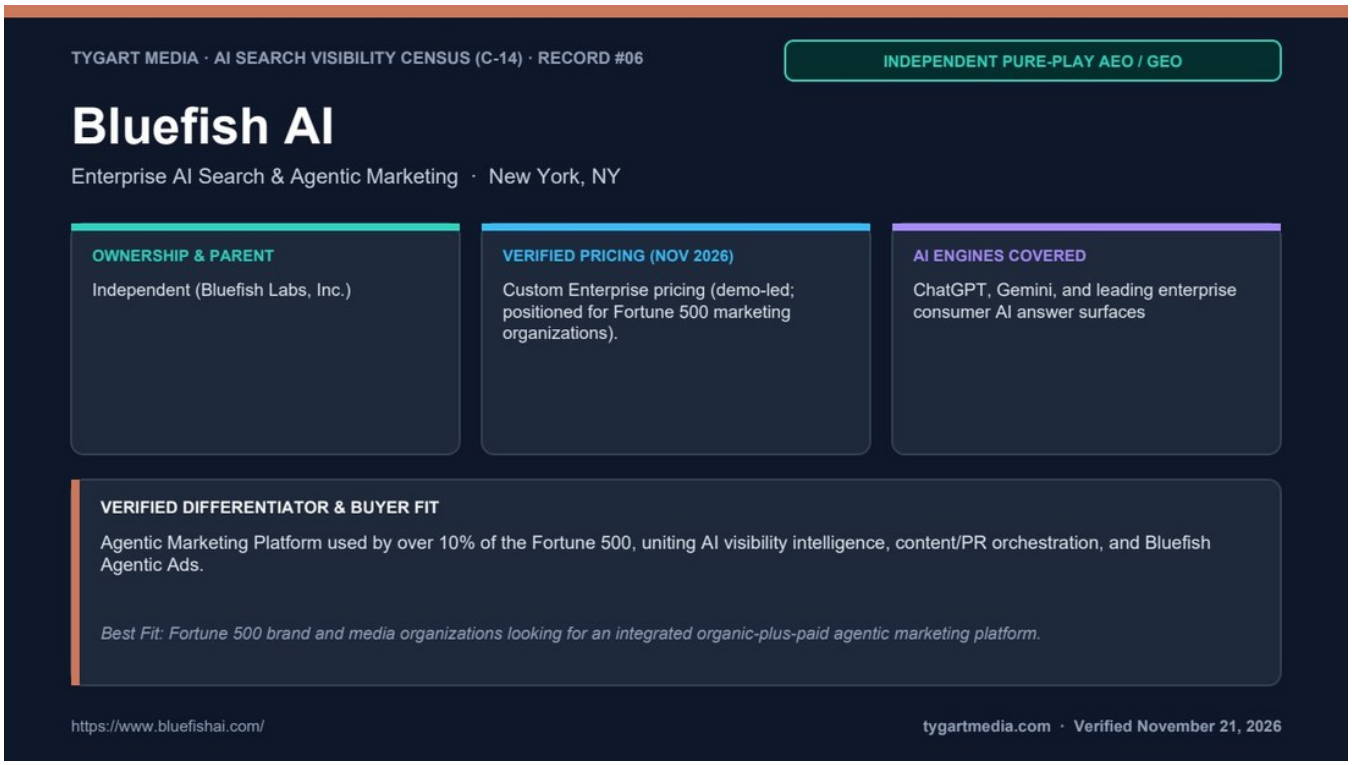
Bluefish AI — Verified AEO / GEO Platform Profile

Enterprise AI Search & Agentic Marketing | New York, NY | Primary-Source Baseline Verified November 21, 2026



1. Verified Platform Record & Pricing Snapshot

Field	Verified Primary-Source Detail
Legal / Operating Entity	Bluefish Labs, Inc.
Ownership Status	Independent pure-play SaaS (Bluefish Labs, Inc.)
Headquarters	New York, NY
Published Pricing (Nov 2026)	Custom Enterprise pricing (demo-led; positioned for Fortune 500 marketing organizations).
Tracked AI Search Engines	ChatGPT, Gemini, and leading enterprise consumer AI answer surfaces
Official Website	https://www.bluefishai.com/

2. Core Capabilities & Technical Differentiation

Agentic Marketing Platform used by over 10% of the Fortune 500, uniting AI visibility intelligence, content/PR orchestration, and Bluefish Agentic Ads.

- Decision-grade AI brand monitoring tracing the exact third-party sources behind generative answers
- Cross-functional orchestration linking brand, content, commerce, PR, social, and paid media teams
- Bluefish Agentic Ads (launched October 2026) extending the platform into paid media across the agentic funnel
- Enterprise deployment model tailored to Fortune 500 multi-brand portfolios

3. Buyer Fit & Ownership Context

Ideal Buyer Fit: Fortune 500 brand and media organizations looking for an integrated organic-plus-paid agentic marketing platform.

Corporate & Ownership Verification: Independent venture-backed company (Bluefish Labs, Inc., New York, NY; $43M Series B announced Apr 2026).

4. Frequently Asked Questions

Q: What does Bluefish AI measure and optimize?

Agentic Marketing Platform used by over 10% of the Fortune 500, uniting AI visibility intelligence, content/PR orchestration, and Bluefish Agentic Ads.

Q: What is Bluefish AI's published pricing as of November 21, 2026?

Custom Enterprise pricing (demo-led; positioned for Fortune 500 marketing organizations).

Q: Is Bluefish AI an independent company or part of a larger suite?

Independent venture-backed company (Bluefish Labs, Inc., New York, NY; $43M Series B announced Apr 2026).

5. Primary Verification Sources & Companion Links

Reference	Verified URL
Official Platform	https://www.bluefishai.com/
Pricing / Product Reference	https://www.bluefishai.com/about
Additional Primary Record	https://www.bluefishai.com/blog/bluefish-expands-agentic-marketing-platform-into-paid-media-to-unite-the-ai-marketing-funnel
Live Web Profile	https://tygartmedia.com/bluefish-ai-aeo-geo-platform-profile/
Markdown Twin (.md)	https://tygartmedia.com/wp-content/uploads/2026/11/bluefish-ai-aeo-geo-platform-profile.md
C-14 Census Index	https://tygartmedia.com/ai-search-visibility-census/

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