TYGART MEDIA FIELD SHEET · CLAUDE SERIES

AI for Real Estate Agents — a Tygart Media field sheet

Four copy-paste Agent Skills, Books for Bots market sheets, Fair Housing checks, and plan rules.

Verified 2026-11-13 against Anthropic official docs · Guide: tygartmedia.com/ai-real-estate-agents/ · Official Anthropic: claude.com/solutions/small-business

DIRECT ANSWER · VERIFIED 2026-11-13

Four agent-ready Claude Skills (Listing Descriptions, Buyer/Seller Follow-Up, Local Market Updates, Offer/Deal Summarizer) drop straight into Claude Projects. Free includes up to 5 Projects; daily agents scale on **Pro ($20/mo; $17 annual)** or **Team Standard ($20 annual / $25 monthly)** (claude.com/solutions/small-business).

1. Four Copy-Paste Skills for Active Agents

- **Listing Description Writer:** Builds 150–200 word MLS narratives + social teaser hooks grounded in property specifics.
- **Buyer & Seller Follow-Up Assistant:** Handles post-showing, price-reduction, under-contract, and past-client check-ins.
- **Local Market Update Generator:** Turns MLS monthly stats into an email digest, social post, and talking-points sheet.
- **Offer & Deal Summarizer:** Compares multiple offers side-by-side (price, financing, contingencies, inspection) cleanly.

2. Books for Bots Setup & Fair Housing

- **Two Reference Sheets:** Upload an Agent Context Sheet (bio, voice) and Market Area Reference (neighborhoods/price bands).
- **Human Compliance Sign-Off:** Verify every square footage, HOA fee, and Fair Housing compliance check manually.

Verified Claude Plan & Pricing Snapshot (Verified 2026-11-13)

Skill / Asset	Plan Support (2026-11-13)	Where It Lives	Key Guardrail
4 Agent Skills	Free ($0, 5 Projects) · Pro ($20/$17) · Team ($20/$25)	Project Instructions (`claude.ai`)	Always verify Fair Housing neutrality before MLS submit
Agent & Market Reference PDFs	All tiers with Projects (1M context on current models)	Project Knowledge uploads	Strip confidential client/escrow SSNs & wire data
Team / Brokerage Rollout	Team Std ($20 ann / $25 mo) · Prem ($100/$125)	Shared workspace for agents + TC	Zero default model training; central seat admin
Heavy Transaction Analysis	Max ($100/mo) · Ultra ($200/mo)	No 5-hr verified cap on Ultra + $200 API credits	Full CMA & inspection workflows in `/claude-ai-for-real-estate/`

Verified 2026-11-13. Pair these Skills with full real estate strategy & RESPA caveats at tygartmedia.com/claude-ai-for-real-estate/.

Next Steps & Implementation Checklist

- ■ Create your Agent & Market Area reference PDFs and upload them to a Claude Project.
- ■ Test one Skill across 5 real property briefs before inviting transaction coordinators onto Team.
- ■ Pair with full CMA & transaction guides at tygartmedia.com/claude-ai-for-real-estate/.

CANONICAL LINKS & PRICING HUB

Full Interactive Guide: https://tygartmedia.com/ai-real-estate-agents/ | **Pricing Hub:** tygartmedia.com/claude-ai-pricing/ | **Anthropic Official:** https://claude.com/solutions/small-business