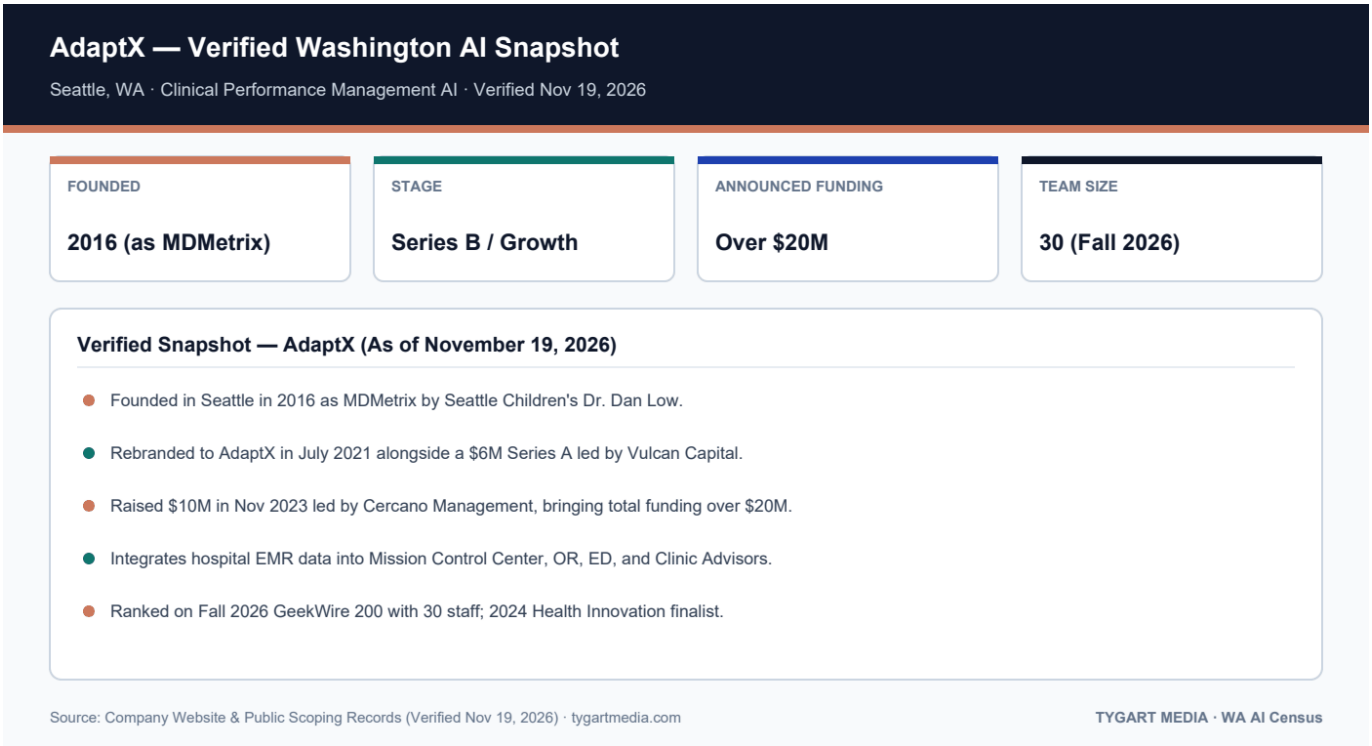
AdaptX: Seattle AI Profile — Product, Footprint & Verified Record

Verified: November 19, 2026 · Canonical URL: https://tygartmedia.com/adaptx-seattle-wa-ai-profile/

Verified Record Summary: As of November 19, 2026, AdaptX operates independently from Seattle with an active website at adaptx.com (displaying a 2025 copyright footer alongside SOC 2 Type II certification and active careers and contact pages) and 30 employees listed on the Fall 2026 GeekWire 200. Founded in 2016 as MDMetrix from clinical quality work at Seattle Children's Hospital, the company builds self-serve EMR analytics software for hospital surgical, emergency, and clinic leaders. AdaptX has raised over $20M in total venture funding, most recently an oversubscribed $10M round led by Cercano Management in November 2023.



Field	Verified Record (As of Nov 19, 2026)
Company	AdaptX (formerly MDMetrix)
Official Website	https://www.adaptx.com/
Washington HQ	Seattle, WA (98115 ZIP area; Seattle phone 206-620-0233)
Other WA Footprint	Spun out of clinical quality research initiated at Seattle Children's Hospital; backed by Seattle investors Cercano Management, Vulcan Capital, Founders' Co-op, and WRF Capital.
Founded	2016 (as MDMetrix; rebranded to AdaptX in July 2021)
Founders / Leadership	Dr. Dan Low (Co-Founder & Chief Medical Officer), Warren Ratliff (Chief Executive Officer)
Stage	Series B / Growth
Announced Funding	Over $20M ($10M oversubscribed round in Nov 2023 led by Cercano Management; $6M Series A in Jul 2021 led by Vulcan Capital)
Team Size	30 (Fall 2026 GeekWire 200)
Primary Ecosystem Ties	Seattle Children's Hospital spinout roots, Cercano Management, Vulcan Capital, Founders' Co-op, WRF Capital, GeekWire 200 (Fall 2026), 2024 GeekWire Awards finalist

What AdaptX Builds

AdaptX (formerly MDMetrix) builds a self-serve, AI-driven clinical performance management and clinical variation intelligence platform that connects directly to hospital electronic medical record (EMR) data. Rather than waiting on custom IT database queries, clinicians and hospital leaders use its Mission Control Center to evaluate care protocols, workflow bottlenecks, capacity, equity metrics, and revenue performance on demand.

Specialty modules include OR Advisor, ED Advisor, and Clinic Advisor, covering operating rooms, emergency departments, and ambulatory clinics. On the AdaptX official website, the company highlights EMR-driven workflow improvement webinars on health equity and real-world data alongside clinical sustainability work such as its anesthesia greenhouse gas emissions case study.

Washington Footprint and Leadership

AdaptX operates in Seattle (associated with the 98115 ZIP area and listing Seattle telephone contact 206-620-0233 in its live site footer). The company traces directly to Seattle's pediatric health research community: pediatric anesthesiologist Dr. Dan Low at Seattle Children's Hospital co-founded the venture in 2016 as MDMetrix to give frontline clinicians direct access to real-world EMR data, as reported in GeekWire's July 2021 rebrand coverage.

Healthcare technology executive Warren Ratliff serves as CEO, leading the company through its 2021 rebrand to AdaptX and its 2023 expansion round. Public records note an important freshness nuance as of November 2026: the live website still displays a 2025 copyright notice and GeekWire has not published a dedicated AdaptX-tagged story since November 2023, though the site remains active with careers and SOC 2 Type II disclosures and the Fall 2026 GeekWire 200 actively ranks AdaptX at 30 employees with no acquisition or shutdown. AdaptX is also distinct from unrelated UK 3D X-ray imaging company Adaptix and unrelated Massachusetts adaptive-sports nonprofit AdaptX (adaptx.org).

Products, Users, and Public Traction

AdaptX builds for clinical leaders, surgeons, anesthesiologists, emergency department directors, chief information officers, and hospital executives across academic medical centers, children's hospitals, multi-hospital health systems, and critical access hospitals. Named institutional relationships include Seattle Children's Hospital, strategic investor Memorial Hermann Health System, and Children's Minnesota—whose SVP and CIO David Lundal provides a named endorsement on the AdaptX homepage.

In 2024, AdaptX was named a finalist for Health Innovation of the Year at the GeekWire Awards (a category won by Seattle clinical AI peer CalmWave). On its website, AdaptX reports customer outcomes including a hospital adding 150,000 operating-room minutes without staffing changes, an emergency department cutting left-without-being-seen (LWBS) rates by 50%, an interventional radiology team expanding revenue capacity by $8.5M, and an anesthesia team cutting greenhouse gas emissions by 90% in 90 days.

Funding, Stage, and Place in Washington's AI Landscape

AdaptX has raised over $20M in total venture financing. After rebranding from MDMetrix alongside a $6M Series A in July 2021 led by Vulcan Capital, the company raised an oversubscribed $10M round in November 2023 led by Cercano Management (the Vulcan spinout) with participation from Memorial Hermann Health System, Morningside Ventures, Founders' Co-op, Fortson VC, Star Equity, and WRF Capital. Earlier backers also include Arnold Venture Group and Alumni Ventures Group.

Within Seattle's healthcare AI cluster, AdaptX represents a clinician-founded hospital operations specialist backed heavily by Pacific Northwest institutions—including Washington Research Foundation (WRF) Capital, Founders' Co-op, Vulcan Capital, and Cercano Management. Its Fall 2026 GeekWire 200 listing places it alongside Seattle clinical AI peers working inside operating rooms and hospital ICUs.

Verified Primary Sources & Official References

- AdaptX Official Website: https://www.adaptx.com/
- AdaptX Anesthesia Emissions Case Study: https://www.adaptx.com/case-studies/anesthesia-team-cuts-greenhouse-emissions
- GeekWire: AdaptX raises $10M (2023): https://www.geekwire.com/2023/adaptx-raises-10m-to-expand-its-ai-driven-medical-data-analysis/
- GeekWire: AdaptX raises $6M and rebrands from MDMetrix (2021): https://www.geekwire.com/2021/adaptx-raises-6m-changes-name-mdmetrix-expands-quest-healthcare-data-insights/
- GeekWire 2024 Awards Coverage: https://www.geekwire.com/2024/geekwire-awards-2024-revealed-winners-bask-in-momentum-of-ai-and-potential-of-region/
- GeekWire 200: https://www.geekwire.com/geekwire-200/

Companion Markdown twin: https://tygartmedia.com/wp-content/uploads/2026/11/adaptx-seattle-wa-ai-profile.md (also mirrored at https://tygartmedia.com/adaptx-seattle-wa-ai-profile.md). Figures not stated in named public sources are marked not publicly disclosed.