TYGART MEDIA FIELD SHEET · CLAUDE SERIES

Claude AI for Business & ROI — a Tygart Media field sheet

Verified Team Standard/Premium & Enterprise pricing, integrated Cowork desktop workflows, 1M-context use cases, and honest ROI math.

Verified 2026-11-13 against Anthropic official docs · Guide: tygartmedia.com/claude-ai-for-business-use-cases-roi-2026/ · Official Anthropic: claude.com/solutions/enterprise

DIRECT ANSWER · VERIFIED 2026-11-13

Business deployment spans Team Standard ($20/seat ann / $25 mo), Team Premium ($100/$125, 5× Standard), and Enterprise ($20/seat ann + API usage, 20+ seats) (claude.com/solutions/enterprise). **Claude Desktop integrates Cowork** directly for cross-app tasks (`claude.com/product/cowork`), while all 4 current models carry **1M context**. Benchmark pilot ROI directly against your measured team time + API spend (tygartmedia.com/claude-ai-pricing/).

1. Verified Business Capabilities Across Functions

- **Engineering (Claude Code):** Structured workflows (plan mode, hooks, managed settings) support code review, test generation, debugging, and multi-file refactoring.
- **Legal & Compliance (1M Context):** Review full contracts and regulatory packets in a single 1M-token pass; pair with Enterprise audit logs and retention policies.
- **Unified Desktop Productivity: Claude Desktop now integrates Cowork** directly (`claude.com/product/cowork`), unifying file tasks and multi-step execution without mode friction.

2. First-Party Pilot ROI Formula (No Generic Guesswork)

- **Measure Net Value Directly:** `Net Return = (Measured Hours Reclaimed x Loaded Hourly Cost + Retired Point-Tool Spend) - (Seat Spend + Metered API Spend).`
- **Mix Seats by Power Density:** Avoid buying Premium for everyone — pair **Team Standard ($20 ann / $25 mo)** for light users with **Team Premium ($100/$125)** for daily builders.

Verified Claude Plan & Pricing Snapshot (Verified 2026-11-13)

Company Size / Tier	Verified Pricing	Security & Governance	Usage / API Economics
Team Standard (2–150 seats)	$20/seat/mo annual · $25 monthly	SSO, domain verify, central billing, org skills, **no training by default**	Includes up to $500/mo pooled API credits; mix seats freely
Team Premium (2–150 seats)	$100/seat/mo annual · $125 monthly	Same Team admin + governance controls	**5× Standard usage** (Fable capped at 50% weekly limit)
Enterprise (20+ seats)	$20/seat/mo annual + API usage	SCIM, RBAC, audit logs, compliance API, custom retention, IP allowlist, **HIPAA BAA eligible**	Usage metered at published API rates; zero training
Production API Lineup	Haiku 5.5 $0.10/$0.50 · Sonnet 5.5 $2/$10 · Opus 5.5 $4/$20 · Fable 5.2 $8/$40	1M context / 128K output across all 4 models	50% off Batch API; up to 95% cache read savings

Verified 2026-11-13 (tygartmedia.com/claude-ai-pricing/). Removed unverified industry percentage/hour averages from prior copy so procurement teams benchmark against first-party telemetry.

Next Steps & Implementation Checklist

- ■ Baseline cycle time and revision counts on 1–2 repeatable workflows before assigning seats.
- ■ Mix Team Standard ($20 ann) and Premium ($100 ann) rather than over-provisioning every seat.
- ■ Require Enterprise ($20/seat ann + usage, 20-seat min) when SCIM, audit logs, custom retention, or HIPAA BAA apply.
- ■ Audit retired single-purpose SaaS tools after 60 days to capture real consolidation savings.

CANONICAL LINKS & PRICING HUB

Full Interactive Guide: https://tygartmedia.com/claude-ai-for-business-use-cases-roi-2026/ | **Pricing Hub:** tygartmedia.com/claude-ai-pricing/ | **Anthropic Official:** https://claude.com/solutions/enterprise