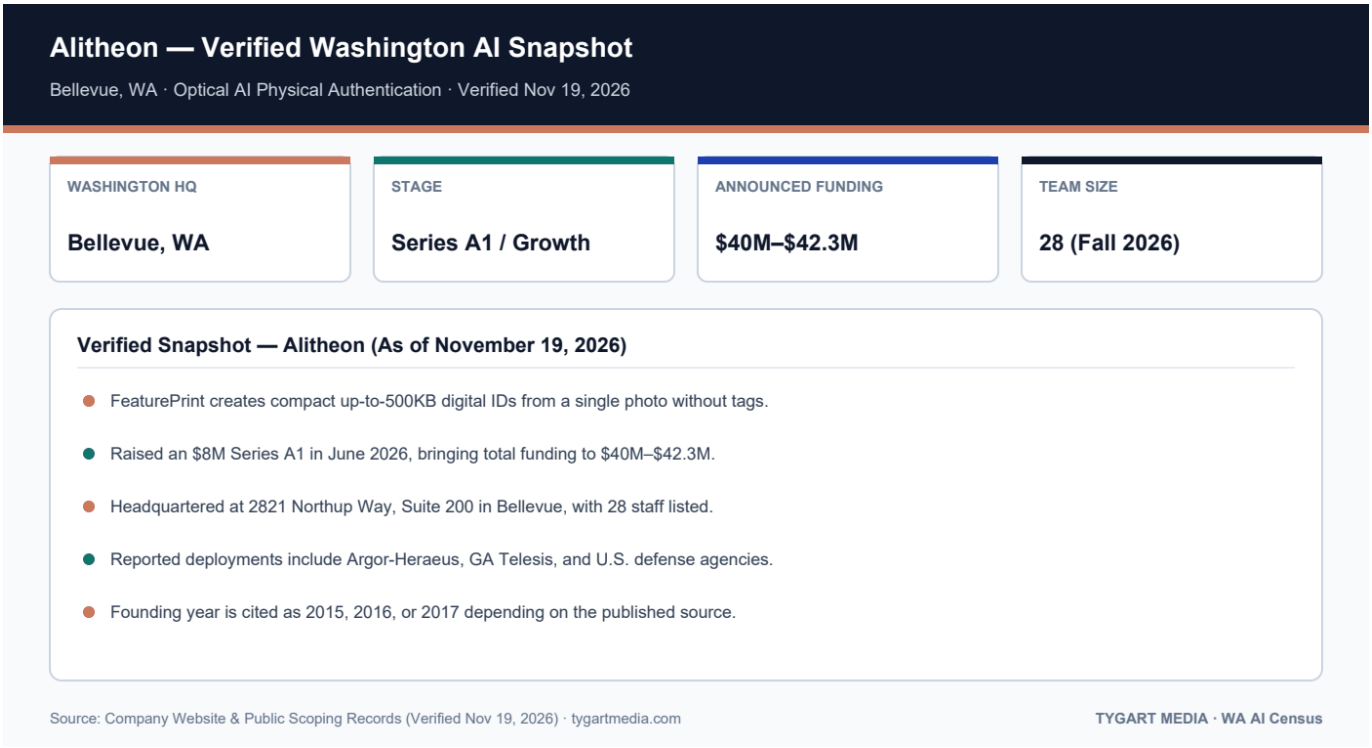
Alitheon: Bellevue AI Profile — Product, Footprint & Verified Record

Verified: November 19, 2026 · Canonical URL: https://tygartmedia.com/alitheon-bellevue-wa-ai-profile/

Verified Record Summary: As of November 19, 2026, Alitheon operates actively from its Bellevue, Washington headquarters, commercializing its FeaturePrint optical-AI authentication system across industrial, aerospace, precious metals, and defense supply chains. Following an $8 million Series A1 round reported in June 2026, total disclosed funding stands at $40M–$42.3M across press and database trackers, with 28 employees listed on the Fall 2026 GeekWire 200.



Field	Verified Record (As of Nov 19, 2026)
Company	Alitheon
Official Website	alitheon.com
Washington HQ	2821 Northup Way, Suite 200, Bellevue, WA 98004
Other WA Footprint	Historical baggage-handling data collection pilot at Seattle-Tacoma International Airport (Sea-Tac)
Founded	2016 (GeekWire 200, Fall 2026; Alitheon.com cites 2017; GeekWire June 2026 article cites 2015)
Founders / Leadership	Roei Ganzarski (CEO, appointed 2022); Scot Land (Co-Founder); David Ross (Co-Founder)
Stage	Series A1 / Growth
Announced Funding	$40M–$42.3M (GeekWire reported a little over $40M after June 2026 $8M Series A1; PitchBook/Tracxn report $40.9M–$42.3M)
Team Size	28 (GeekWire 200, Fall 2026)
Primary Ecosystem Ties	Bellevue HQ; Fall 2026 GeekWire 200; Sea-Tac Airport pilot; CEO previously led Puget Sound electric aviation firms magniX and Eviation

What Alitheon Builds

Alitheon develops FeaturePrint, an optical-AI machine vision platform positioned as 'biometrics for things' on the Alitheon website. Using a single photograph taken with a standard industrial camera or smartphone, the software converts the inherent microscopic surface features of a physical item into a compact digital identity of up to 500KB.

The architecture is designed to authenticate, serialize, and trace individual parts or finished goods without adding barcodes, RFID tags, labels, or surface markings. According to Alitheon, FeaturePrint does not require object-specific training data before enrollment and runs on a proprietary stack backed by more than 55 issued patents rather than open-source or third-party machine vision algorithms.

Washington Footprint and Leadership

Alitheon is headquartered on the Eastside at 2821 Northup Way, Suite 200, Bellevue, WA 98004, an address verified in the Alitheon Privacy Policy. The company was co-founded by Scot Land and David Ross to commercialize optical-AI object authentication, though published sources vary on the exact founding year: the Fall 2026 GeekWire 200 lists 2016, GeekWire's June 2026 funding coverage cites 2015, and Alitheon's corporate materials cite 2017.

In 2022, Roei Ganzarski joined Alitheon as CEO after serving as CEO of Puget Sound electric aviation companies magniX and Eviation. His background in aviation and industrial hardware reflects Alitheon's focus on aerospace provenance and defense supply chains.

Products, Users, and Public Traction

Alitheon sells to aerospace and aviation aftermarket suppliers, automotive and industrial OEMs, defense and federal supply chain agencies, precious metals refiners, luxury goods producers, electronics and healthcare manufacturers, and e-commerce marketplaces. As reported in GeekWire's 2024 traction coverage and June 2026 funding report, public deployments span both commercial commodities and federal defense logistics.

Named commercial and defense partners include Swiss precious metals refinery Argor-Heraeus, aviation aftermarket platform GA Telesis (for its WILBUR aviation parts provenance platform), and federal contracts with the Pentagon's U.S. Air Force Nuclear Weapons Center within the U.S. Department of Defense. Alitheon's homepage also features a testimonial from the U.S. Army's 101st Airborne, and eBay Ventures' 2026 investment links the company to secondary-market authentication use cases.

Funding, Stage, and Place in Washington's AI Landscape

Alitheon sits at the Series A1 / Growth stage with $40M–$42.3M in total reported funding. In June 2026, GeekWire reported an $8 million Series A1 round led by Emerald Technology Ventures with participation from eBay Ventures, bringing total capital raised to 'a little over $40 million,' while PitchBook and Tracxn record total funding in the $40.9M–$42.3M range.

Prior financing milestones included a $10 million round in 2022 backed by BMW i Ventures, following earlier raises of $14.9 million and $2.8 million. Across its cap table, Alitheon has attracted strategic corporate and industrial investors including Emerald Technology Ventures, eBay Ventures, BMW i Ventures, Shasta Ventures, IPD Capital, Plug and Play, and 116 Street Capital.

Verified Primary Sources & Official References

- Alitheon Official Website: https://alitheon.com/
- Alitheon Privacy Policy: https://alitheon.com/privacy-policy
- GeekWire: Alitheon raises $8M (June 2026): https://www.geekwire.com/2026/biometrics-for-things-alitheon-raises-8m-to-expand-its-optical-ai-tech-to-id-physical-objects/
- GeekWire: Alitheon military and commercial traction (2024): https://www.geekwire.com/2024/alitheon-military-commercial-id-system/
- GeekWire: BMW i Ventures investment in Alitheon (2022): https://www.geekwire.com/2022/bmw-venture-fund-invests-in-seattle-area-startup-combating-counterfeits-with-authentication-tech/
- GeekWire 200: https://www.geekwire.com/geekwire-200/

Companion Markdown twin: https://tygartmedia.com/wp-content/uploads/2026/11/alitheon-bellevue-wa-ai-profile.md (also mirrored at https://tygartmedia.com/alitheon-bellevue-wa-ai-profile.md). Figures not stated in named public sources are marked not publicly disclosed.