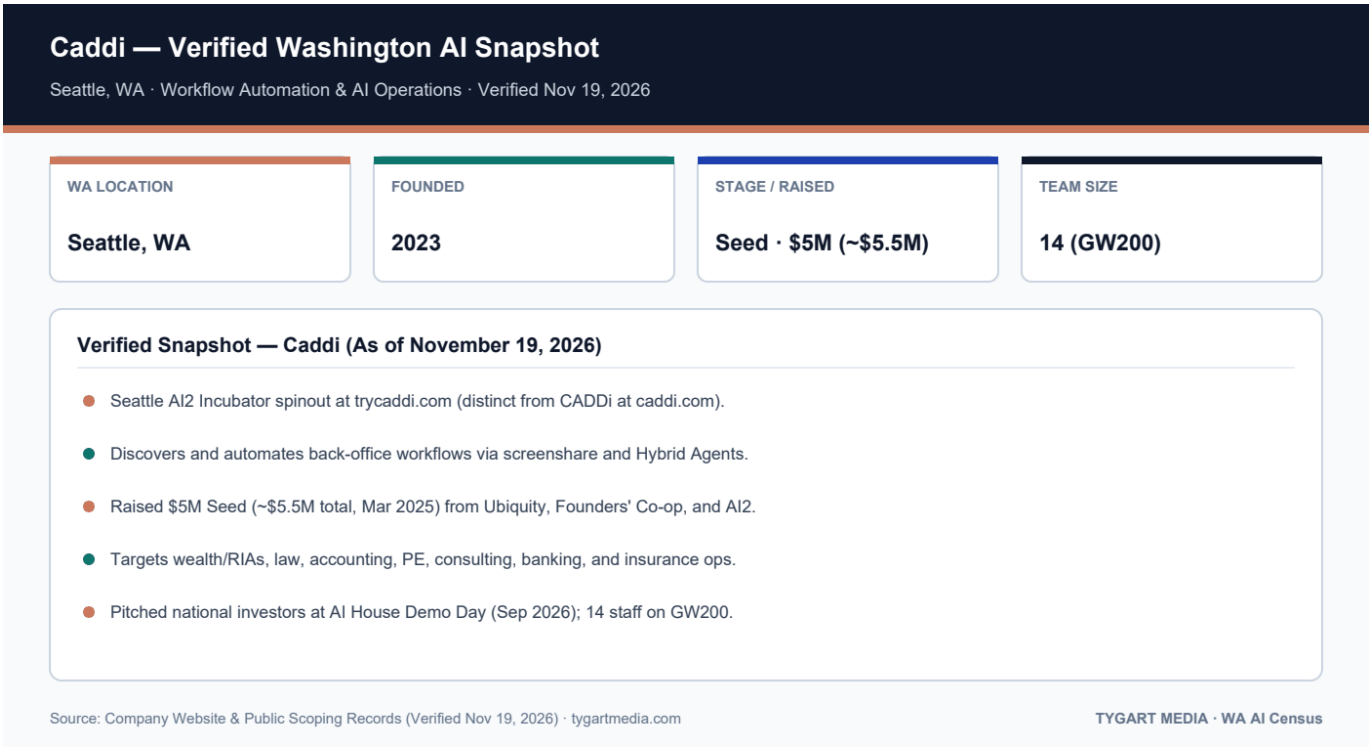
Caddi: Seattle AI Profile — Product, Footprint & Verified Record

Verified: November 19, 2026 · Canonical URL: https://tygartmedia.com/caddi-seattle-wa-ai-profile/

Verified Record Summary: As of November 19, 2026, Caddi (Caddi Technologies, Inc., operating at trycaddi.com) is an independent, Seed-stage Seattle startup spun out of the AI2 Incubator that discovers and automates repetitive back-office operations across wealth advisories, law firms, and financial services. Backed by a $5M Seed round (~$5.5M cumulative) from Ubiquity Ventures, Founders' Co-op, and the AI2 Incubator, Caddi lists 14 employees on the Fall 2026 GeekWire 200 and is completely distinct from the unrelated manufacturing software firm CADDi at caddi.com.



Field	Verified Record (As of Nov 19, 2026)
Company	Caddi (Caddi Technologies, Inc.; distinct from unrelated manufacturing firm CADDi at caddi.com)
Official Website	https://www.trycaddi.com/
Washington HQ	Seattle, WA (1522 Western Ave, Suite 24111, Seattle, WA 98101)
Other WA Footprint	Incubated at Seattle's AI2 Incubator / AI House ecosystem; pitched at AI House Demo Day on Pier 70 (Sep 2026)
Founded	2023 (Fall 2026 GeekWire 200)
Founders / Leadership	Alejandro Castellano (Co-founder & CEO), Aditya Sastry (Co-founder & CTO)
Stage	Seed
Announced Funding	$5M Seed round (~$5.5M total raised, Mar 2025; led by Ubiquity Ventures with Founders' Co-op and AI2 Incubator)
Team Size	14 employees (Fall 2026 GeekWire 200)
Primary Ecosystem Ties	AI2 Incubator / AI House (Seattle); Founders' Co-op; GeekWire 200 (Fall 2026); AI House Demo Day (Sep 2026)

What Caddi Builds

Caddi builds an Operations AI and workflow automation platform structured around a continuous **Discover** → **Automate** → **Govern** loop and an "Automation by Demonstration" model. On trycaddi.com, Caddi explains that back-office staff either grant read-only process-mining access so Caddi identifies high-frequency manual loops across connected tools, or screenshare and narrate a recurring task (including via the Caddi Recorder Chrome extension) so the platform converts it into an API-driven automation.

Rather than relying on fragile browser scripts or unconstrained prompts, Caddi pairs **Hybrid Agents** ("AI reads the work. Code runs it.")—using AI judgment for unstructured emails and documents while executing deterministic code across system APIs—with **Proactive Agents** that continue spotting new repetitive work. Live platform disclosures on trycaddi.com emphasize **SOC 2 Type II** compliance, firm-wide run logging, exception escalation, and more than 150 native integrations.

Washington Footprint and Leadership

Caddi (legally **Caddi Technologies, Inc.**) lists its Seattle corporate address as 1522 Western Ave, Suite 24111, Seattle, WA 98101 in its Privacy Notice on trycaddi.com. Because of a frequent domain and name collision, readers should note that Seattle's Caddi at trycaddi.com is entirely separate from the unrelated global manufacturing and procurement software company **CADDi** at `caddi.com`.

Caddi was founded in 2023 out of Seattle's **AI2 Incubator** by co-founders **Alejandro Castellano** (CEO) and **Aditya Sastry** (CTO) and remains listed as an active, independent incubator company on the AI House Companies directory. The Fall 2026 GeekWire 200 index records 14 employees in Seattle. Castellano has been an active voice in Seattle's founder community, appearing in GeekWire's September 2025 founder interviews and pitching national investors at AI House Demo Day on Seattle's Pier 70 in September 2026.

Products, Users, and Public Traction

Caddi targets operations leaders, COOs, legal operations teams, and wealth advisory back offices in professional and financial services. Core packaged workflows on trycaddi.com include new matter intake, conflict checks, prebill review, DMS filing, and time entry for law firms, alongside client onboarding, custodian-to-CRM syncing, statement data entry, and fee reporting for Registered Investment Advisors (RIAs), extending into accounting, private equity, consulting, banking, mortgage, and insurance teams.

On trycaddi.com, Caddi self-reports **2M+ actions run** with **99% run success**, an average of **19,000 hours of repetitive work discovered per customer**, **12x ROI** in legal deployments, and cutting new wealth-account onboarding from 30 minutes to 1 minute. It also publishes the *2026 State of AI at Enterprise RIAs* report and lists **BoxWorks Technology Partner** recognition. While the website states that Caddi serves wealth advisories above $1B AUM and AmLaw 200 firms, specific paying customer names, total customer counts, and revenue figures are not publicly disclosed.

Funding, Stage, and Place in Washington's AI Landscape

Caddi is a Seed-stage startup that emerged from stealth in March 2025 with a **$5M Seed round** (bannered on trycaddi.com and tracked in GeekWire's Caddi coverage, bringing cumulative venture capital to approximately **$5.5M**). The financing was led by **Ubiquity Ventures**, with participation from Seattle seed firm **Founders' Co-op** and the **AI2 Incubator**. No Series A financing or acquisition has been publicly reported through November 2026.

Within Seattle's applied AI landscape, Caddi joins an active cluster of AI2 Incubator and local startups building demonstration-based workflow automation for regulated, document-heavy back offices—alongside peers tackling corporate accounting, mortgage underwriting, and wealth advisory workflows. By combining read-only process discovery with deterministic API execution and firm-wide audit trails, Caddi focuses squarely on measurable operational ROI in mid-market and enterprise service firms.

Verified Primary Sources & Official References

• Caddi Official Website (trycaddi.com): https://www.trycaddi.com/

• AI House / AI2 Incubator Companies Directory: https://aihouse.vc/incubator/companies

• GeekWire — AI House Demo Day Featuring Caddi (Sep 25, 2026): https://www.geekwire.com/2026/seattles-answer-to-yc-demo-day-25-startups-pitch-investors-from-across-the-country-at-ai-house/

• GeekWire — Caddi Coverage Archive: https://www.geekwire.com/tag/caddi/

• GeekWire — Seattle Startup Leaders Interview (Sep 5, 2025): https://www.geekwire.com/2025/geeks-on-deck-startup-leaders-chat-about-favorite-ai-use-cases-and-their-uniquely-human-strengths/

• GeekWire 200 Startup Index: https://www.geekwire.com/geekwire-200/

Companion Markdown twin: https://tygartmedia.com/wp-content/uploads/2026/11/caddi-seattle-wa-ai-profile.md (also mirrored at https://tygartmedia.com/caddi-seattle-wa-ai-profile.md). Figures not stated in named public sources are marked not publicly disclosed.