TYGART MEDIA FIELD SHEET · CLAUDE SERIES

Claude Content, SEO & Teams — Tygart Media

Brief-driven long-form SEO, competitive synthesis, A/B copy variants, Team Projects, and verified plan limits.

Verified 2026-11-13 against Anthropic official docs · Guide: tygartmedia.com/claude-for-content-creation-writing-seo-marketing-2026/ · Official Anthropic: claude.com/product/overview

DIRECT ANSWER · VERIFIED 2026-11-13

Brief-driven content, SEO & marketing ops turn Claude into a drafting, competitive-synthesis, and campaign-testing engine across long-form guides, on-page SEO audits, lifecycle email, A/B ad copy, and launch memos (claude.com/product/overview). Output scales with QA rigor within **Pro ($20/mo; $17 annual)**, **Max ($100)**, **Ultra ($200, no 5-hr verified cap)**, or **Team Standard ($20 annual / $25 mo)** — no fixed daily article quota exists.

1. Editorial, SEO & Marketing Team Workflows

- **Brief-to-Draft Pipeline:** Supply a 400–600-word creative brief (keyword, intent, H2/H3 structure, positioning) inside a Brand Voice Project before drafting.
- **On-Page SEO & Competitive Synthesis:** Audit pages for structural/schema gaps; compare competitor landing pages + positioning to surface uncharted angles.
- **A/B Copy Variants & Repurposing:** Generate 5+ testable hook/CTA/tone variants from control copy; turn one anchor guide into LinkedIn, X, and nurture sequences.
- **Dedicated Team Projects:** Organize Team workspaces by channel (blog, email, social, paid) with shared guidelines and zero default training.

2. Editorial Quality & Throughput Reality

- **Quality Over Blind Volume:** Bottleneck shifts from typing to primary-source verification, brand voice editing, and original strategic insight.
- **Plan Sizing:** Scale across Pro's 5-hr/weekly window, Team Standard ($20/$25) + Premium ($100/$125, 5× Standard), or Enterprise ($20/seat + API, 20+ seats).

Verified Claude Plan & Pricing Snapshot (Verified 2026-11-13)

Editorial / Team Role	Verified Plan / Rate	Usage & Context Envelope	Best SEO / Marketing Task
Solo Content Marketer	Pro ($20/mo; $17 annual)	At least 5× Free usage per 5-hr session + weekly cap; 1M context	Long-form drafts, briefs, on-page SEO audits, nurture copy
Heavy Agency Producer	Max ($100) / Ultra ($200)	Max 5× Pro; **Ultra 10× Pro weekly & no 5-hr verified cap** + $200 API	Multi-client campaign sprints without session throttling
In-House Marketing Team	Team Std ($20/$25) · Prem ($100/$125)	2–150 seats; channel Projects (blog/email/paid); Prem = 5× Std	Consistent brand voice, campaign memos & A/B variants; zero training default
Bulk Metadata / Schema API	Haiku 5.5 ($0.10/$0.50) · Sonnet 5.5 ($2/$10)	50% off Batch API; 1M context across Fable 5.2–Haiku 5.5	Large-scale meta descriptions, FAQ schema, catalog briefs

Verified 2026-11-13 (consolidated content, SEO & marketing team field sheet; unverified daily article quota removed). Hub: tygartmedia.com/claude-ai-pricing/.

Next Steps & Implementation Checklist

- Standardize a 400–600-word brief template and separate channel Projects (blog, email, social, paid).
- Verify every statistic, product claim, and outbound link against primary sources prior to publishing.
- Pair this hub with creator workflows on tygartmedia.com/claude-content-creators/ and pricing on tygartmedia.com/claude-ai-pricing/.

CANONICAL LINKS & PRICING HUB

Full Interactive Guide: https://tygartmedia.com/claude-for-content-creation-writing-seo-marketing-2026/ | **Pricing Hub:** tygartmedia.com/claude-ai-pricing/ | **Anthropic Official:** https://claude.com/product/overview