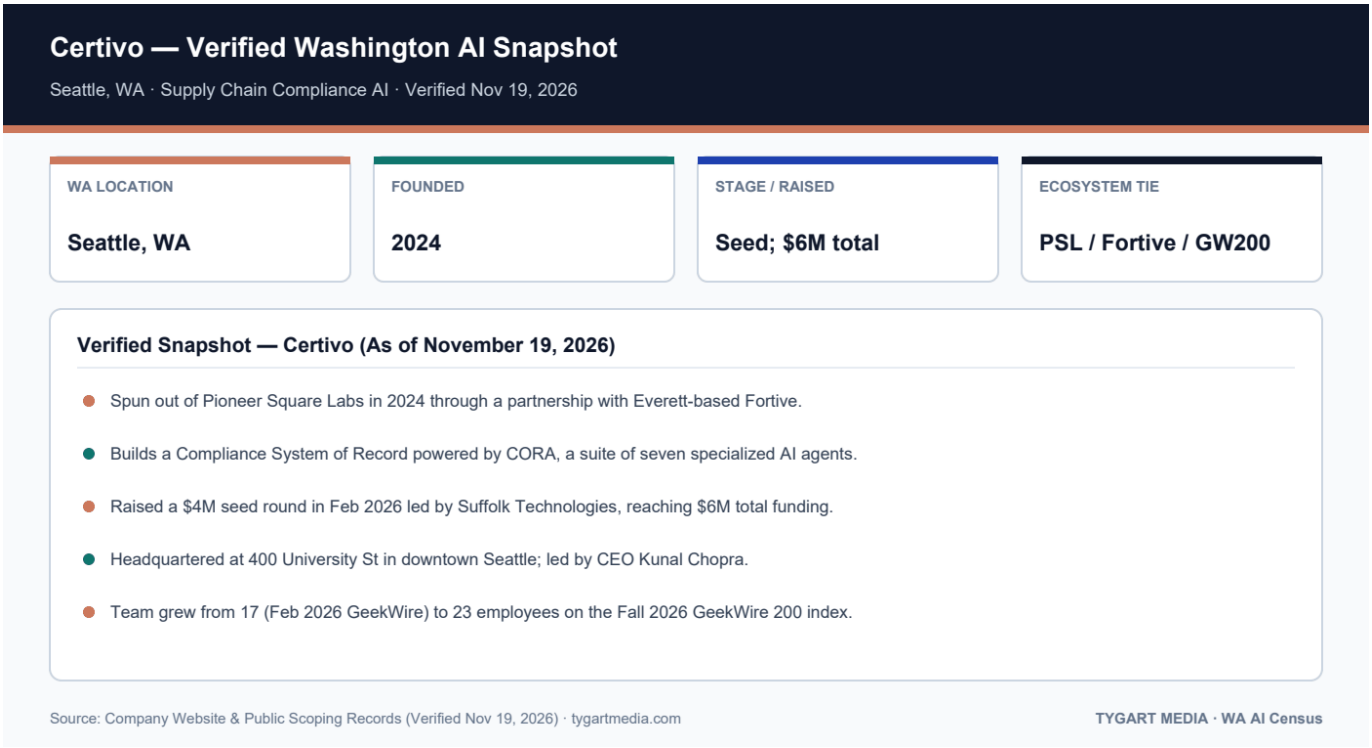
Certivo: Seattle AI Profile — Product, Footprint & Verified Record

Verified: November 19, 2026 · Canonical URL: https://tygartmedia.com/certivo-seattle-wa-ai-profile/

Verified Record Summary: As of November 19, 2026, Certivo (Certivo, Inc.) operates independently from downtown Seattle, building AI-native product and supply chain compliance software for manufacturers. Spun out of Pioneer Square Labs in partnership with Everett-based Fortive in 2024, the company announced a $4 million seed round in February 2026—bringing total funding to $6 million—and grew from 17 to 23 employees during 2026.



Field	Verified Record (As of Nov 19, 2026)
Company	Certivo (Certivo, Inc.)
Official Website	https://www.certivo.com/
Washington HQ	Seattle, WA (400 University St 4th Floor, Seattle, WA 98101 per certivo.com)
Other WA Footprint	Spun out of Pioneer Square Labs (Seattle, WA) in partnership with Fortive (Everett, WA)
Founded	2024 (Pioneer Square Labs spinout, per GeekWire)
Founders / Leadership	Kunal Chopra (Co-Founder & CEO), Chetan Desh (CTO); Co-Founder Ahmed Khan departed in 2025
Stage	Seed
Announced Funding	$6M total funding to date, including a $4M seed round announced Feb 17, 2026 (led by Suffolk Technologies with Pioneer Square Labs, per GeekWire)
Team Size	23 employees (Fall 2026 GeekWire 200; grew from 17 employees reported by GeekWire in Feb 2026)
Primary Ecosystem Ties	Pioneer Square Labs (PSL); Fortive (Everett, WA); GeekWire 200 (Fall 2026); AI Studio Fund

What Certivo Builds

Certivo builds an AI-native supply chain and product compliance automation platform centered on a Compliance System of Record and **CORA**, a suite of seven specialized AI agents. The software is designed to replace spreadsheets, manual supplier emails, and hourly compliance consulting by collecting supplier declarations, tracking regulatory shifts across jurisdictions, mapping requirements to bills of materials, and assembling audit-ready proof packs while human compliance teams retain final approval.

On its official website, Certivo breaks CORA into seven functional roles: **Mapper** (analyzes bills of materials and establishes a regulatory baseline), **Architect** (configures policies), **Liaison** (runs supplier outreach campaigns), **Analyst** (researches public data and generates labeled estimates when suppliers do not respond), **Examiner** (applies deterministic validation rules and flags low-confidence readings), **Scout** (monitors regulatory updates and expires affected records), and **Registrar** (produces buyer packs, certificates of compliance, and agency reports).

Washington Footprint and Leadership

Certivo is headquartered in downtown Seattle, publishing its office address at `400 University St 4th Floor, Seattle, WA 98101` in the footer of certivo.com. As reported by GeekWire on February 17, 2026, the company spun out of Seattle venture studio **Pioneer Square Labs (PSL)** in 2024 through a strategic partnership with **Fortive**, the Everett, Washington-based industrial technology company.

The company is led by Co-Founder and CEO **Kunal Chopra**, a Seattle technology executive who previously served as CEO of Kaspien and Beckett Collectibles and held executive roles at Microsoft, Amazon, Unikrn, and Groupon. **Chetan Desh** serves as CTO overseeing Certivo's AI and compliance platform; co-founder and founding CTO **Ahmed Khan** departed the company in 2025 to start a new stealth venture, per GeekWire. Pioneer Square Labs Managing Director **TA McCann** serves on Certivo's board.

Products, Users, and Public Traction

Certivo targets manufacturers and companies across the built world—spanning aerospace and defense, automotive, industrial equipment, electronics, semiconductors, medical devices, and energy infrastructure—that must verify chemical, material, and sustainability compliance across multi-tier supplier networks. During early product development, Certivo collaborated with spinout partner **Fortive** and Fortive portfolio companies.

In February 2026 GeekWire reporting, Certivo declined to share commercial customer counts or revenue figures, and no named commercial customer roster beyond its Fortive partnership is publicly disclosed. Public headcount data shows steady expansion during 2026, growing from 17 employees reported by GeekWire in February 2026 to 23 employees on the Fall 2026 GeekWire 200.

Funding, Stage, and Place in Washington's AI Landscape

Certivo announced a $4 million seed round on February 17, 2026, led by Boston-based construction-technology investor **Suffolk Technologies** with participation from **Pioneer Square Labs**. In the same GeekWire article, GeekWire noted that the round brought Certivo's cumulative funding to date to $6 million—reflecting earlier spinout capital alongside its February 2026 seed close. Additional backers across its rounds include Pioneer Square Ventures, Fortive, AI Studio Fund, Claridge Ventures, Lotus Venture Partners, and Ralliant.

Within Washington's enterprise AI landscape, Certivo is notable for pairing a Seattle studio launch (Pioneer Square Labs) with an industrial Washington corporate partner (Everett-based Fortive) to tackle document-heavy manufacturing compliance. Rather than focusing on software-only governance, Certivo applies multi-agent AI and deterministic rule validation to physical bills of materials and global regulatory mandates.

Verified Primary Sources & Official References

- Certivo Official Website: https://www.certivo.com/
- Certivo Legal & Trust Resources: https://www.certivo.com/legal
- Certivo LinkedIn: https://www.linkedin.com/company/certivo/
- GeekWire — Certivo $4M Seed / $6M Total (Feb 17, 2026): https://www.geekwire.com/2026/seattle-startup-certivo-raises-4m-to-automate-supply-chain-compliance-with-ai/
- GeekWire 200 Index (Fall 2026): https://www.geekwire.com/geekwire-200/

Companion Markdown twin: https://tygartmedia.com/wp-content/uploads/2026/11/certivo-seattle-wa-ai-profile.md (also mirrored at https://tygartmedia.com/certivo-seattle-wa-ai-profile.md). Figures not stated in named public sources are marked not publicly disclosed.