TYGART MEDIA FIELD SHEET · CLAUDE SERIES

Claude AI for Startups — a Tygart Media field sheet

Founder workflows, Claude for Startups credits, 1M-context API model pricing, and Team vs Enterprise scaling.

Verified 2026-11-13 against Anthropic official docs · Guide: tygartmedia.com/claude-ai-startups/ · Official Anthropic: claude.com/programs/startups

DIRECT ANSWER · VERIFIED 2026-11-13

Founders split usage between seat workspaces and API pipelines: apply for API perks at claude.com/programs/startups. API rates run `Haiku 5.5` **$0.10/$0.50** (<=100K), `Sonnet 5.5` **$2/$10**, `Opus 5.5` **$4/$20**, and `Fable 5.2` **$8/$40** (all **1M context**, **50% off Batch API**); seats run **Team Standard $20 annual / $25 monthly** (up to `$500/mo` pooled API, no default training).

1. Core Founder & Early-Team Workflows

- **Fundraising Narrative & Memo Prep:** Tighten problem/solution framing, TAM/SAM/SOM rationale, traction commentary, and investor-thesis alignment before building slides.
- **PRDs & Engineering Handoffs:** Draft user stories, edge cases, non-goals, and API contract outlines inside shared Team Projects.
- **1M-Context Competitive Matrix:** Feed competitor pricing and product docs into one session to map positioning gaps for founder verification.

2. Engineering Velocity & Cost Discipline

- **Route by Task Complexity:** Keep `Haiku 5.5` or `Sonnet 5.5` on high-frequency workflows and reserve `Fable 5.2` / `Opus 5.5` for complex planning and refactors.
- **Use Batch + Caching Early:** Batch processing cuts asynchronous workloads by **50%**; prompt caching cuts repeated context cost substantially.

Verified Claude Plan & Pricing Snapshot (Verified 2026-11-13)

Layer / Model	Verified Price	Context & Optimization Levers	Startup Fit
Claude for Startups	Program credits (see official eligibility)	API credits + partner stack benefits via official application	Qualifying early-stage & partner startups
Haiku 5.5 / Sonnet 5.5 API	$0.10/$0.50 (<=100K) · $2/$10 (Sonnet)	1M context / 128K out; 50% Batch discount; prompt cache read $0.01 / $0.10	Fast agents, classification & core product UX
Opus 5.5 / Fable 5.2 API	$4/$20 (Opus) · $8/$40 (Fable)	1M context; Fast Mode 2× option; Managed Agents $0.08/session-hr	Complex reasoning, deep coding & evaluation
Team Standard / Premium	$20/$25 (Std) · $100/$125 (Prem)	2–150 seats; shared PRDs/Projects; Claude Code; up to $500/mo pooled API; no training	Seed to Series B engineering & GTM teams

Verified 2026-11-13 (tygartmedia.com/claude-ai-pricing/). Enterprise ($20/seat/mo annual + usage, 20+ seats) adds SCIM, audit logs, and HIPAA eligibility.

Next Steps & Implementation Checklist

- ■ Review eligibility at claude.com/programs/startups before provisioning high-volume API environments.
- ■ Move 2+ founders/engineers onto Team Standard ($20 annual / $25 monthly) so company code/docs stay out of training.
- ■ Implement prompt caching and Haiku/Sonnet model routing to control burn per active customer.
- ■ Store core PRDs, voice rules, and customer interview syntheses inside shared Claude Projects.

CANONICAL LINKS & PRICING HUB

Full Interactive Guide: https://tygartmedia.com/claude-ai-startups/ | **Pricing Hub:** tygartmedia.com/claude-ai-pricing/ | **Anthropic Official:** https://claude.com/programs/startups