist (Feb 10, 2026): https://www.geekwire.com/2026/seattle-security-startup-led-by-husband-wife-duo-raises-8-4m/
• Y Combinator — Clearly AI Company Profile (S24): https://www.ycombinator.com/companies/clearly-ai
• GeekWire 200 Startup Index: https://www.geekwire.com/geekwire-200/
• GeekWire — 2026 GeekWire Awards Recap (May 8, 2026): https://www.geekwire.com/2026/2026-geekwire-awards-revealed-big-winners-and-big-love-for-seattle-at-annual-tech-celebration/

Companion Markdown twin: https://tygartmedia.com/wp-content/uploads/2026/11/clearly-ai-seattle-wa-ai-profile.md (also mirrored at https://tygartmedia.com/clearly-ai-seattle-wa-ai-profile.md). Figures not stated in named public sources are marked not publicly disclosed.