TYGART MEDIA FIELD SHEET · CLAUDE SERIES

Claude for Content Creators — a Tygart Media field sheet

Voice-locked Projects for YouTube, newsletters, podcasts, and online courses on Pro ($20/$17) or Team.

Verified 2026-11-13 against Anthropic official docs · Guide: tygartmedia.com/claude-content-creators/ · Official Anthropic: claude.com/pricing

DIRECT ANSWER · VERIFIED 2026-11-13

Creators avoid generic AI output by calibrating a Claude Project with 3–5 real examples, audience notes, and style rules — powering YouTube scripts, newsletters, podcast show notes, and courses. Start on **Free ($0, 5 Projects)** or **Pro ($20/mo; $17 annual)**; share workspaces with editors on **Team Standard ($20 annual / $25 mo)** (claude.com/pricing).

1. The Voice-Lock Project Blueprint

- **Upload Real Proof:** Drop 3–5 best scripts or issues + explicit 'phrases I never use' list into Project Instructions.
- **Multi-Format Flywheel:** Turn one 2,000-word anchor essay or video transcript into YouTube hooks, newsletter, threads, and short captions.
- **Podcast & Course Ops:** Extract timestamped takeaways from raw transcripts or structure curriculum modules & workbooks.

2. Model Selection for Creators

- **Sonnet 5.5 (Daily Workhorse):** Best speed-to-voice match for regular scripts, emails, and repurposing.
- **Opus 5.5 / Fable 5.2 (Deep Research):** Use 1M context when synthesizing book-length interviews or multi-hour transcripts.

Verified Claude Plan & Pricing Snapshot (Verified 2026-11-13)

Creator Stage	Plan Tier	Verified Price (2026-11-13)	Key Limits & Context
Testing Voice Prompts	Free	$0	Sonnet & Haiku, up to 5 Projects, Artifacts, 5-hr & weekly usage caps
Solo Weekly Publisher	Pro	$20/mo ($17/mo annual, $200/yr)	At least 5× Free usage, Opus 5.5/Sonnet 5.5 (1M context), Projects & M365
Daily Multi-Show Producer	Max / Ultra	Max $100/mo · Ultra $200/mo	Max 5× Pro + $100 API credits; **Ultra 10× weekly, no 5-hr verified cap + $200 credits**
Creator + Editors / VA	Team Standard	$20/seat/mo annual / $25 monthly	Shared voice Projects across 2–150 seats, admin tools, no default model training

Verified 2026-11-13. Pair voice calibration with team ops at tygartmedia.com/claude-marketing-teams/.

Next Steps & Implementation Checklist

- ■ Build one Creator Voice Project with 3–5 flagship samples and strict anti-cliche rules.
- ■ Keep your core premise, stories, and hook taste human — let Claude produce structure and 10 title options.
- ■ Upgrade from Free (5 Projects) to Pro ($17 annual) or Team ($20/seat annual) when collaborating.

CANONICAL LINKS & PRICING HUB

Full Interactive Guide: https://tygartmedia.com/claude-content-creators/ | **Pricing Hub:** tygartmedia.com/claude-ai-pricing/ | **Anthropic Official:** https://claude.com/pricing